

Websites Review

Associació de Consumidors de Mitjans Audiovisuals de Catalunya

<<https://consumidorsaudiovisuals.cat/>>

The Associació de Consumidors de Mitjans Audiovisuals de Catalunya (Catalan Audiovisual Consumers Association) has been championing quality in broadcasting for 35 years, previously under the name of Teleespectadors Associats de Catalunya. Its activities include its [Programa de educació audiovisual](#) (Audiovisual Education Program), addressed to families, teachers and students and which features interactive sessions and workshops. Every year the Association organises the [Premis Zapping](#), (Zapping Awards) in which Catalan audiences recognise quality broadcasting productions, and it also brings out the digital magazine and website [Contraste](#), hosting recommendations and critical reflections on broadcasting content consumption and offerings. It is a member of [Euralva](#), the European Alliance of Listeners' and Viewers' Associations.

Asociación de Usuarios de la Comunicación (AUC)

<<https://www.auc.es/>>

Set up with the aim to safeguard the interests of the public in media and communication systems, the AUC reports suspected breaches of regulations and ethical codes; takes part in consultative bodies; prepares reports and research, monitors and checks advertising campaigns in commercial communication, and sponsors actions to raise social awareness, opinion, media literacy and training.

The most significant section on its website is [News](#), where you can access its reports, press releases, statements and opinions on advertising and broadcasting regulation either with open access or through prior registration, depending on the document.

Transmedia Literacy

<<https://transmedialiteracy.org/>>

Transmedia Literacy is an international initiative led by researcher Carlos A. Scolari from Pompeu Fabra University, involving more than a dozen universities and research centres. The project examines the transmedia learning strategies and practices of today's young people. Its research addresses how young people aged 12 to 18 engage with play, socialisation, and creative production.

The website includes a [Teacher's kit](#), providing tools for teachers to arrange transmedia activities and build them into the school curriculum. It also features a [transmedia skills map](#).

eduCAC

<<https://educac.cat/>>

An initiative by the Catalan Audiovisual Council in partnership with the Catalan Government's Ministry of Education, it started out in 2017 as a media education programme for the school community and families featuring educational resources for critical and responsible media use.

The eduCAC website provides teaching materials and resources on media and broadcasting for teachers (study units, cross-cutting pathways, classroom projects, instrumental support modules, etc.) along with workshops and specialised training. The section for families includes ideas and content about children and teenagers' media consumption and their use of the internet and devices. The portal also hosts the annual call for the [CAC Schools Awards](#). The content is free access but require prior registration.

ACT Project

<<https://actproject.ca/>>

ACT is a research project on the digital inclusion of older people and experiences of ageing with the proliferation of new forms of mediated communications in networked societies. This interdisciplinary initiative, which covers the concepts of ageing, communication, and technologies, is led by Concordia University in Canada and the Open University of Catalonia (UOC) is a member of its management team.

Its website features publications, news, a media section with pictures and videos of symposiums and initiatives connected with the project. It sponsors several [research ventures](#), some of them completed and others still in progress. The latest research addresses the impact of COVID-19 on older people media behaviour, for example concerning misinformation, and also on the generational use of social media and the interaction between age stereotypes and digital platform consumption.

Open Society Foundations

<<https://www.opensocietyfoundations.org/>>

The Open Society Foundations are active in over 120 countries around the world working for justice, democratic governance, and human rights. Media is one of its many work strands in which is organised, based on support programmes that promote independence in journalism and enhance public discussion and critical thinking. They also uphold digital rights and the right to information with initiatives to combat the risks of new forms of discrimination in the digital society and the commitment to an open society.

AMARC International

<<https://amarc.radio>>

AMARC is the international non-governmental association that brings together the world's community radio stations. Founded in 1983, it has almost 4,000 members in 150 countries and its main goal is the development of community radio. AMARC-WIN is a group working to secure women's right to communicate through and within the community radio movement. The AMARC website includes its principles, statutes, and regional meetings by continent, although the news section is not particularly well updated.

The association has a European division, [Amarc Europe](#), its website features a map showing its members, updated information, and useful articles. Initiatives underway include an international research project with UNESCO on digital communication rights for community radio stations; the EU-funded SoundRoutes project to promote participation by professional musicians in local community radio stations; and the SMART project with resources and methods to create training schemes tailored to the needs of community radio.

InteractiveTV Today

<<https://itvt.com/>>

Interactive TV Today is a website about the position of interactive and multiplatform television. Tracy Swedlow is the founder and editor-in-chief of Interactive TV Today, and she also provides its information and analysis capsules in the form of audio and video podcasts. The latest interviews and diagnostics focus on how the interactive television industry is responding to the health crisis resulting from the COVID-19 pandemic. The website also has a blog, albeit not updated as the last post is from 2016.