

Books Review

IRETON, C.; POSETTI, J.

Periodismo, “noticias falsas” & desinformación: manual de educación y capacitación en periodismo.

Paris: UNESCO, 2018. 128 pages.

ISBN: 9789233001312



UNESCO has released this publication to foster international exchanges of good practices in journalism education. It is part of the Global Initiative for Excellence in Journalism Education, which is a focus of UNESCO's International Programme for the Development of Communication (IPDC). The handbook is designed to be an internationally relevant model curriculum, which responds to the emerging global problem of disinformation.

The handbook is divided into seven modules. The first looks at why truth and journalism matter. The second reviews the variety of formats and structures of disinformation, while the third focuses on news industry transformation in the digital context. It then addresses the issue of Media and International Literacy (MIL) followed by a module on fact-checking. Finally, social media verification and online targeting of journalists are discussed. The lessons are contextual, theoretical and, in the case of online verification, extremely practical. Used together as a course or independently, they can help refresh existing teaching modules or create new offerings.

The handbook draws together the input of leading international journalism educators, researchers and thinkers who are helping to update journalism methods and practice to deal with the challenges of disinformation. It is addressed to both journalism educators and trainers and is also intended to be a useful guide for practising journalists.

The publication comes on the heels of two earlier UNESCO works on journalism education, namely "Model Curriculum for Journalism Education" (2013) and "Teaching Journalism for Sustainable Development: New Syllabi" (2015)..

Available [here](#).

ADRIA, M.

Using new media for citizen engagement and participation.

Alberta (Canada): IGI Global, 2019. 347 pages.

ISBN: 9781799818281

In this book Marco Adria examines the new possibilities of discussion threads on social media and how to use them for issues involving citizens. Adria starts from the idea that using the new communication tools devised to achieve public involvement has led to concern about how to apply them. The book explores how to implement these methods properly to achieve strategic goals.

Using New Media for Citizen Engagement and Participation reviews emerging research exploring the theoretical and practical aspects of how social media should be added to public-involvement activities such as citizen juries, public deliberation, and citizen panels. It provides insights into the critical design considerations for planning, carrying out and assessing public-involvement initiatives.

The book's fifteen chapters look at a range of issues which intersect with very broad and distinctive research areas based on citizen journalism, online activism, and public discourse. For example, the first chapter analyses the work of platforms such as Uber and Deliveroo and their participatory potential, while the second chapter talks about citizen engagement in local environmental issues as a result of the conjunction between online and offline media. The risks and potential of integrating democratic participation channels and the role of social media in public health are also discussed, using the example of the anti-vaccination movements. One of the sections is about audiences' growing news gatekeeper role in issues where the mainstream media are virtually absent such as genetically modified organisms.



GUTIÉRREZ-RUBÍ, A.; PONT SORRIBES, C. (COORD.).
Comunicación política en tiempos de coronavirus.
 Barcelona: Cátedra Ideograma-UPF de Comunicación Política y Democracia. April 2020. 169 pages.
 ISBN: 9798637554812



Amid the COVID-19 crisis, the Ideograma-UPF Chair, a benchmark in the study of political communication which blends the academic and business perspectives, has published a compilation of thoughts on the impact of the pandemic in this arena. The book includes 26 essays by authorities in the field including university professors, experts from

the consulting industry and journalists specialising in political communication. It looks at both Spain and Latin America.

The book's publishers argue that the coronavirus crisis is shaped on a global scale by the acceleration and overabundance of information and so rethinking institutional communication models is warranted. However, the need for clear communication is crucial in managing this crisis. So, it includes proposals for communication by governments, recommendations for political appearances in front of the media, examples of news running and good social media management models.

One of the key issues discussed is the need for crisis communication, the importance of reputation and the role of the spokesperson. There is also a contribution about framing in crises. Some particular cases in the reactions of states and regions are also studied such as *El caso de Italia: Lecciones globales desde el epicentro de Europa* (*The case of Italy: global lessons from the epicentre of Europe*), *Coronaboris*, *La doble crisis de África* (*Africa's twofold crisis*) and the comparison between populist leaders in *Bolsonaro*, *Trump*, *AMLO y Johnson*, *el liderazgo negligente* (*Bolsonaro, Trump, AMLO and Johnson; negligent leadership*). It also presents impacts on election campaigns, on the role of traditional media and on *infodemics*, which is an excessive amount of information. Another section explores the role of social media such as the study of influencer lockdown. A final block of articles takes a more theoretical perspective to examine aspects such as the transformation of work, crises in the knowledge society and the border between global and national agendas.

Available [here](#).

BURGESS, J.; GREEN, J.
YouTube: online video and participatory culture.
 Cambridge: Polity Press editions. Digital media and society Series. 2018. Segunda edición. 180 pages.
 ISBN: 9780745660189

Polity Press has published the second part of this book after the first systematic investigation into the cultural and political impacts of YouTube came out in 2009. With a special focus on the tensions between its commercial media logic and amateur community rhetoric, the book explores in six chapters how the portal has evolved over this decade and highlights the transformations in business model, interface, options, cultural role and content regulation which have led it to become one of the most powerful digital platforms. They also take the opportunity to review some of the forecasts and conclusions set out in the first edition by adding fresh theoretical perspectives.

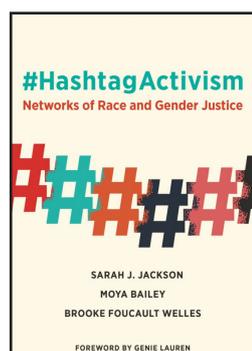
Burgess and Green emphasise the thesis that YouTube's core business is participatory culture since its logic of openness, community and authenticity is built into the platform at all levels. However, the evolution of the commercial enterprise policy conflicts at times with this culture, which the authors call dual logics. The establishment of the business model has had to coordinate the interests of content creators, audiences, and advertisers to extract value. The emerging competition from new social media and video-on-demand platforms have been added to these balances. At the same time, new audiovisual and cultural genres have appeared such as vlogging, gamer streaming and unboxing, which have also led to new professional identities and new platform governance challenges.

Finally, the book also includes two contributions by Henry Jenkins and John Hartley which seek to reach beyond the contemporary YouTube moment. The final essays point out the challenges and opportunities which this network represents for some of the main concerns in cultural and media studies.

Preview [available](#).



JACKSON, S.; BAILEY, M.; FOUCAULT WELLES, B.
#Hashtag activism. Networks of race and gender justice.
 Cambridge, Massachusetts and Londres: The MIT Press,
 2020. 296 pages.
 ISBN: 9780262043373



This publication addresses the emancipatory use of Twitter by oppressed political communities. It seeks to capture the tweeting dynamics by which social groups use Twitter hashtags to advance counter-narratives, pre-empt political spin and build diverse networks of dissent.

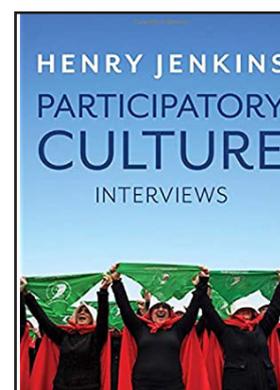
The authors contend that the Iranian election in 2011 and the hashtag #IranElection were a turning point in hashtag activism as it became an organising tool for protesting in front of a global audience. Since then, activists have used a variety of hashtags including #JusticeForTrayvon, #BlackLivesMatter, #YesAllWomen and #MeToo to advocate, communicate and mobilise. Jackson, Bailey and Foucault explore how and why Twitter has become an important platform for historically disenfranchised groups such as Black Americans, women and transgender people. The authors argue that Twitter hashtags have broadcast narratives which were excluded from elite media venues.

They describe how the hashtags #MeToo, #SurvivorPrivilege and #WhyIStayed have challenged the conventional understanding of gendered violence; examine the voices and narratives of Black feminism enabled by #FastTailedGirls, #YouOKSis and #SayHerName, and the network of transgender women coming out of #GirlsLikeUs. They investigate the digital footprint of the new civil rights movement and how the response to police violence against Black people has been shaped by #BlackLivesMatter and its narratives and strategy building. Finally, they consider hashtags created by allies including #AllMenCan and #CrimingWhileWhite.

Preview [available](#).

JENKINS, H.
Participatory culture: interviews.
 Cambridge and Massachusetts: Polity Press, 2019. 240
 pages.
 ISBN: 9781509538461

Henry Jenkins is a leading international analyst in transmedia narrative and participatory culture. His latest book is a collection of interviews the author has conducted with thinkers in media, education and politics which he has run from 2006 to 2017 on his blog [Confessions of an Aca-Fan](#) (a combination of *academic* and *fan*).



The book is divided into three parts. They all open with an introduction by Jenkins followed by interviews and rounded off with suggestions for further reading. The first part focuses on participatory culture and features the thoughts of the Wu Ming Foundation, heir to the Luther Blissett movement, on the cultural revolution and collective writing, followed by an interview with sociologist and media theorist David Gauntlett on creativity in the digital age. The section closes with a 2014 conversation with Ethan Zuckerman, Director of the Center for Civic Media at the Massachusetts Institute of Technology (MIT).

Jenkins devotes the second part of the book to participatory learning and includes interviews with the MacArthur Foundation's Digital Youth Project main researchers. He also interviews Sonia Livingstone, a leading authority on media literacy and a professor at the London School of Economics, and S. Craig Watkins, an expert on interactions between youth culture and the digital age, in an exchange of ideas about the notion of Facebook as a private community. The last two interviews are with education, videogames and media experts James Paul Gee and Antero Garcia.

The last part is about participatory politics. Here Jenkins discusses the creation of discontent with Stephen Duncombe, a political activism and media expert. Also the political life of black youth with political scientist Cathy J. Cohen; transmedia activism with Lina Srivastava, founder of the Creative Impact and Experience Lab (CIEL); and gender remixing culture with critic Jonathan McIntosh. The section closes with a conversation on documentaries with William Uricchio, co-founder of MIT's Comparative Media Studies.

Preview [available](#).