

## Websites Review

### Diversidad Audiovisual

<<http://diversidadaudiovisual.org/>>

The *Diversidad Audiovisual* website devotes its content to the issue of diversity in cultural industries, focusing on the digital audiovisual sector. The initiative, promoted by the Universidad Carlos III de Madrid in collaboration with the Ministry of Economy and Competitiveness, emerged through the research project *Cultural and audiovisual diversity: good practices and indicators*, which was carried out between 2012 and 2014.

Currently, it forms part of the research project *Diversity of the audiovisual industry in the digital era (2015-2017)*. Its main purpose is to study the management and dissemination of knowledge in the area of cultural diversity, exploring and proposing the possibilities offered by the new digital environment, as well as the challenges that must be faced. The website publishes both its own content created by the research team, as well as content by others specialised in the field of study. It also presents initiatives at a global level that promote diversity in the audiovisual industry (selected on the basis of the [good practice criterion](#) defined on the website), as well as resources and concepts that are relevant for understanding the general debate around cultural diversity, among other topics.

### ASEF culture360: Connecting Asia & Europe Through Arts & Culture

<<http://culture360.asef.org/>>

ASEF culture360 is an international digital platform managed by the [Asia-Europe Foundation](#) (an intergovernmental institution that promotes cultural and intellectual exchanges between both continents), whose main objective is to stimulate cultural engagement and enhance mutual understanding between Asia and Europe (including Australia and New Zealand). The website presents relevant information, opportunities and events in the sector, among other things. It is also worth highlighting the [magazine](#), which includes articles and interviews that take an in-depth look at culture and the arts in Asia and Europe.

In 2010, the website was acknowledged by UNESCO as a tool for information exchange in the area of cultural expressions in accordance with the 2005 *Convention on the Protection and Promotion of Diversity in Cultural Expressions*.

### United Nations Educational, Scientific and Cultural Organization (UNESCO): Diversity of Cultural Expressions Site

<<http://en.unesco.org/creativity/>>

The UNESCO website devoted to the 2005 Convention makes all the information related to the protection and promotion of the diversity of cultural expressions available to users. The website includes the Convention text, precursors to the Convention, data relating to its implementation and information on the UNESCO International Fund for Cultural Diversity. Users can also access a list of experts and training material.

In 2015, coinciding with the tenth anniversary of the adoption of the *Convention on the Protection and Promotion of the Diversity of Cultural Expressions* (2005), UNESCO published a global report that reviews and analyses the effects of its implementation. Under the title [Reshaping Cultural Policies: A Decade of Promoting the Diversity of Cultural Expressions for Development](#), the report proposes and defines four main goals derived from the Convention: to support sustainable systems of governance for culture; to achieve a balanced flow of cultural goods and services and increase the mobility of artists and cultural professionals; to integrate culture in sustainable development frameworks; and to promote human rights and fundamental freedoms.

The same year, and together with the International Confederation of Societies of Authors and Composers (CISAC), UNESCO presented [Cultural times: The first global map of cultural and creative industries](#). The study analyses 11 sectors in those industries in five regions of the world (Asia-Pacific, Europe, North America, Latin America and the Caribbean, and Africa and the Middle East) and quantifies their contribution in economic and social terms.

*Cultural times: The first global map of cultural and creative industries* shows, among other things, the leading role of the visual arts, literature and music in job creation, employing 6.73 million, 6.67 million and 3.98 million people, respectively. The report also highlights the importance of fair compensation for creators and the creative industries for the use of their works, as well as the importance of political decisions in the current digital environment.

### **International Federation of Coalitions for Cultural Diversity (IFCCD)**

<<http://www.ficdc.org/?lang=en>>

With headquarters in Montreal and permanent representation in UNESCO, the International Federation of Coalitions for Cultural Diversity brings together 600 organisations formed by professionals from the cultural sector. The IFCCD was set up in 2007 to replace the International Liaison Committee of Coalitions for Cultural Diversity (ILC), the members of which participated as observers in the negotiation sessions to prepare the 2005 Convention.

The IFCCD was created with two goals in mind: to encourage civil society's participation in the implementation of the Convention and to put pressure on states to fight against the liberalisation of the cultural sector. Currently, there are 43 national coalitions for cultural diversity in the Federation.

On the website, the section 'Positions' offers documents and presentations produced by the IFCCD and openly licensed, as well as information brochures on the Convention, among other resources. Within this section, there is a subsection also called 'Positions', which includes IFCCD comments on the UNESCO Convention's operational guidelines, as well as comments on trade, the digital era and sustainable development.

In addition, the website provides a list of different national coalitions across the world, activities organised in relation to the Federation's central concern and the latest news.

### **Coalition for Cultural Diversity (CCD)**

<<http://www.cdc-ccd.org/>>

The CCD is a coalition founded in 1998 by Quebec's leading cultural associations and which is currently formed by 27 members that represent the different sectors of the cultural industry at the national and international level. Together they defend cultural diversity as a fundamental right and the duty of states to ensure its protection and promotion.

The website provides the latest national and international news, information on conferences and annual reports, as well as access to the digital archive and information on the Federation's print archive, among other things. We can also highlight [Coalition Currents](#), the Coalition for Cultural Diversity's electronic newsletter.

### **Creative Diversity Network (CDN)**

<<http://creativitydiversitynetwork.com/>>

The purpose of this network for creative diversity is to bring together organisations from the television industry in the United Kingdom that work to promote and share good practices in relation to cultural diversity. Currently, the members that form it and are in charge of its funding are BAFTA, the BBC, Channel 4, Creative Skillset, PACT, ITN, ITV, Media Trust, S4C, Sky and Turner.

The CDN works to guarantee that British television represents all sections of society. The website includes an information centre with information on the network members, their activity and their advice, and the industry in general. Website users can also consult news, events and information on the different organisations in the sector.

The project [Diamond \(Diversity Analysis Monitoring Data\)](#), promoted by the CDN, is a system for monitoring diversity in the television industry, currently formed by the BBC, ITV, Channel 4, and Channel 5/Viacom.

Diamond has a double purpose. On the one hand, it aims to measure real diversity among professionals working on the same programme (both those that appear on air and those that work behind the scenes). On the other hand, it evaluates the way in which the audience perceives the diversity of professionals that appear on air.

The industry gathers and shares information on diversity that is later used by Diamond to prepare reports. The results are used to supervise diversity and assess advances in relation to diversity goals.

### **U40 Cultural Diversity 2030**

<<http://u40net.org/>>

The platform U40 Cultural Diversity 2030 was launched with the goal of showcasing the perspectives of young experts under 40 from around the world in relation to the implementation and promotion of the 2005 UNESCO Convention.

The network's activity is based on organising conferences and meetings, promoting working groups at the national and international level, preparing and disseminating publications and managing an electronic forum that deals with issues relating to the Convention.

Currently, the platform is inactive and its website has become an archive documenting the activity carried out by its members during its active years.