

## Journals Review

### **CIC. Cuadernos de información y Comunicación**

Madrid: Universidad Complutense de Madrid

Vol. 21, 2016

ISSN: 1135-7991 E-ISSN: 1988-4001



CIC, the journal published by the Universidad Complutense de Madrid, has devoted this 2016 issue to highlighting the importance of the 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions, as well as pointing out the gaps in and difficulties of national policies regarding globalising trends.

M<sup>a</sup> Trinidad García Leiva starts the publication with an article presenting a methodological proposal to explain, in map format, the diversity of the digital audiovisual industry. Beatriz Barreiro, for her part, explains the different instruments provided by International Law which, together with the UNESCO Convention, may become tools to promote and protect cultural diversity in the area of the media.

Other articles in this publication tackle the issue by focusing on an analysis of different cases of a national and local scope. Of note among these is the article by the Audiovisual Study Group of the Universidade de Santiago de Compostela, written by Silvia Baamonde, Marta Pérez Pereiro and Ana Rodríguez Vázquez, considering the implementation of the European, state and regional measures developed regarding the visibility and accessibility of film produced in Galicia. There is also an article by Luis A. Albornoz and Azahara Cañeda describing the programme *Polos Audiovisuales Tecnológicos*, a failed initiative promoted as a public policy to promote the TV industry reflecting the Argentina's cultural diversity.

Researchers from the Centre for Research into Communication, Discourse and Power of the Universidad de la Frontera in Chile question the diversity and pluralism in the Chilean press (both traditional and online) in covering the student movement emerging in the country in 2011.

Available at:

<<https://revistas.ucm.es/index.php/CIYC/issue/current>>

### **International Journal on Media Management**

Philadelphia [United States]: International Journal on Media Management

Vol. 19, Issue 2 (May 2017)

ISSN: 1424-1277 E-ISSN: 1424-1250

This issue of the *International Journal on Media Management* deals with funding and management in the media convergence era. This looks at the new hybrid media culture in relation to the traditional methods for funding the industry.

On this occasion, the publication presents three generic articles discussing the issue presented by the editorial by Matthew Freeman,

"Funding and Management in the Media Convergence Era", and two case studies from Greece and Japan. Anna Potter analyses the impact of the growing number of converging media on their funding, focusing on contemporary children's television; Tiziano Bonini and Ivana Pais look at public service media funding while Nicole Ladson and Angela M. Lee analyse crowdfunded journalism.

The issue ends with film production in Greece and Japanese animation. In the first case, Lydia Papadimitriou studies this area since the financial crisis and analyses Greece as a country in the periphery of Europe. The article by Antonio Loriguillo-López explains how the Japanese industry is incorporating collective financing as an adaptation to technological innovations and the industry becoming more open to the global market.

Available at:

<<http://www.tandfonline.com/toc/hijm20/current>>



**TELOS. Revista de Pensamiento sobre Comunicación, Tecnología y Sociedad.**

Madrid: Fundación Telefónica  
Issue 106 (February-March 2017)  
ISSN: 0213-084X



In issue 106, this journal by Fundación Telefónica devotes its main *Dossier* to the digital future of music, reviewing the transformation occurring in the field of digital music and its implications in social and economic terms. Notable in this section is the article by Israel Márquez, entitled “La

‘YouTubification’ de la música”, tackling the changes introduced by YouTube in how music is produced, distributed, consumed and experienced. Other articles in the *Dossier* analyse the crisis in the radio industry, developments in the commercial model and new consumption habits in Spain.

In the *Perspectivas* section, Victor Marí Sáez from the Universidad de Cádiz looks at the research into communication for development and social change in Spain, while Ángel San Martín Alonso and José Peirats Chacón (Universitat de València) review the trends in pedagogical support in schools.

Regarding the *Experiencias* section, Inés Bouvier, Gioia de Melo, Alina Machado and Magdalena Viera Varoli have published an article entitled “Las competencias en el uso de las Tecnologías de la Comunicación. El caso de Uruguay”. Here this research group from the Universidad de la República (Uruguay) presents an analysis of the application and results of the Ceibal Plan, a state initiative to promote the digital inclusion of young children and teenagers on the internet.

Also of note in this issue of Telos is the article by one of the guest writers, Giuseppe Richeri (Università della Svizzera Italiana, Lugano, Switzerland) which analyses the situation and transmissions of the global cinematographic market. His case study highlights global trends, the presence, a combination of conflicts and alliances, of Hollywood in China.

Available at:

<<https://telos.fundaciontelefonica.com/>>

**Trípodos. Llenguatge. Pensament. Comunicació.**

Barcelona: Universitat Ramon Llull  
Issue 39 (December 2016)  
ISSN: 1138-3305 E-ISSN: 2340-5007

Issue 39 of this publication, entitled “Xarxes socials, política i democràcia. Cap a una comunicació política híbrida”, examines the scope and impact of social media on political communication and democratic systems today.

Célia Belim and Helena Garcia open the debate by focusing on the cyber-terrorism and communication strategies promoted by al-Qaeda the Islamic State of Iraq and Syria via social media, while Emiliano Treré deals with the limitations of digital platforms regarding democratic participation, analysing various factors of repression and resistance concerning citizen activism in Mexico.

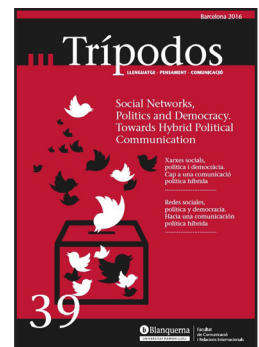
This issue also contains an article by Javier Díaz Noci and Anna Tous Rovirosa, examining the participation of active users of digital communication media, focusing on issues of political relevance in Europe, such as the European election campaign in 2014, the Scottish independence referendum and the “Catalan question”.

Twitter as a political communication tool is the main focus of four studies in this monographic section. These articles discuss, among other things, the possibilities, prejudices and particular features offered by using social media in the context of political discourse.

The *Fonaments* sections ends the journal with an analysis by Fátima Gil Gascón of the news coverage by Televisión Española of the country's economic crisis prior to the bail-out by the European Union in June 2012, as well as an article by Sebastián Sánchez Castillo, Vicente Fenoll and Àlvar Peris presenting a study of whether the journalistic treatment of pro and contra-European stances has changed since the outcome of the European elections in May 2014.

Available at:

<[http://www.tripodos.com/index.php/Facultat\\_Comunicacio\\_Blanquerna/issue/view/12/showToc](http://www.tripodos.com/index.php/Facultat_Comunicacio_Blanquerna/issue/view/12/showToc)>



**Revista Mediterránea de Comunicación**

Alicante: Universidad de Alicante

Vol. 8, issue 1 (January 2017)

ISSN: 1989-872X



The monographic section of this issue of the *Revista Mediterránea de Comunicación* focuses on the new paradigms of digital journalism in the *internet society*, based on seven articles by various authors, coordinated by José-Alberto García-Avilés, which highlight the complicated situation faced by journalism today on the internet and the pathologies of news

communication. It also presents some ideas regarding trends and changes in the future.

The miscellaneous section is also made up of seven research articles. Carmen Caffarel Serra and Mario García de Castro analyse the proposals made by Spanish political parties regarding the future of television in the elections of 2015 and 2016. Also regarding television, Marta Pérez-Ruiz looks at the effect of the economic crisis on the funding of local TV projects in her article entitled “Radiotelevisión Española (RTVE) Castilla y León. Evolución de centro territorial a corresponsalía informativa”.

This section ends with three articles set in a context of university, educators and students. They examine media consumption by university students on the Journalism Degree (Marta Redondo, Eva Campos Domínguez and Miguel Vicente Mariño), the use of Kahoot in classrooms (Leticia Rodríguez-Fernández) and the new professional profiles for journalism analysed from the perspective of Spanish academia (Bernardo José Gómez Calderón, Sergio Roses and Manuel García Borrego).

Available at:

<<http://www.mediterranea-comunicacion.org/>>

**Revista AE-IC. Revista de la Asociación Española de Investigación de la Comunicación**

Santiago de Compostela: Asociación Española de Investigación de la Comunicación

Vol. 4, issue 7 (March 2017)

ISSN: 2341-2690

Issue 7 of the fourth volume of the journal by the Asociación Española de Investigación de la Comunicación is devoted to the future of radio.

Miguel Ángel Ortiz Sobrino, from the Universidad Complutense de Madrid, starts off the publication as a guest writer with his article “De la post-radio convergente a la radio híbrida”. Ortiz Sobrino analyses the technological impacts faced

by and affecting the radio industry. The article highlights the fragmentation of the media panorama encouraged by digital convergence, combining traditional media and *new media* associated with the internet and also mobile telephony in the same scenario, breaking down the boundaries of communication.

In the main part of the journal, Montse Bonet analyses the key events in the last few decades of Spain's radio industry to predict its future. There is also a notable article by Rafael Galán and Francisco Javier Herrero which focuses on the adaptation of Spanish radio stations to the new technological possibilities, in this case analysing various programmes on Onda Cero and Cadena SER created to be consumed entirely online.

María Julia González Conde ends the monographic section with a study of *cyber-radio*, examining the features that set it apart from conventional radio, in her article entitled “El sonido de la imagen. La clave para seguir despiertos en la radio multimedia”.

The miscellaneous section of this issue contains eight research articles, some of which continue to look at radio (also covered in the monographic section) as well as other areas, as diverse as corporate reputation, R&D&i in traditional online television in Spain and identifying talent, skills and abilities to develop a personal brand, among other subjects.

Available at:

<<http://www.revistaaic.org/>>



**Obra digital. Revista de comunicació**

Vic, Universitat de Vic [Edited together with the Universidad del Azuay, Ecuador]  
 Issue 12 (September 2017)  
 ISSN: 2462-6384 E-ISSN: 2014-5039



The monograph, co-edited by the Universitat de Vic and the Universidad del Azuay, looks at participative and collaborative strategies in factual narrative. It also studies audiovisual, interactive and transmedia expression and how these forms of expression have affected the non-fiction area.

Jacob Sucari, author of the article entitled “El documental social participativo: el protagonista como sujeto de la historia”, and Roberto Arnau Roselló with “Re-construcciones visuales de la memoria: la interpretación crítica del imaginario colectivo a través del webdocumental” tackle the documentary genre. The former does so via the role of the protagonist as a subject of the story and the latter analyses interactive proposals that reveal the capacity of documentaries to articulate, regarding the reconstruction of lost memories. In their article Denis Renó and Luciana Renó talk about the power of image in long-format transmedia journalism.

Regarding museology, Borja Barinaga, Isidro Moreno and Andrés Adolfo Navarro describe the contribution of hypermedia narrative in transforming the physical museum space into virtual, accessible from mobile devices. The article also notes the keys for a necessary evolution, taking advantage of all the potential offered by this narrative.

Other articles in this issue discuss collaborative cinema and the new paradigms faced by film production, distribution and screening. Finally, the issue ends with an article by Pedro Ortuño and Virginia Villaplana, reviewing artistic practices carried out by activist groups and new proposals developed using mobile devices by means of GPS and online documentaries.

Available at:  
 <<http://www.obradigital.com/>>

**Icono 14. Revista de comunicació y tecnologías emergentes**

Madrid: XX  
 Vol. 15, issue 1 (2017)  
 E-ISSN: 1697-8293

*Icono 14. Revista de comunicació y tecnologías emergentes* devotes the content of this issue to showing the direct impact of technologies on the production, distribution and reception of signs. In this case, it analyses the mythical significations and narratives of the transmedia representations of technological progress.



Issue 1 of volume 15 of *Icono 14* also contains two research articles on different subjects to the monographic section. The first, by Jacob Bañuelos, analyses the results of a study examining the use of mobile devices by young Mexicans on the practices of consumption, socialisation and photographic production on social media, while Mariana Patricia Busso presents internet forums as platforms to analyse current migratory processes.

The *Innovación teórica* section contains three articles focusing on converging industries, communication and education, respectively. Of note is the analysis by Joan Francesc Fondevila, presenting the algorithms that reveal the impact of the media regarding social media. Fondevila highlights the fact that measuring readers' comments helps news companies to improve the audience experience. With the study entitled “Educación en medios y competencia mediática en la educación secundaria en España”, Fernando Medina, Antonio Briones and Elena Hernández conclude that media literacy policies have not sufficiently penetrated the education system at a state level.

Available at:  
 <<http://www.icono14.net/ojs/index.php/icono14>>