



Butlletí d'informació sobre l'audiovisual a Catalunya

(Newsletter on the Media Sector in Catalonia)

Note. The era of podcasts

Table of contents

Audiovisual penetration in Catalonia

3



DTT

5

Breakdown of DTT in Catalonia

6

Catalan DTT channels

7

Spanish DTT channels

8

Local DTT channels

9

DTT audiences

12



Audiovisual online

15

Subscriptions to IPTV platforms

16

Subscriptions to OTT services

17

Online audiovisual content consumption habits

18

A minute on the Internet

20



Radio

21

Breakdown of radio stations in Catalonia

22

Public radio

23

Commercial radio

24

Public municipal radio stations by county

25

Radio audiences

26



Note.

The era of podcasts

32

The era of podcasts. Definition and figures

33

Future trends in the podcast

34

Podcast consumption in Catalonia

35

Podcast consumption in Spain

37

Podcast platforms

40



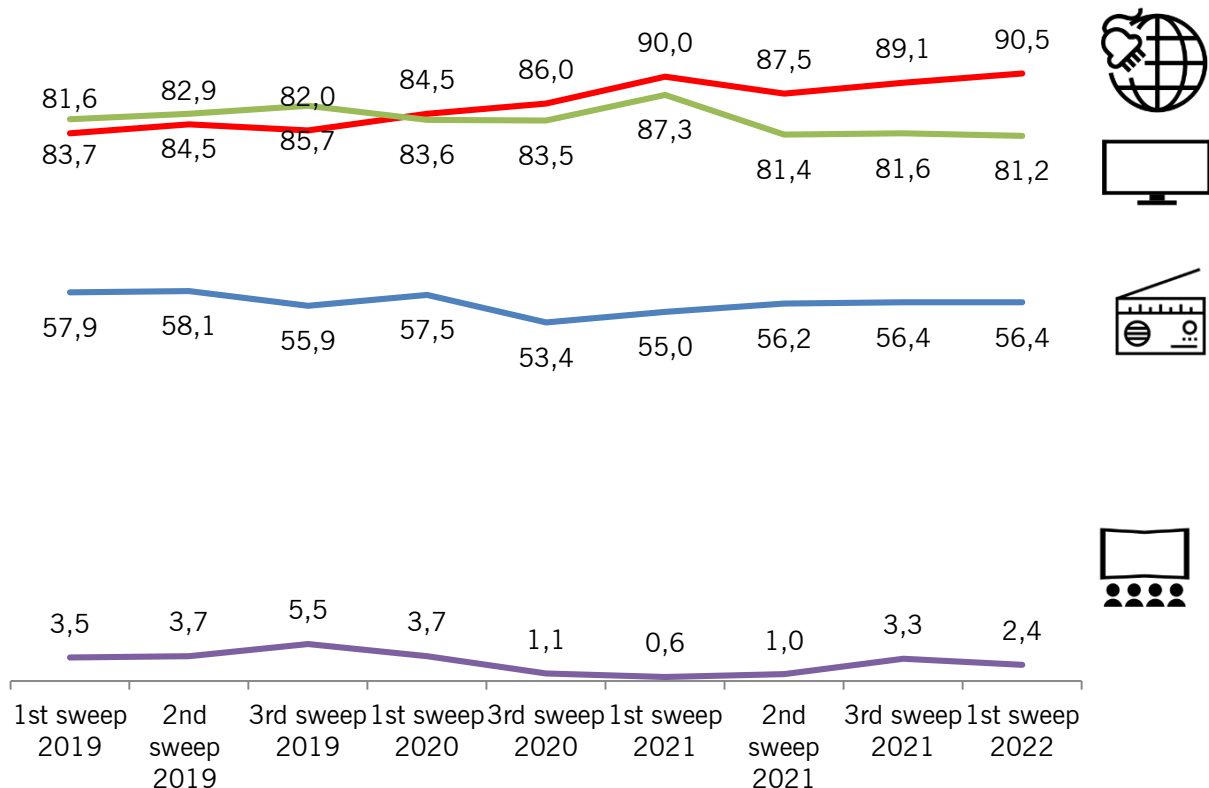
Newsflashes

41



Audiovisual penetration in Catalonia (1)

Media penetration in Catalonia (% of total population)



CONSUMPTION IN CATALONIA

In the first four months of the year, the average TV consumption was **2 hours and 58 minutes**.

From Monday to Sunday, people listened to an average of **1 hour and 40 minutes** of radio daily.

Note: Due to the Covid-19 pandemic, in 2020 the EGM did not carry out the second sweep.

Penetration: share of each medium's audience in relation to the total population.

The internet data refer to the connection, irrespective of how this connection is used.

Periods: radio (Monday-Sunday); television and internet (audience for the day prior to the interview); cinema (last week).

Source: EGM – Catalonia Data – 1st sweep 2022.

Audiovisual penetration in Catalonia (and 2)

Audiovisual penetration in Catalonia. By sex and age group (in %)



SEX / AGE	INTERNET	TELEVISION	RADIO	CINEMA
Total population	90.5	81.2	56.4	2.4
Men	92.7	81.7	60.3	2.5
Women	88.3	80.7	52.7	2.3
From 14 to 19 years	97.9	68.3	42.7	2.6
From 20 to 24 years	98.3	71.6	47.0	2.6
From 25 to 34 years	97.9	73.5	49.3	4.6
From 35 to 44 years	97.1	76.6	55.7	1.8
From 45 to 54 years	97.0	83.5	69.2	3.4
From 55 to 64 years	94.1	85.6	63.9	1.9
From 65 to 74 years	83.9	88.6	57.3	1.0
From 75 years and over	54.1	93.6	47.6	1.0

Source: EGM – Catalonia Data – 1st sweep 2022.



Breakdown of DTT in Catalonia

 TV channel  Commercial TV  Public TV



Catalan households receive between 35 channels openly broadcast: 8 Catalan TV channels, 26 Spanish TV channels and the local TV channels.

**83 TV channels
openly broadcast**

**7 out of 10 are commercial TV channels
and half are local.**

8 Catalan channels

4 public 
4 commercial 

26 Spanish channels

 5 public 
21 commercial 

49 local channels

 11 public 
38 commercial 

Note: BIAC uses the term *channel* (usual term) to refer to the *DTT programmes* (technical and administrative term) broadcast by each multiplex (MUX). The television channels that broadcast in high definition simulcast are counted only once (TV3, Barça TV, La 1, Clan, Teledeporte, Antena 3, laSexta, Telecinco and Cuatro).

Source: Catalan Audiovisual Council (Catalan and local DTT channels) and Ministry of Economic Affairs and Digital Transformation (Spanish TV channels). May 2022.

Catalan DTT channels

Public TV Commercial TV Language used

Catalan

By ownership, supply and vehicular language

8 channels	4 public channels 50%	Corporació Catalana de Mitjans Audiovisuals (CCMA) 
	4 commercial channels ^A 50%	

Source: Catalan Audiovisual Council. May 2022.

Spanish DTT channels

Public TV Commercial TV Language used

By ownership, supply and vehicular language

Spanish

26 channels	5 Public channels 19%	Corporación de Radio y Televisión Española (CRTVE) 1 2 24h clan tdp				
	21 Commercial channels 81%	Atresmedia Televisión      	Mediaset España       	SQUIRREL MEDIA   UNIDAD EDITORIAL  	ÁBSIDE MEDIA  Real Madrid Televisión  	SECUOYA  KISS MEDIA 

Nota: CRTVE broadcasts content in Catalan for Catalonia through La 1, La 2 and Canal 24 Horas channels / ÁBSIDE MEDIA is the brand under which the Spanish Episcopal Conference (CEE) has gathered the Church's media, with COPE and TRECE at the forefront.

Source: Catalan Audiovisual Council and corporate websites of audiovisual communication service providers. May 2022.

Local DTT channels (1)

Public TV Commercial TV Language used

By ownership, supply and vehicular language

Catalan

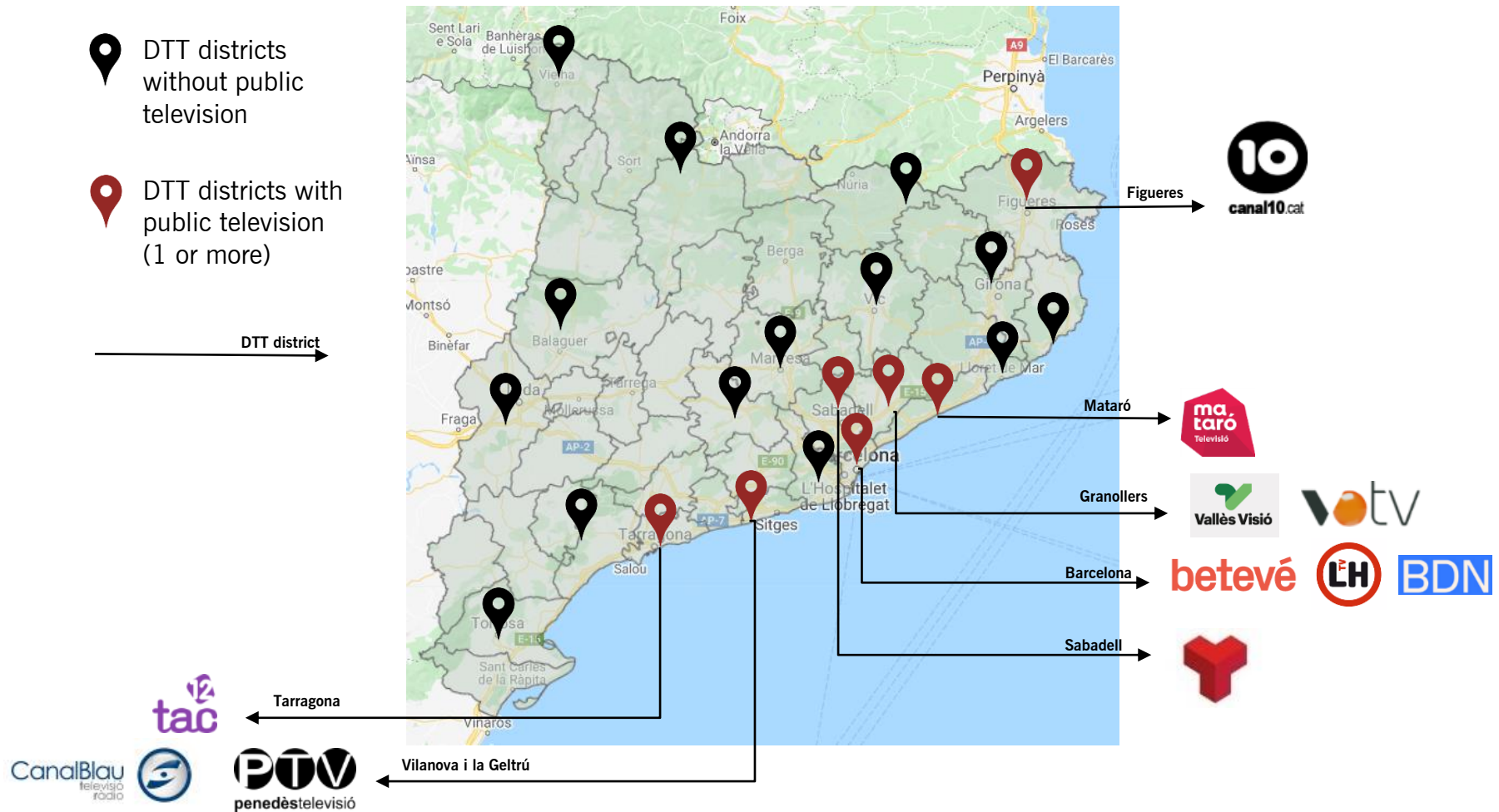
49 channels	11 public channels 22%	
	38 commercial channels 78%	Tevecat tevecat Ebre te Segre TO7 lleida televisió Corisa Media Grup TV Ripollès Taelus taronja CB Global Media CB TV ETV etv Prosa EL 9 TV Cadena Pirenaica RTV TO7 pirineus tv Doble Columna L21 Mola mola tv

Note: Private channels are listed by communication groups, if applicable. The table includes the private DTT-L channel of the Manresa district.

Source: Catalan Audiovisual Council. May 2022.

Public local DTT channels (2)

11 public television DTT channels distributed in 7 DTT districts



Source: [Map of audiovisual media of Catalonia](#) of the Catalan Audiovisual Council. May 2022.

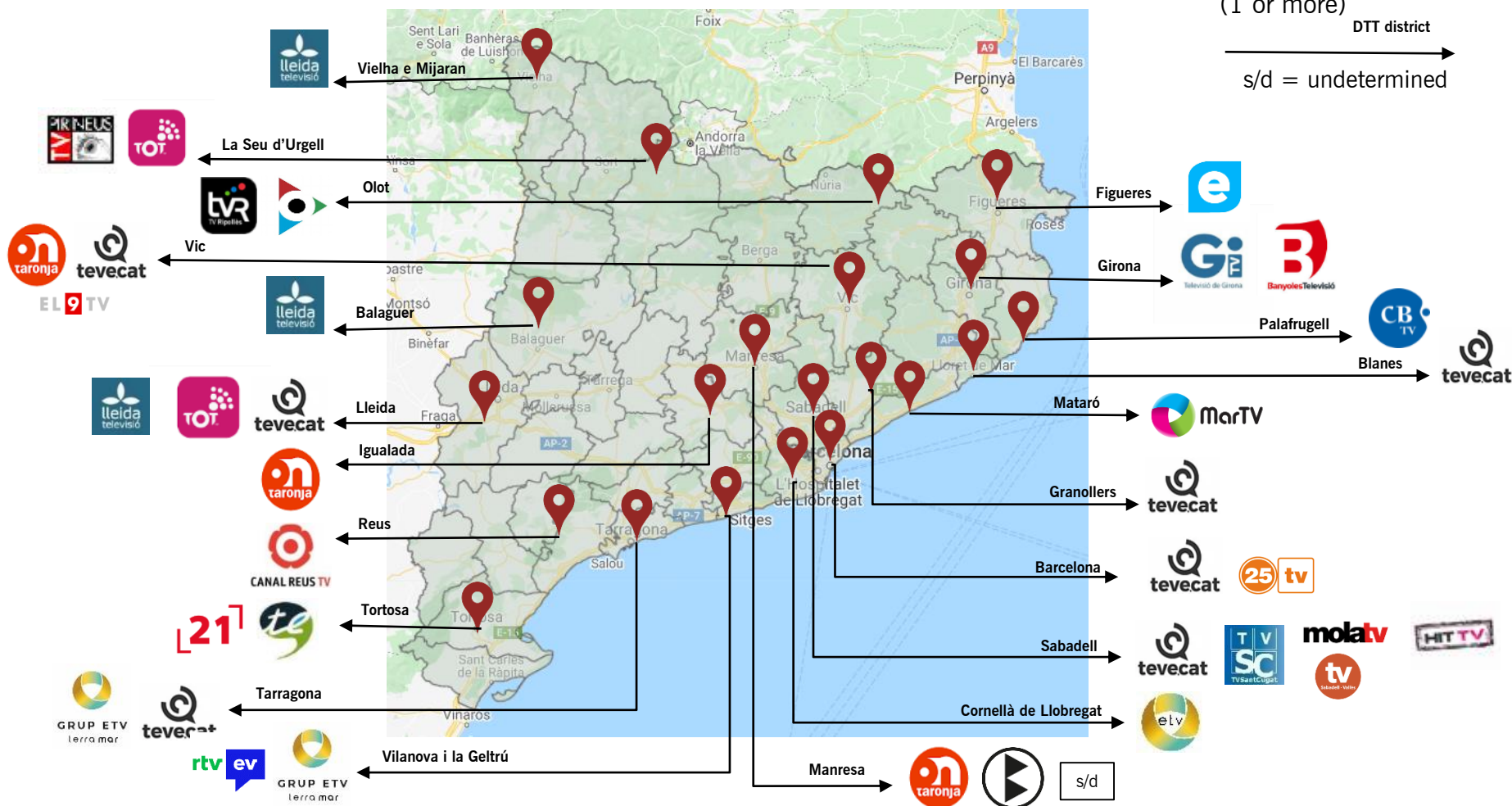
Commercial local DTT channels (and 3)

38 commercial local television stations distributed in 21 districts

DTT districts with commercial television (1 or more)

DTT district

s/d = undetermined

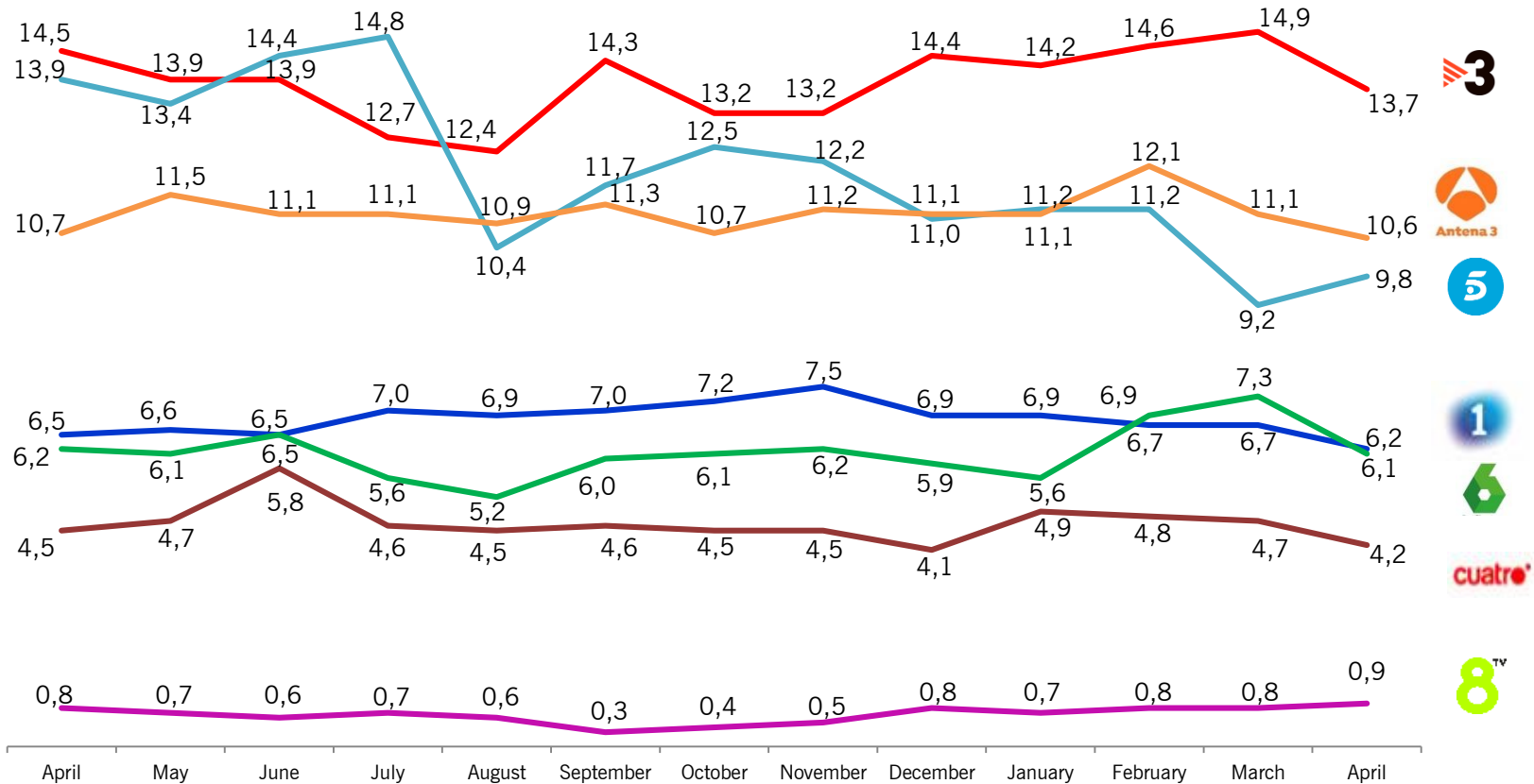


Source: [Map of audiovisual media of Catalonia](#) of the Catalan Audiovisual Council. May 2022.

DTT audiences (1)

Monthly trend in the share of the main DTT channels in Catalonia

(in %, from April 21 to April 2022)



Note: Share is the percentage of individuals watching a specific channel in relation to the total number of individuals watching TV at that time.

Source: [Barlovento Comunicación](https://www.barlovento.com).

DTT audiences (2)

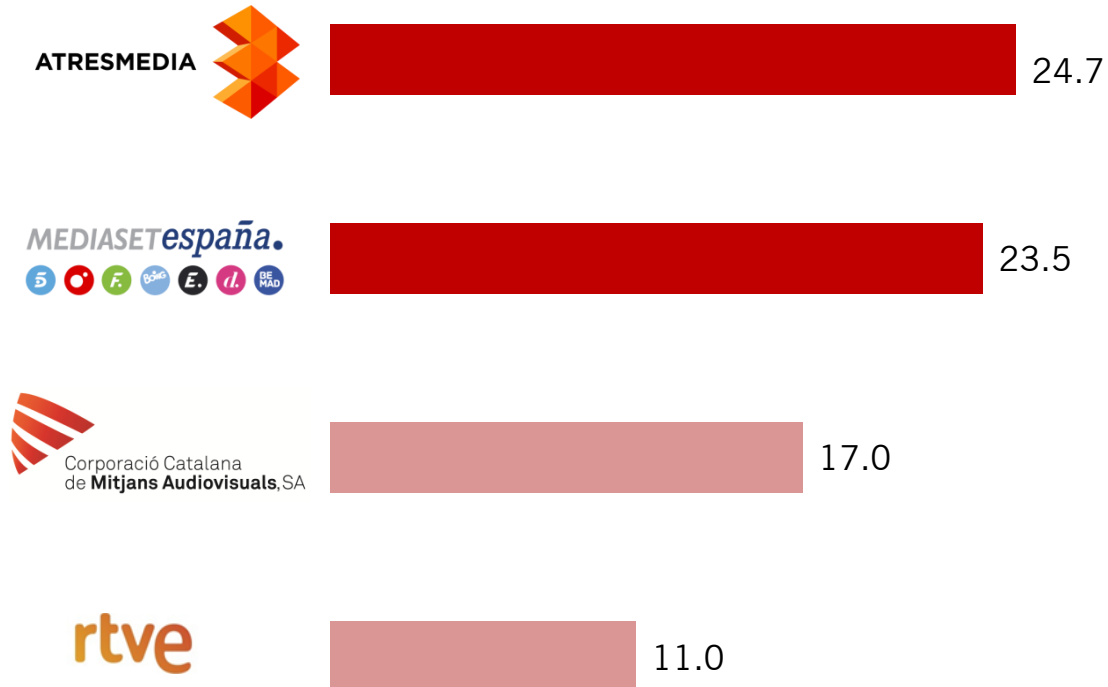
Monthly share per channel in Catalonia. January to April 2022 (in % in descending order according to April results)

Channel	January	February	March	April
TV3	14.2	14.6	14.9	13.7
Antena 3 TV	11.1	12.1	11.1	10.6
Telecinco	11.2	11.2	9.2	9.8
La1	6.9	6.7	6.7	6.2
laSexta	5.6	6.9	7.3	6.1
Cuatro	4.9	4.8	4.7	4.2
Energy	2.9	2.4	3.0	3.2
La2	2.8	2.7	2.7	2.7
Atreseries	1.9	1.8	2.1	2.6
Factoría de Ficción	1.9	2.1	2.4	2.3
Divinity	1.9	1.9	2.1	2.1
Paramount Network	2.0	2.1	1.9	2.1
Neox	2.1	1.6	1.6	1.9
DMax	1.7	1.6	1.9	1.8
TRECE	1.5	1.6	1.5	1.6
Mega	1.6	1.8	1.6	1.6
Nova	1.4	1.3	1.4	1.6
3/24	1.3	1.3	1.4	1.3
Dkiss	1.4	1.2	1.4	1.3
TEN	0.8	0.8	0.8	0.9
8tv	0.7	0.8	0.8	0.9
Esport3	0.7	0.6	0.7	0.9
24h	0.5	0.7	1.1	0.8
Boing	0.9	1.0	0.8	0.7
Teledporte	0.4	0.3	0.5	0.7
Gol	0.5	0.6	0.6	0.7
BeMad	0.6	0.6	0.5	0.7
Disney Channel	0.5	0.6	0.6	0.5
Super3/33	0.5	0.4	0.4	0.4
Clan	0.5	0.4	0.3	0.3

Source: [Barlovento Comunicación](#).

DTT audiences (and 3)

Audience share in Catalonia. April 2022 (in %)



Source: Own elaboration with [Barlovento Comunicación](#) data.



Audiovisual online

Subscriptions to IPTV platforms

Movistar+ tops the ranking of pay IPTV platforms, with more than one and a half million subscribers, and grew by 7.5% compared to the previous year. **Orange/Jazztel TV** (with 5.4% subscribers) and **Vodafone (4.9%)** have lost subscribers and are now ahead of the leading platform in the ranking.

Households and subscribers to the main pay-IPTV platforms. Catalonia. February - March 2022

IPTV	HOUSEHOLDS 		SUBSCRIBERS 	
	748,578	24.6%	1,733,301	26.1%
	152,150	5.0%	358,614	5.4%
	143,021	4.7%	325,409	4.9%

The answers can be multiple, as the same household or individual can have one or more subscriptions to pay platforms, either IPTV or OTT.

Source: EGM – Catalonia Data. 2nd sweep 2022. Base: 3,043,000 households and 6,641,000 people.

Subscriptions to OTT services

Households and subscribers to the main pay-OTT platforms. Catalonia. February - March 2022

OTT PLATFORMS	HOUSEHOLDS 		SUBSCRIBERS 	
NETFLIX	1,755,811	57.7%	4,057,651	61.1%
prime video	1,168,512	38.4%	2,682,964	40.4%
HBOmax	608,600	20.0%	1,308,277	19.7%
Disney+	526,439	17.3%	1,255,149	18.9%
DAZN	182,580	6.0%	498,075	7.5%
FILMIN	103,462	3.4%	225,794	3.4%
Rakuten TV	76,075	2.5%	172,666	2.6%
Altres proveïdors	273,870	9.0%	597,690	9.0%

Catalonia has 10.7 million subscribers to OTT platforms, 23.5% more than in 2021.

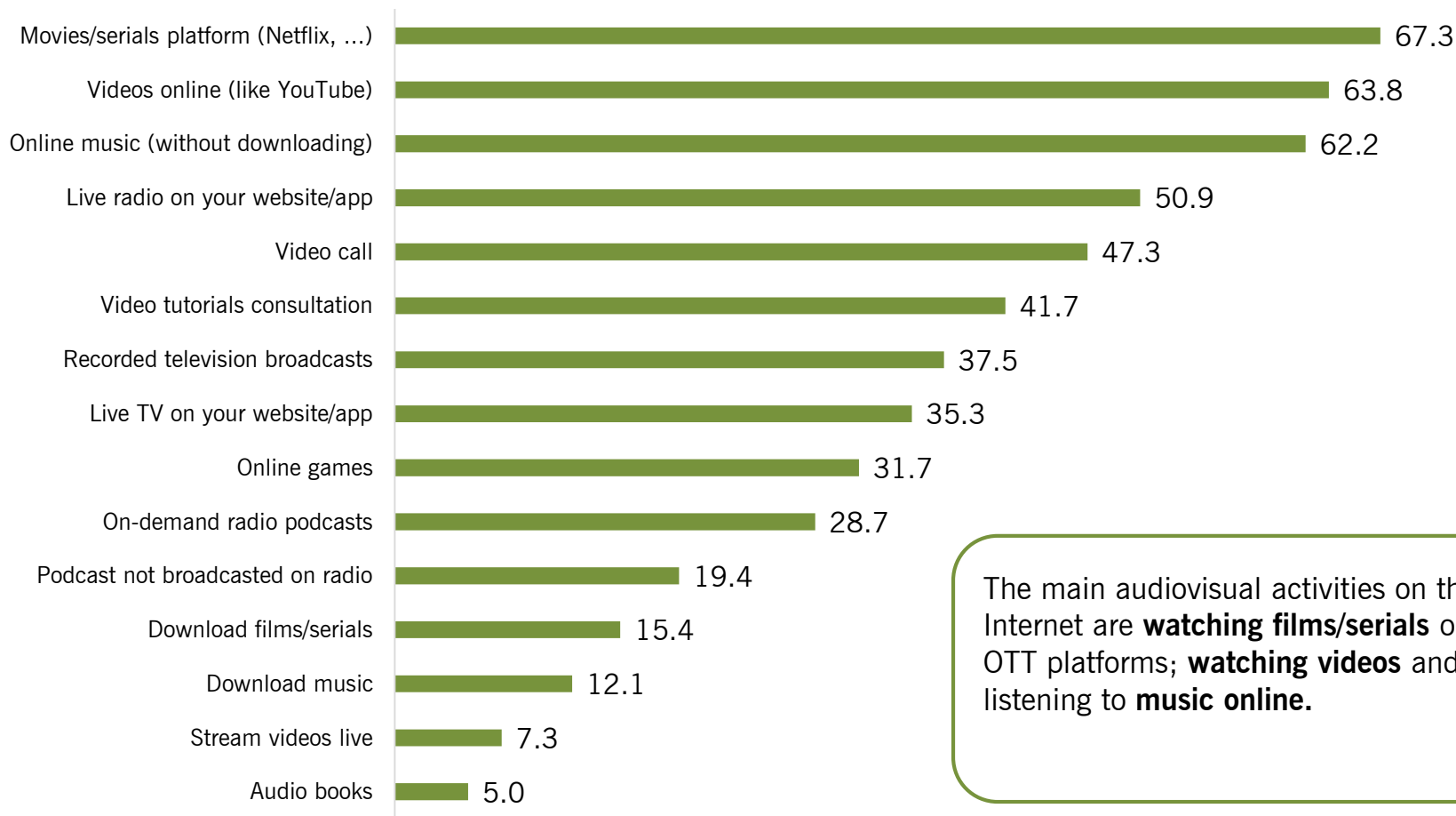
Netflix leads the ranking with 4 million subscribers. It is followed by **Amazon Prime Video**, with 2.6 million subscribers and 40.4% of the market.

HBO Max is in third place with 1.3 million subscribers.

Source: EGM – Catalonia Data. 2nd sweep 2022. Base: 3,043,000 households and 6,641,000 people.

Online audiovisual content consumption habits (1)

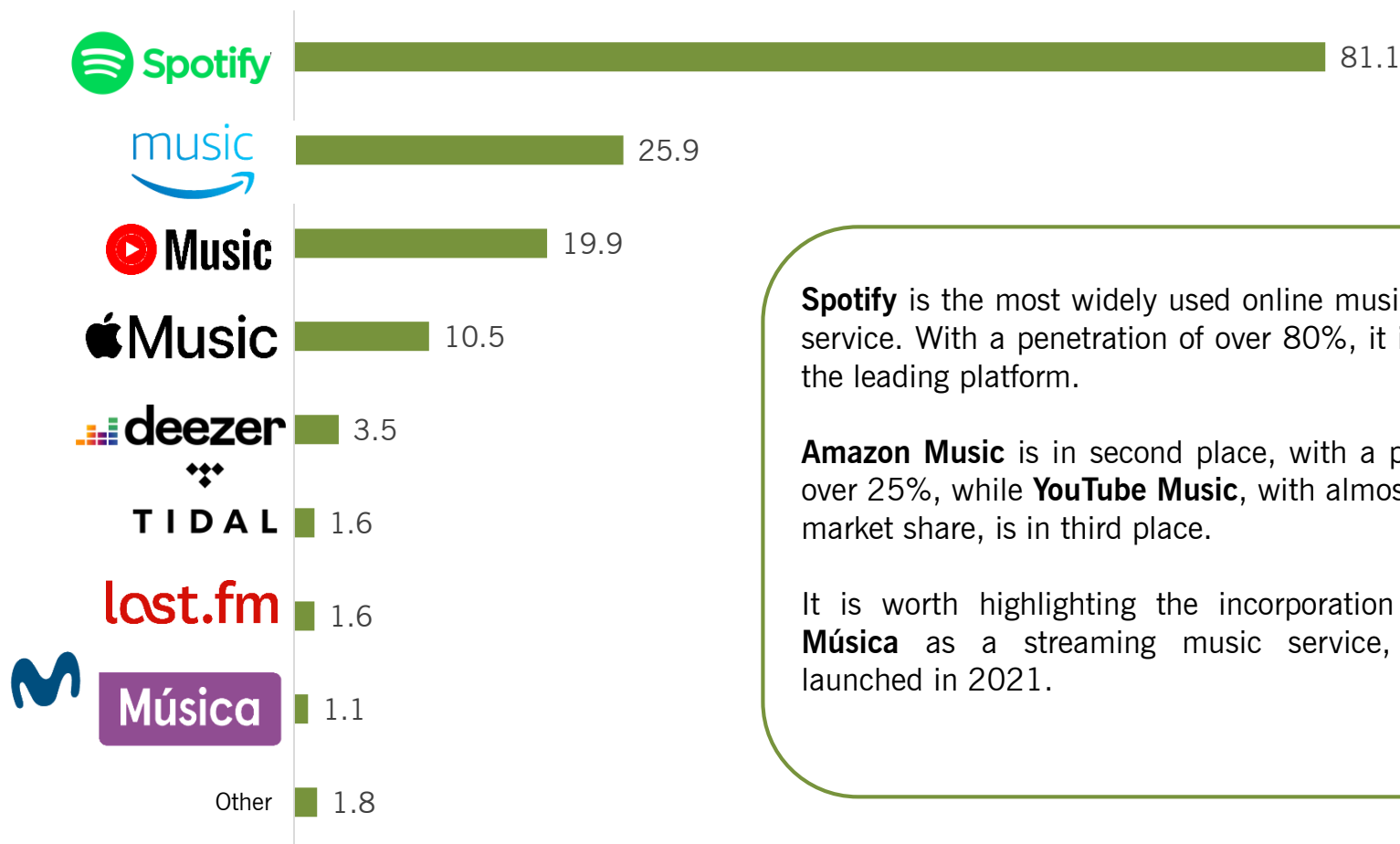
Activities related to access to audiovisual content on the Internet in Catalonia. Year 2021 (in %)



Source: AIMC (2022). [24ª encuesta a usuarios de internet - Navegantes en la red](#). Catalonia Data. October-December 2021.

Online audiovisual content consumption habits (and 2)

Internet music service platforms used in Catalonia. Year 2021 (%)



Spotify is the most widely used online music-on-demand service. With a penetration of over 80%, it is once again the leading platform.

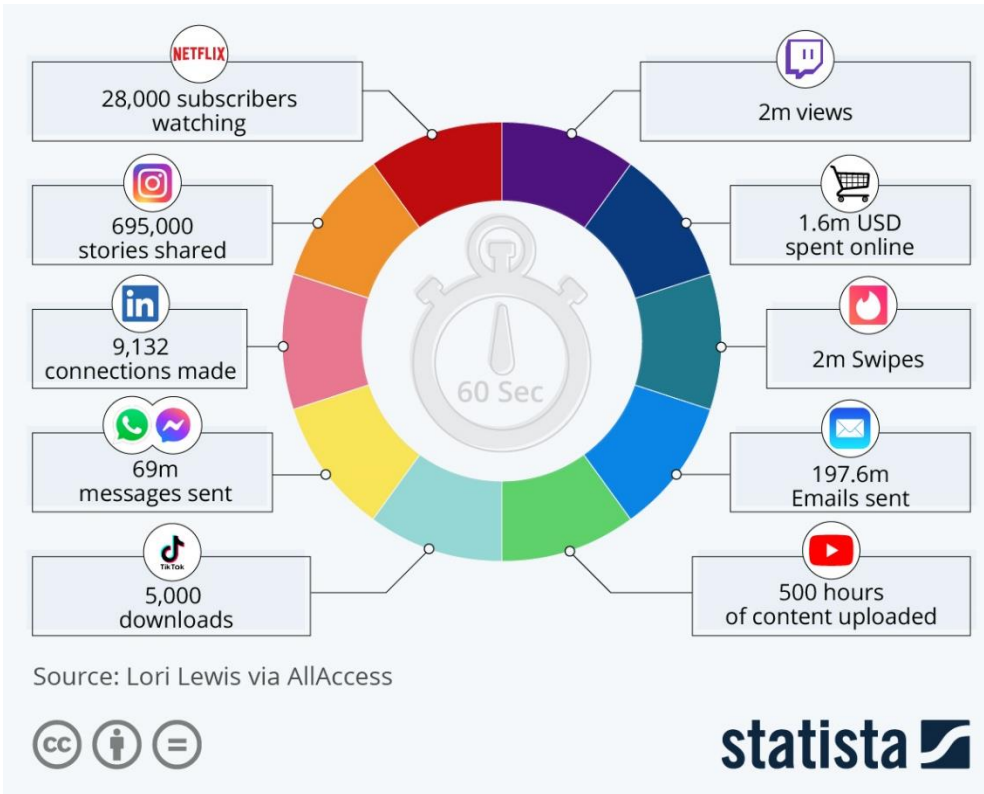
Amazon Music is in second place, with a penetration of over 25%, while **YouTube Music**, with almost 20% of the market share, is in third place.

It is worth highlighting the incorporation of **Movistar Música** as a streaming music service, which was launched in 2021.

Source: AIMC (2022). [24ª encuesta a usuarios de internet - Navegantes en la red](#). Catalonia Data. October-December 2021.

A minute on the Internet

Estimated amount of data created on the internet in one minute. Year 2021



Source: [Statista](#) with [Lori Lewis](#) data.

What happens in a minute on the internet?

In 2021, in one minute, 69 million messages were sent on **WhatsApp** and **Facebook Messenger**, and 200 million **emails** were sent; more than 500 hours of content were posted on **YouTube** and \$1.6 million was spent on **online shopping**.

According to [Stackscale](#), 167 million videos were watched on **TikTok** in one minute and almost 600,000 tweets were posted on **Twitter**. There were 452,000 hours played on **Netflix** and 43,000 hours on **Twich**.



Breakdown of radio stations in Catalonia

Public radio
Commercial radio



Households in Catalonia receive more than 30 radio stations on average: 12 Catalan radio stations, 19 Spanish and also local radio stations.

By service area

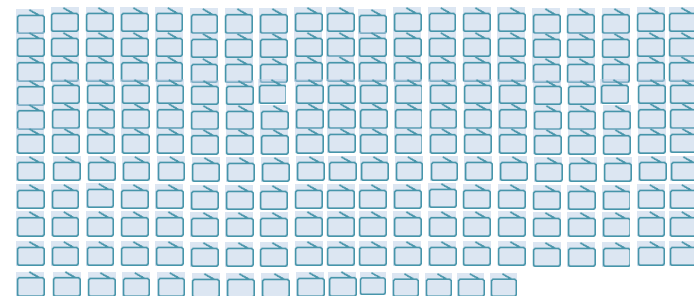
12 Catalan stations

5 public
7 commercial

4 public
14 commercial

229 local stations

215 public



14 commercial



Note: within the BIAC, a broadcaster / station means a radio media that broadcasts by one or more frequencies.

Source: CAC (local FM), CCMA (Catalan FM) and Ministry of Economic Affairs and Digital Transformation (Spanish public FM). May 2022.

Public radio

 Language used

By service area and language of broadcast

224 Public radio	5 Catalan radios	CCMA (frequencies map)     CRTVE ràdio 4 rne  Catalan
	4 Spanish radios	CRTVE (frequencies map)      Spanish
	215 local radios	(Examples of local radios)             Catalan

Source: Catalan Audiovisual Council (local FM), Corporació Catalana de Mitjans Audiovisuals (Catalan FM) and Ministry of Economic Affairs and Digital Transformation (Spanish FM). May 2022.

Commercial radio

 Language used

By service area and language of broadcast

35 Commercial radios	7 Catalan radios	GODÓ   FLAIX  TELE TAXI  ESTEL  PRISA   Catalan
	14 Spanish radios	PRISA       ÁBSIDE MEDIA    ATRESMEDIA    RADIO BLANCA  UNIDAD EDITORIAL   Spanish (except for disconnexions)
	14 Local radios	     EL 9 FM          Catalan

Source: Catalan Audiovisual Council. May 2022.

Public municipal radio stations by county

From Priorat to Segrià



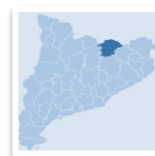
Priorat

- [Ràdio Falset](#) (107.6)



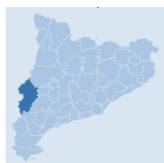
Ribera
d'Ebre

- [Ràdio Flix](#) (107.4)
- [Ràdio Móra la Nova](#) (107.3)
- [Tivissa Ràdio](#) (103.2)



Ripollès

- Ràdio Camprodon (107.9)
- [La Veu](#) (107.4 – Sant Joan de les Abadesses)
- [Live FM](#) (107.8 – Campdevànol)



Segrià

- EMUN FM [Ràdio Alfarràs](#) (107.2)
- EMUN FM [Ràdio Alguaire](#) (96.5)
- EMUN FM [Ràdio Almenar](#) (107.7)
- EMUN FM [Ràdio Torrefarrera](#) (99.1)

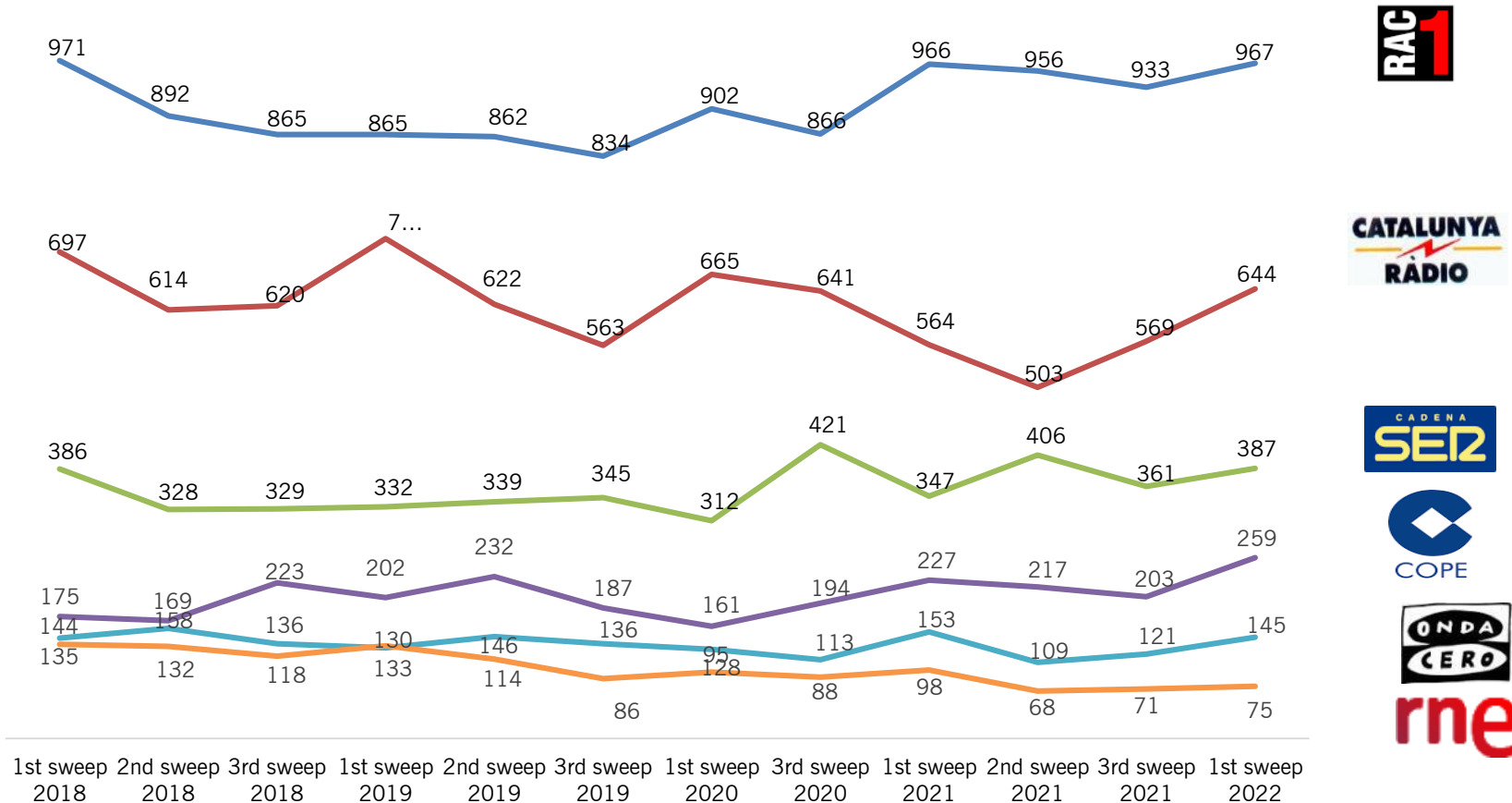
- Ràdio Almacelles (107.9)
- [Alpicat Ràdio](#) (107.9)
- Ràdio Corbins (107.1)
- [Ràdio Rosselló](#) (107.5)

Source: [Map of audiovisual media of Catalonia](#) of the CAC, corporate webpages of local broadcasters and Idescat (map). Consulted: May 2022

Radio audiences (1)

General radio ranking. Audiences. 1st sweep 2018 – 1st sweep 2022

(from Monday to Friday, in thousands)

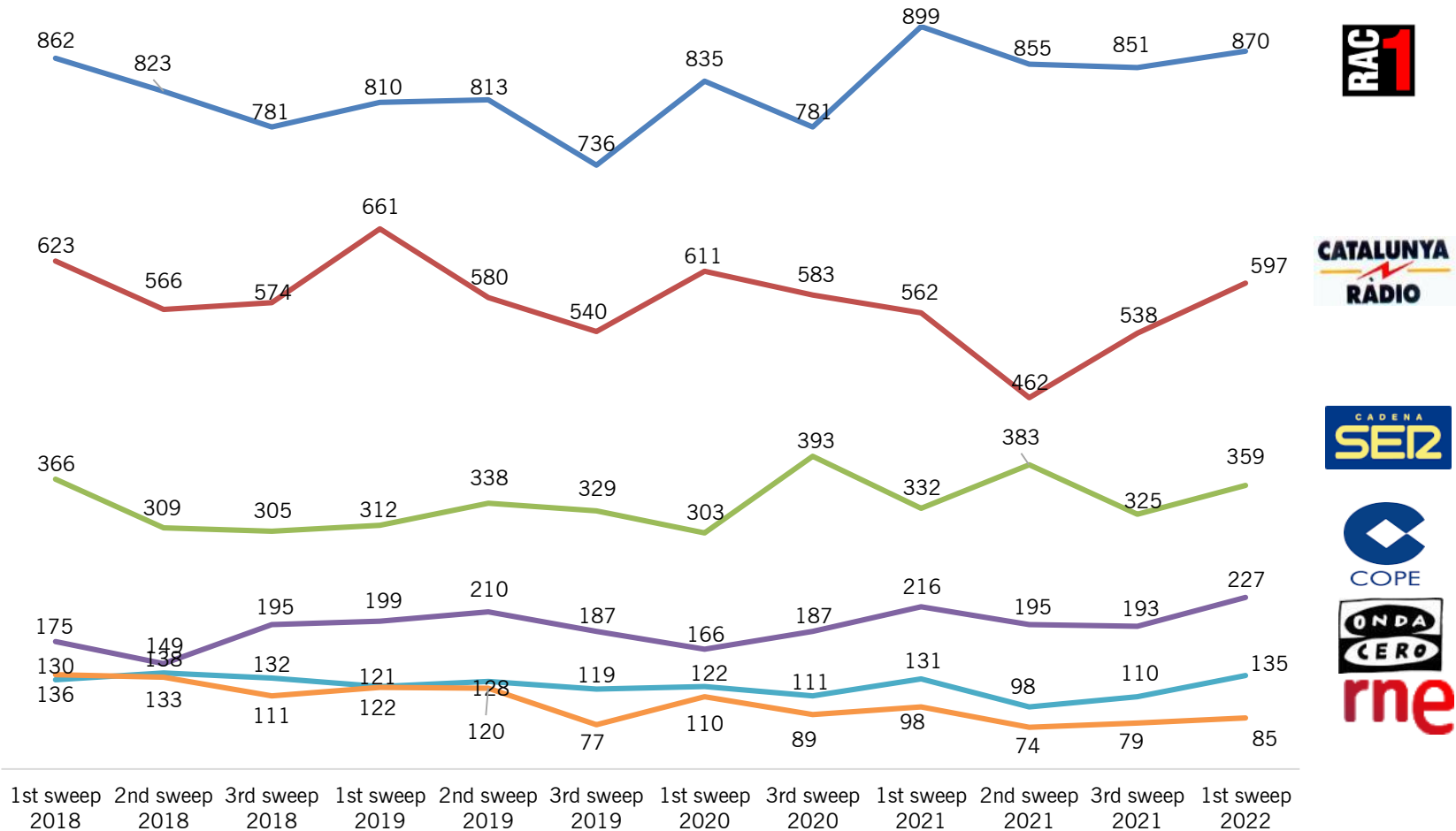


Source: EGM – Catalonia Data – 1st sweep 2022. Note: Due to the Covid-19 pandemic, in 2020 the EGM did not carry out the second sweep.

Radio audiences (2)

General radio ranking. Audiences. 1st sweep 2018 – 1st sweep 2022

(from Monday to Sunday, in thousands)

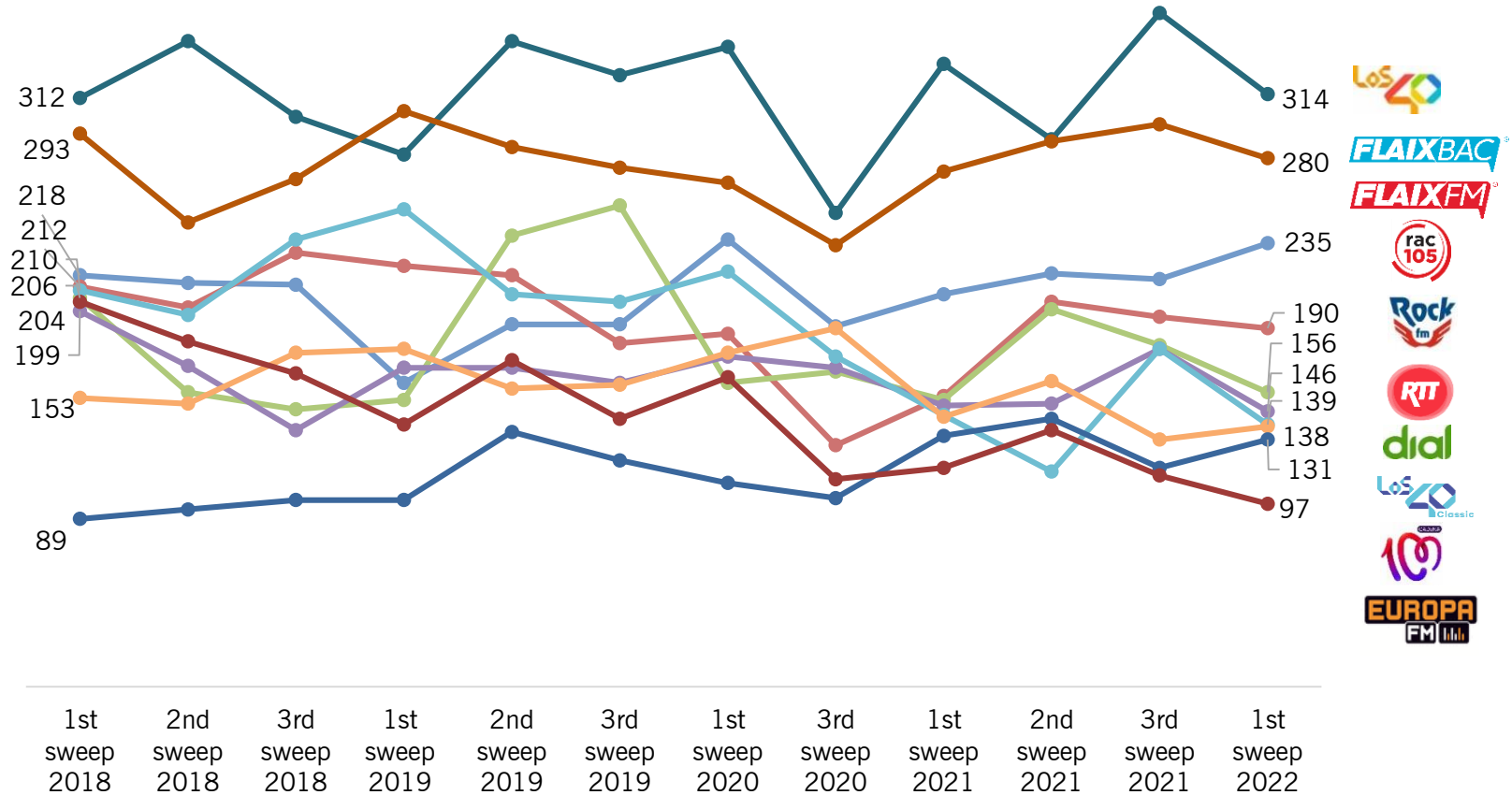


Source: EGM – Catalonia Data – 1st sweep 2022. Note: Due to the Covid-19 pandemic, in 2020 the EGM did not carry out the second sweep.

Radio audiences (3)

Music radio ranking. Audiences. 1st sweep 2018 – 1st sweep 2022

(from Monday to Friday, in thousands)

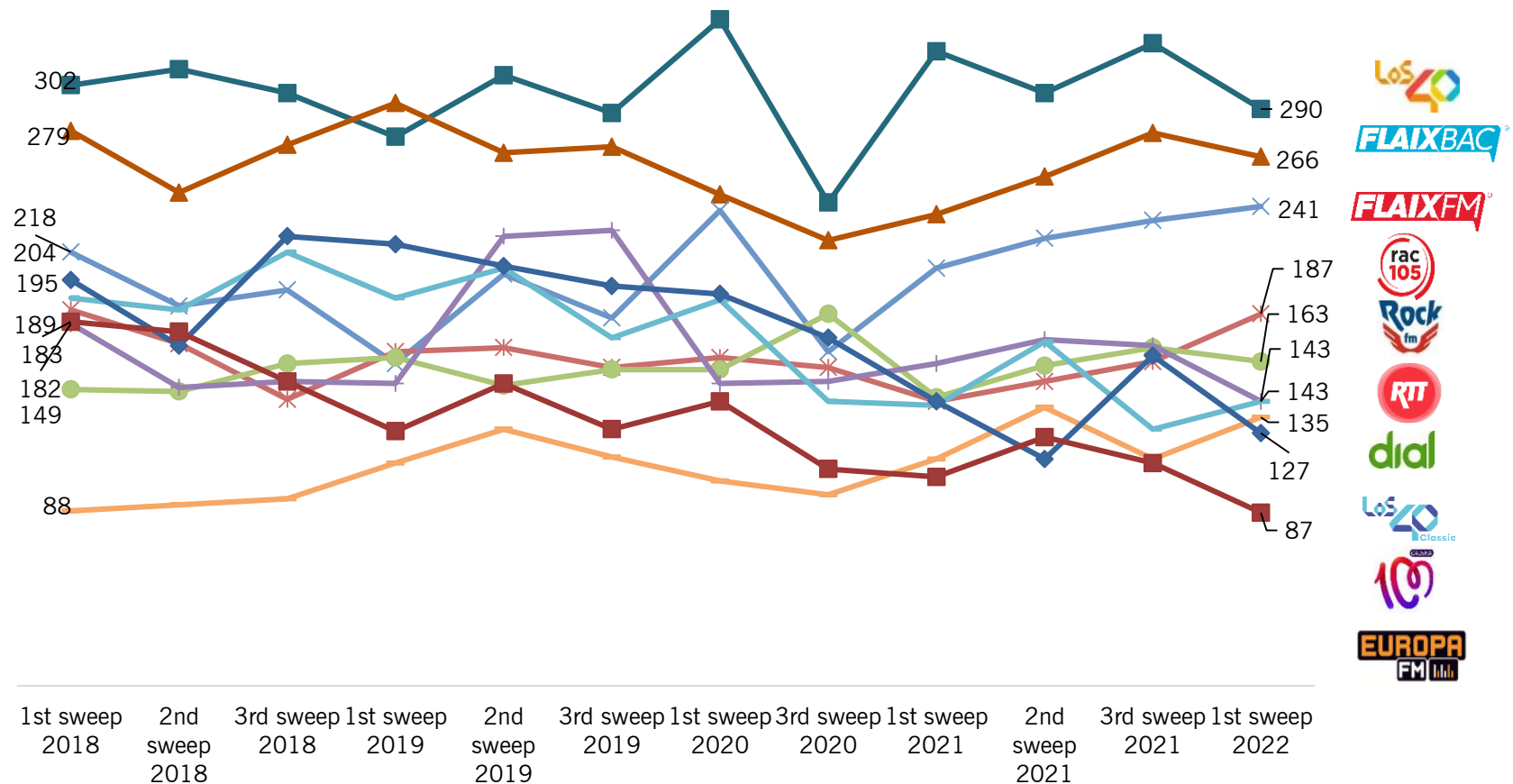


Source: EGM – Catalonia Data – 1st sweep 2022. Note: Due to the Covid-19 pandemic, in 2020 the EGM did not carry out the second sweep.

Radio audiences (4)

Music radio ranking. Audiences. 1st sweep 2018 – 1st sweep 2022

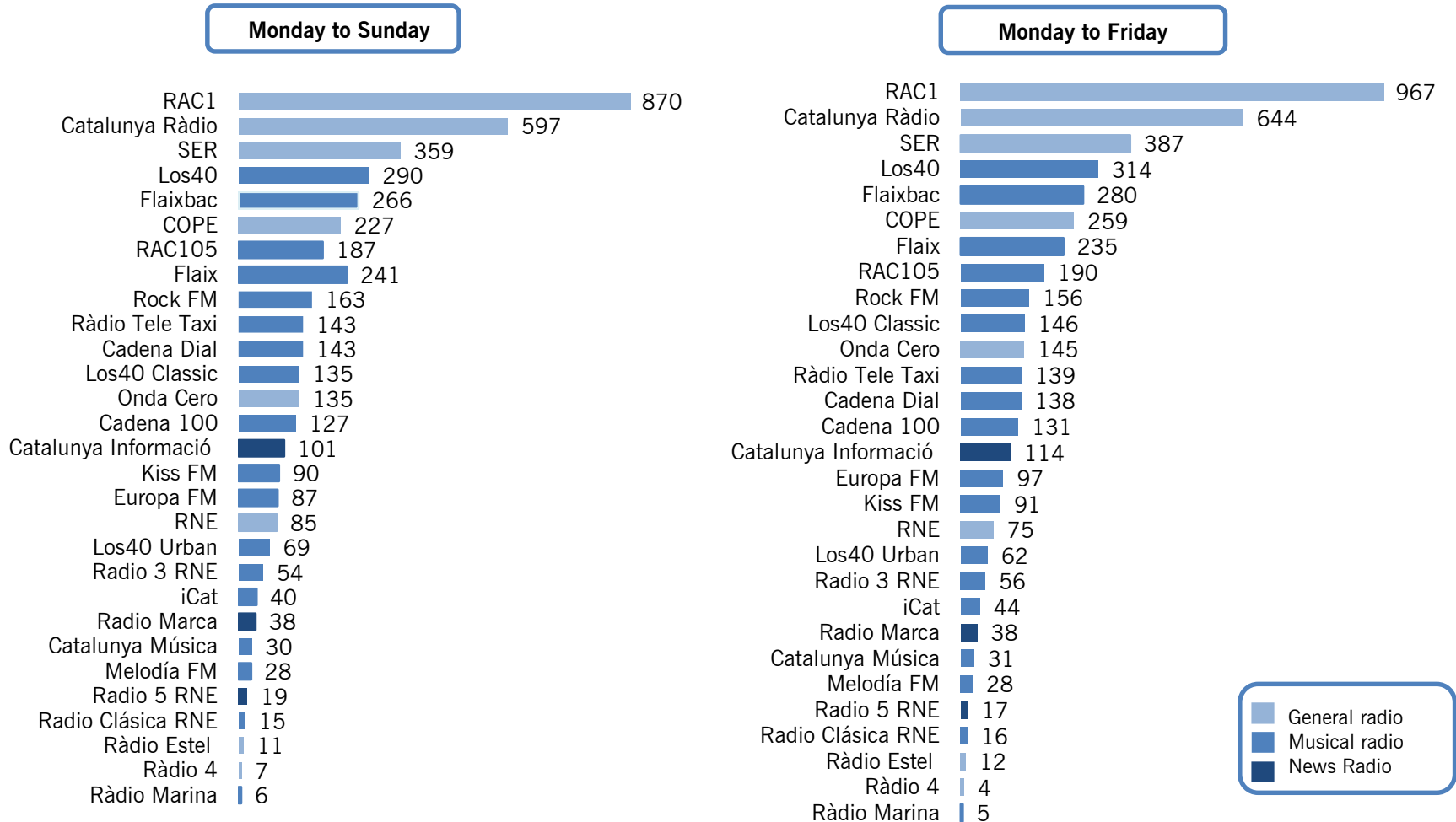
(from Monday to Sunday, in thousands)



Source: EGM – Catalonia Data – 1st sweep 2022. Note: Due to the Covid-19 pandemic, in 2020 the EGM did not carry out the second sweep.

Radio audiences (5)

Cumulative daily radio audiences in Catalonia (in thousands, out of total population, day prior to interview)

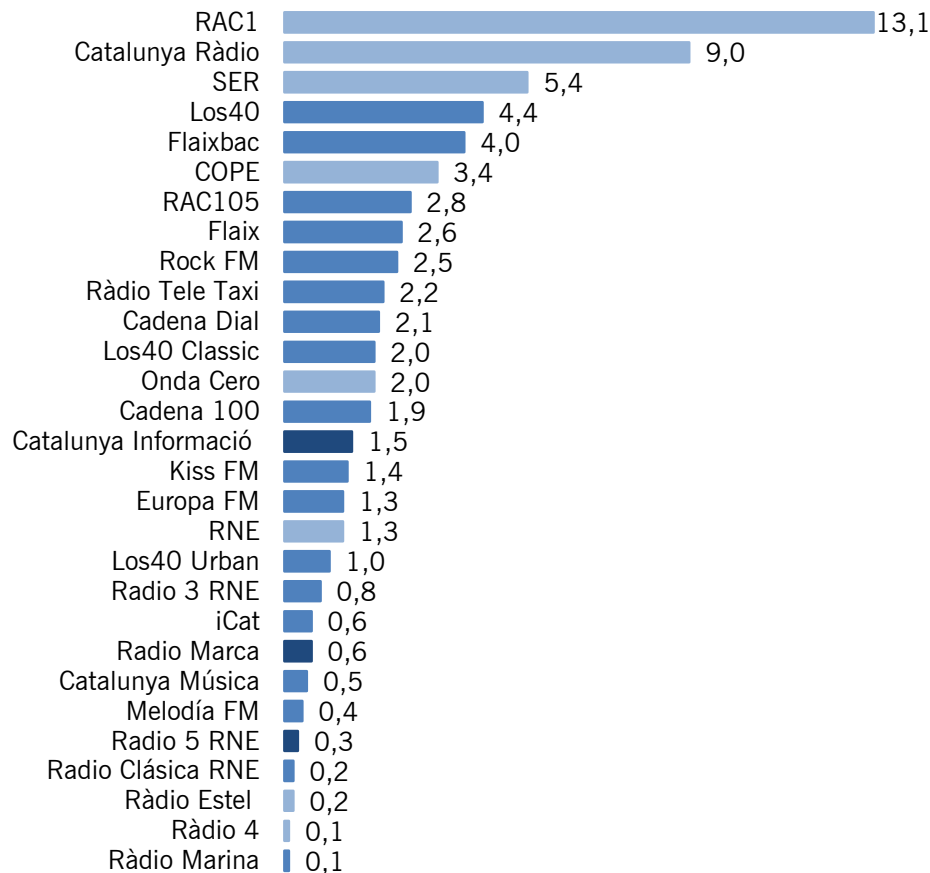


Source: EGM – Catalonia Data – 1st sweep 2022. Note: Due to the Covid-19 pandemic, in 2020 the EGM did not carry out the second sweep.

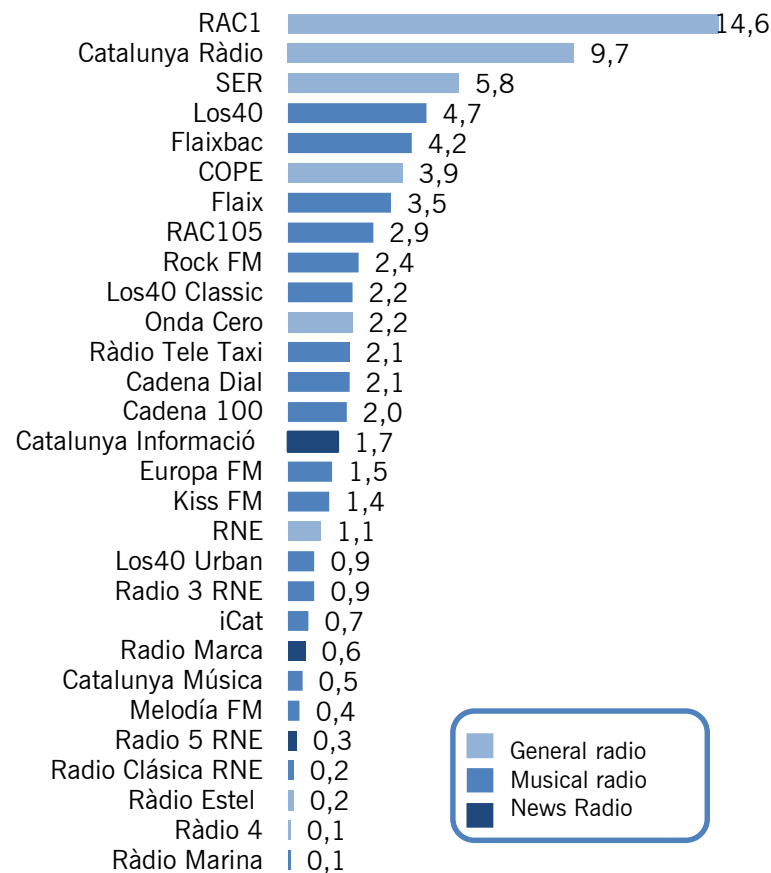
Radio audiences (and 6)

Cumulative daily radio audiences in Catalonia (in %, out of total population, day prior to interview)

Monday to Sunday



Monday to Friday



General radio
 Musical radio
 News Radio

Source: EGM – Catalonia Data – 1st sweep 2022. Note: Due to the Covid-19 pandemic, in 2020 the EGM did not carry out the second sweep.



Note.

The era of podcasts

The era of podcasts. Definition and figures



Podcast: Audio or audiovisual broadcast stored on the Internet as a digital file, often part of a series, which the user can play at any time, whether online or offline, once downloaded to a computer or on mobile device. Term created in 2004.

Podcasting: Technique for producing and disseminating podcasts.

([Oxford English Dictionary](#)/[Termcat](#)/)



Origin:
*i***POD** (portable device)
+ **BROADCAST**

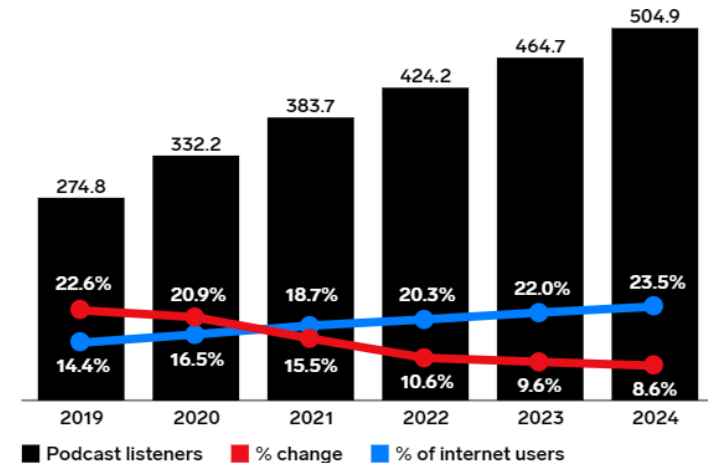
612 million podcast listeners worldwide
and 1 millions in Spain.

US, Norway, and Ireland rank TOP3 in
the list of countries with the most
frequent podcast listeners.

4 up to 10 internet users listen to
podcast regularly.

([Statista](#))

Global evolution of podcast consumption.
Period 2019-2024 (in millions)



([e-Marketer](#))

Future trends in the podcast



Podcasting generates global annual revenue of up to \$ **1.3 billion**.
2030 Forecast: \$ 8 billion in revenue (**x6**)



Production of **new audio content**: in Spain, an investment of between **10 and 12 million euros** in production by podcast streaming platforms and other producers is estimated in 2022.



Increased production for and by **women** as well as **minors**. Sustained growth of entertainment audio podcasts.



Arrival of **artificial intelligence** (AI) in audio content.



Fusion of audio content and video trailers, and **adaptation** of television series to podcast format, and vice versa.



Accelerate the **payment model** for audio content in multiple Spanish-speaking markets (validated by platforms such as Spotify, Podimo, Apple,...).

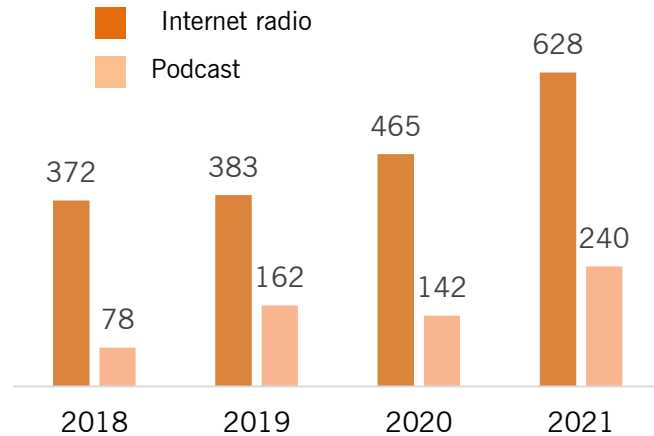
Fonts: [Podimo](#), [Dosdoce.com](#), [Metadata](#), [Altman Solon](#)

Podcast consumption in Catalonia (1)



Upward trend in **streaming** radio consumption in Catalonia: sustained growth of **10%**, both in live linear broadcasts and in podcast downloads.

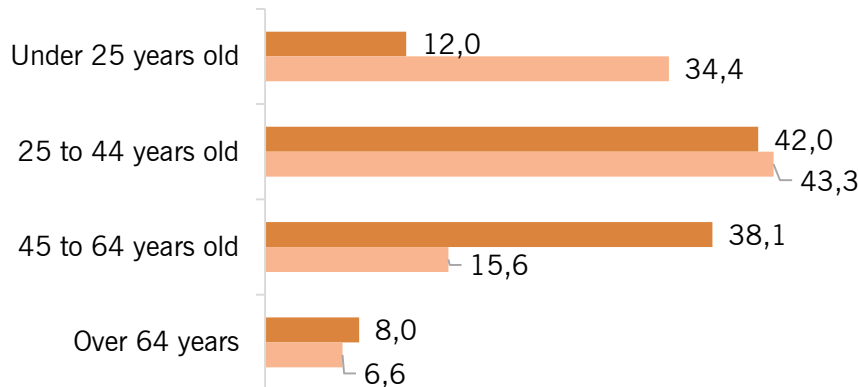
Internet radio listeners in Catalonia. Year 2021 (in thousands)



Internet radio
+**163.000** listeners
+**35%** vs. 2020

Podcasts
+**98.000** listeners
+**69%** vs. 2020

Profile of the podcast listener in Catalonia. In 2021 (in%)



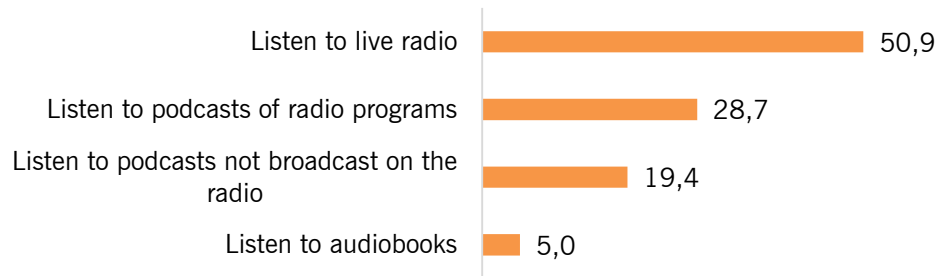
Podcast Listener Profile = GENERATION Z

Most **internet radio** listeners are in the **25 to 44 age group**, while listeners under the age of 25 are in the lead of **podcast** services.

Source: Associació Catalana de Ràdio (ACR). [Informe del sector de la ràdio a Catalunya 2007-2021](#), with EGM data.

Podcast consumption in Catalonia (and 2)

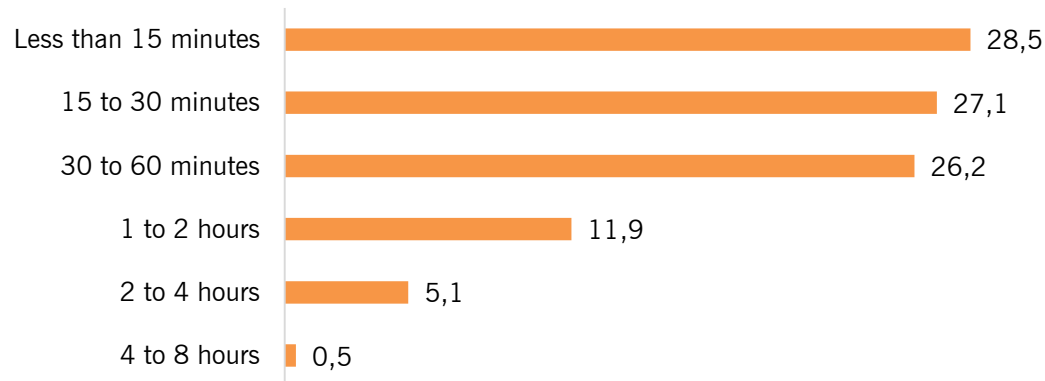
Internet audio activities. Catalonia. In 2021 (in%)



Listening to **podcasts not broadcast on the radio** is one of the three audio activities that Catalan internet users prefer.

8 out of 10 podcasts not broadcast on the radio were listened to for **free** (87,6%).

Time spent listening to podcasts not broadcast on conventional radio. Catalonia. In 2021 (in%)



30 minutes: Average listening time for a podcast

Source: AIMC (2022). [24ª encuesta a usuarios de internet - Navegantes en la red](#). Area of Catalonia. October-December 2021.

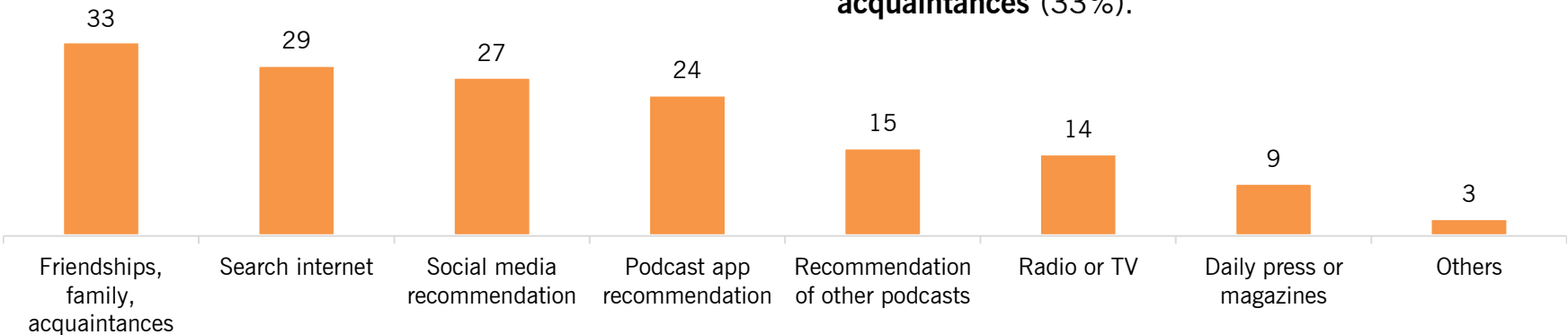
Podcast consumption in Spain (1)



4 out of 10 Internet users in Spain listened to podcasts regularly during 2021 (38%), a percentage that has not changed since 2018 and a similar average to the European one (40%)

Half of the listeners of podcasts are **under 35 years old** (51%) and the age group less familiar with this modality is made up of people over 65 years old (26%).

Ways to discover new podcasts. Spain. In 2021 (in %)



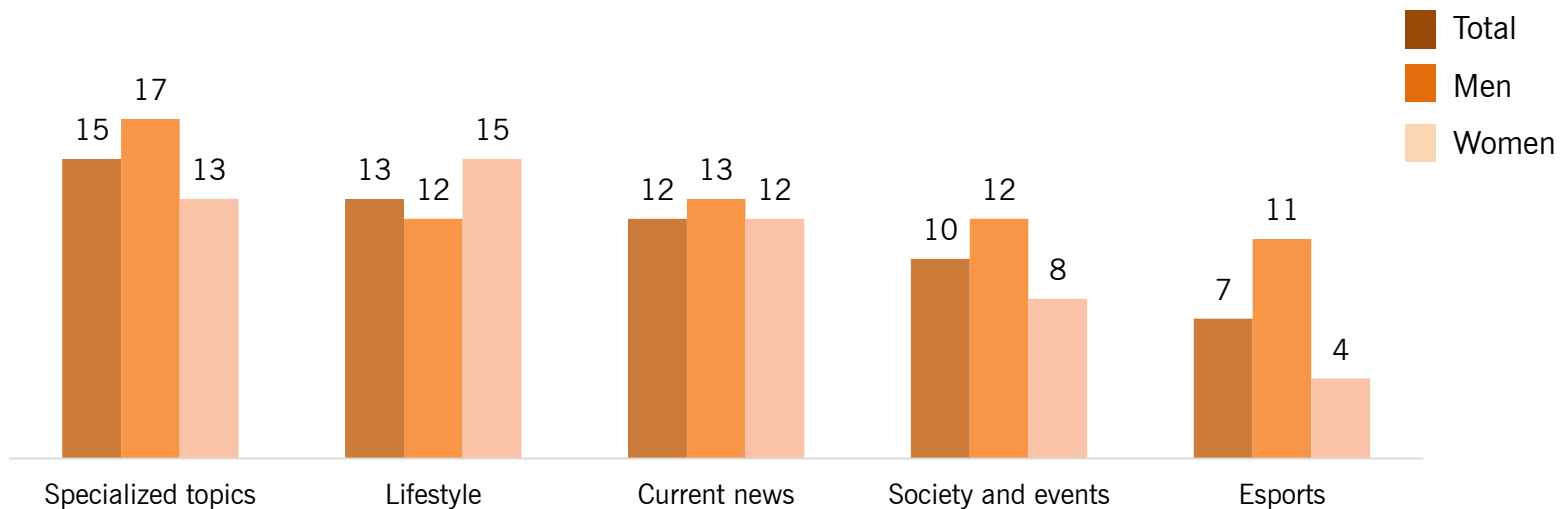
Personal prescribing is the most valued way to discover new podcasts: **3 out of 10** users follow the recommendations of **friends, family and acquaintances** (33%).

Source: Reuters Institute for the Study of Journalism. [Digital News Report España 2020-2021](#) and [Digital News Report 2021](#)

Podcast consumption in Spain (2)

The most listened podcasts in Spain deal with **specialized topics** (science, technology, business, media, health); followed by **lifestyle** podcasts (gastronomy, fashion, art, literature, travel, leisure) and **current affairs** podcasts (news, politics, and international events).

Women prefer lifestyle (15%) and specialized topics (13%) podcasts, and men are interested in specialized topics (17%) and current affairs (13%) podcasts.

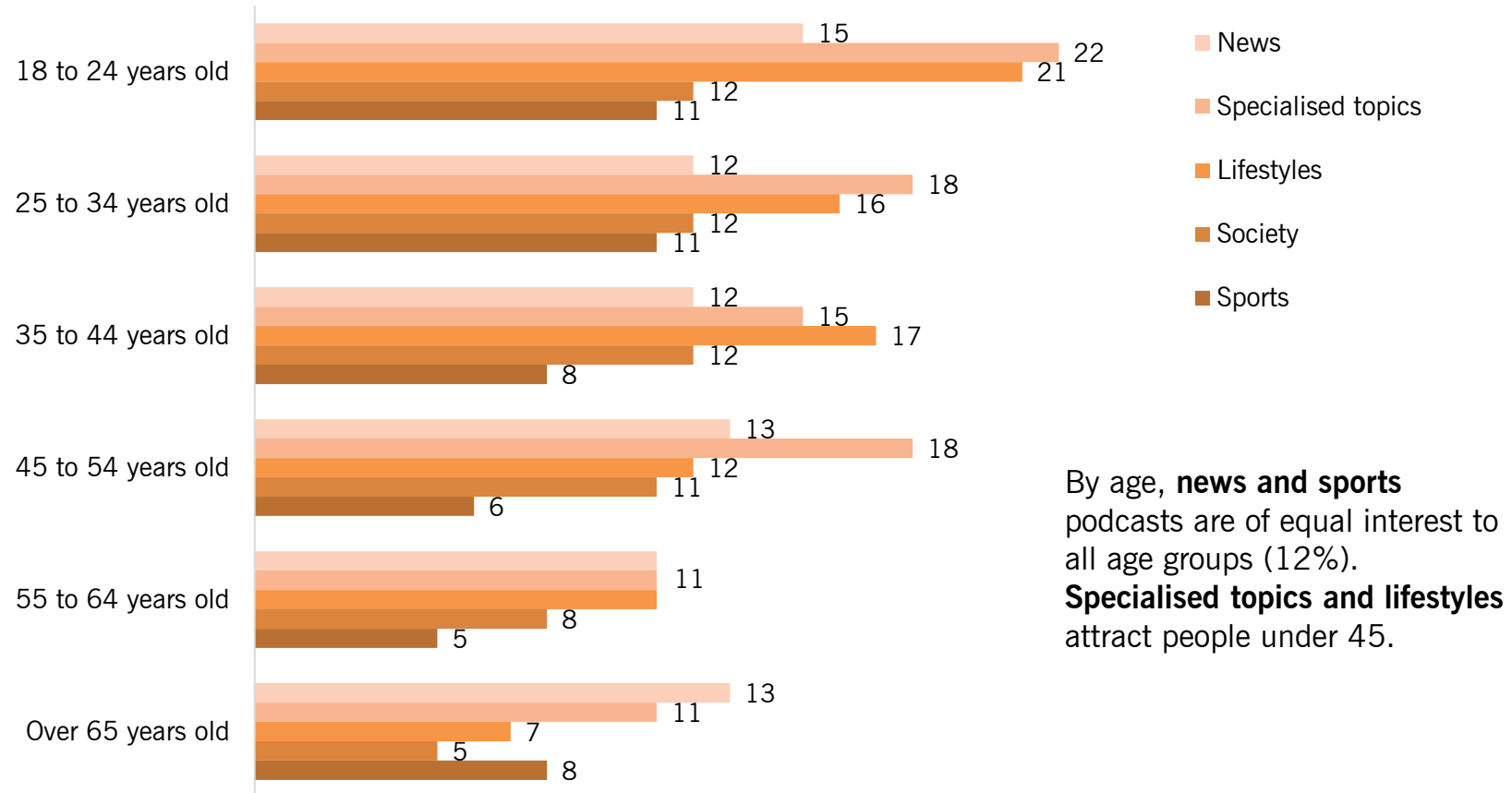


Source: Reuters Institute for the Study of Journalism. [Digital News Report España 2020-2021](#)

Podcast consumption in Spain (and 3)

Most consumed podcast topics. Spain. 2021

(By age and in%)



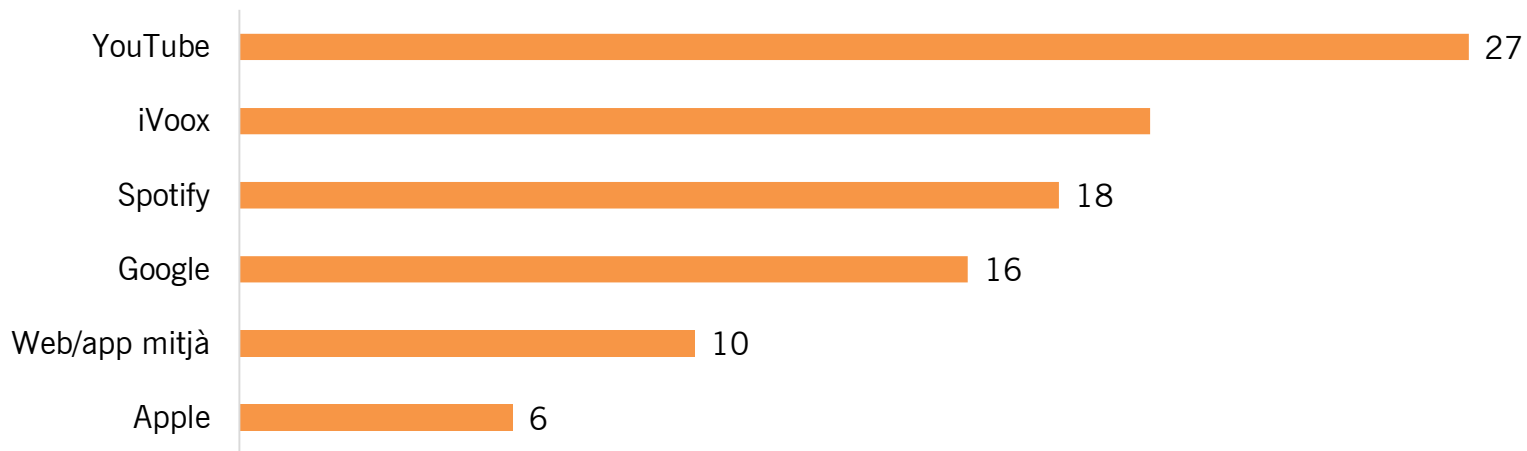
Source: Reuters Institute for the Study of Journalism. [Digital News Report España 2020-2021](#)

Podcast platforms

YouTube (27%) is one of the most popular platforms in Spain for searching for and playing podcasts, followed by **Ivoox** (20%), **Spotify** (18%) and **Google Podcast** (16%). The use of web portals or **media applications** is also significant (10%).

The most popular types of podcast platforms are: those that started out by **offering music** (Spotify or iTunes, for example), those **specific** to podcasts (iVoox, Cuonda, Google Podcast, RadioPublic, Soundcloud, etc.) and **media** groups that have their own platform, such as Prisa's Podium Podcast.

Ranking of the main applications and platforms used to search for and play podcasts. Spain. Year 2021 (in %)



Source: Reuters Institute for the Study of Journalism. [Digital News Report España 2020-2021](#)



Newsflashes

Newsflashes (1)



Catalonia: Renewal of the CAC and the CCMA

On 10 February 2022, the Parliament of Catalonia appointed the new members of the [Catalan Audiovisual Council](#) (CAC): Xavier Xirgu (president), Rosa Maria Molló (vice-president), Enric Casas, Miquel Miralles and Laura Pinyol. Also, on 9 March, the Chamber appointed the new members of the Board of Governors of the [Catalan Audiovisual Media Corporation](#) (CCMA): Rosa Romà (president), Carme Figueras, Lluís Garriga, Lluís Noguera, Àngels Ponsa, Gemma Ribas and Josep Riera.



Catalonia: Award of six FM licenses

Under [Agreement 13/2022](#), of March 7, the Plenary of the Catalan Audiovisual Council (CAC) unanimously approved the awarding of the commercial exploitation of six FM radio licenses. These licenses were awarded to two companies: Canal Taronja, SL (Manresa-Montserrat, Terrassa-Martines and Roses) and Catbroadcast Publicidad, SLU (Sort-Escobedo, Vall Boí, Vielha et Aro).



Netflix: dubbing and subtitling in Catalan

In March 2021, [Netflix](#) announced the dubbing and subtitling into Catalan, Basque and Galician of 70 series and films each year. Thus, by the end of 2022, the platform is expected to offer a total of 200 hours of subtitled films and series, as well as 20 hours of children's content dubbed in Catalan, plus the equivalent in the other two co-official languages.



New VOD offer with a Catalan label

Since March 2021, [Clapclap](#), the on-demand video platform in Catalan and open source, integrated with YouTube and Twitch, has been operating. For its part, the Catalan film distributor [A Contracorrente Films](#) has launched [acontra+](#), a platform of subscription (SVOD) and transaction (TVOD) services.



Search for VOD content in Catalan

The [Goitaquefanara.cat](#) portal automatically catalogs content in Catalan available on the main IPTV, OTT and PIV platforms. It provides information on films, documentaries, series and short films that have audio and subtitles in Catalan on streaming platforms.

Newsflashes (and 2)



European Commission: European Media Freedom Act

The European Commission launched the [European Media Freedom Act](#) (EMFA), a far-reaching proposal that deepens transparency and accountability in the communication market. The [public consultation](#) period ended on March 31 and the Commission is expected to adopt a position in the third quarter of 2022.



EAO: Transparency in media ownership and audiovisual market analysis

The European Audiovisual Observatory (EAO) published the report [Transparency on media ownership](#), under the coordination of the [Institute of European Media Law](#) (EMR) and coinciding with the [European Media Freedom Act](#) (EMFA) initiative. The report notes that regulation of media ownership is a matter for the Member States and that any intervention at EU level must be carried out in secondary legislation, by means of European rules that each country must transpose. The document analyzes the legislation applicable in Germany, Spain, France, Ireland, Italy, Poland, United Kingdom, Russia and Switzerland.

The EAO also published the report [Top players in the European audiovisual industry - ownership and concentration. 2021 Edition](#), carried out by its technical services and on an annual basis. It studies the audiovisual market in 40 countries, in terms of supply, audiences, and revenues, among other items.



OSCE: policies on artificial intelligence and freedom of expression

The Organization for Security and Cooperation in Europe (OSCE) published [A Policy Manual](#) as part of the [Spotlight on Artificial Intelligence and Freedom of Expression](#) (SAIFE) project. It aims to provide technical recommendations on the use of artificial intelligence in moderating issues that can generate conflict: hate speech, security threats, lack of pluralism, surveillance capitalism and targeted advertising.



EBU: Diversity and gender in the European public service.

The [European Broadcasting Union \(EBU\) Media and Intelligence Service](#) is a body that produces regular reports on European public service broadcasting. Most are intended for EBU members, but some are public by prior registration. Among the latter are reports on the [representation of diversity in content](#) and also on the inclusion strategies of public media companies.

In its [report on gender equality](#), for the first time it incorporates data on minority genders such as non-binary or transgender people. It gives a perspective on how the public service represents gender in news, music, sports or fiction.

BIAC. No. 21 – First four months of 2022

Main sources:

- CAC: the Council's own data.
- Barlovento Comunicación: monthly audience reports.
- EGM: 1st sweep 2022. Catalonia data.
- Iconography: [Noun Project](#), [Freepik](#), [Idescat](#)

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