



Butlletí d'informació sobre l'audiovisual a Catalunya

(Newsletter on the Media in Catalonia)

Second four months of 2019

Number 14. September 2019

Summary

Media penetration in Catalonia	3
Media preference and use in Catalonia	5



Television	8
Breakdown of TV channels in Catalonia	9
Catalan TV channels	10
Spanish TV channels	11
Local television	12
Public local television	13
Commercial local television	14
Television audiences	16
TV consumptions habits	19
Preferred broadcast times	23



Radio	24
Breakdown of radio broadcasters in Catalonia	25
Public radio	26
Commercial radio	27
Radio audiences	28
Radio audiences by time slot	34



Internet	35
Internet consumption in Catalonia	36
Consumption of online audiovisual content	37



Note. ICT equipment in Catalonia	38
ICT equipment in Catalonia	39

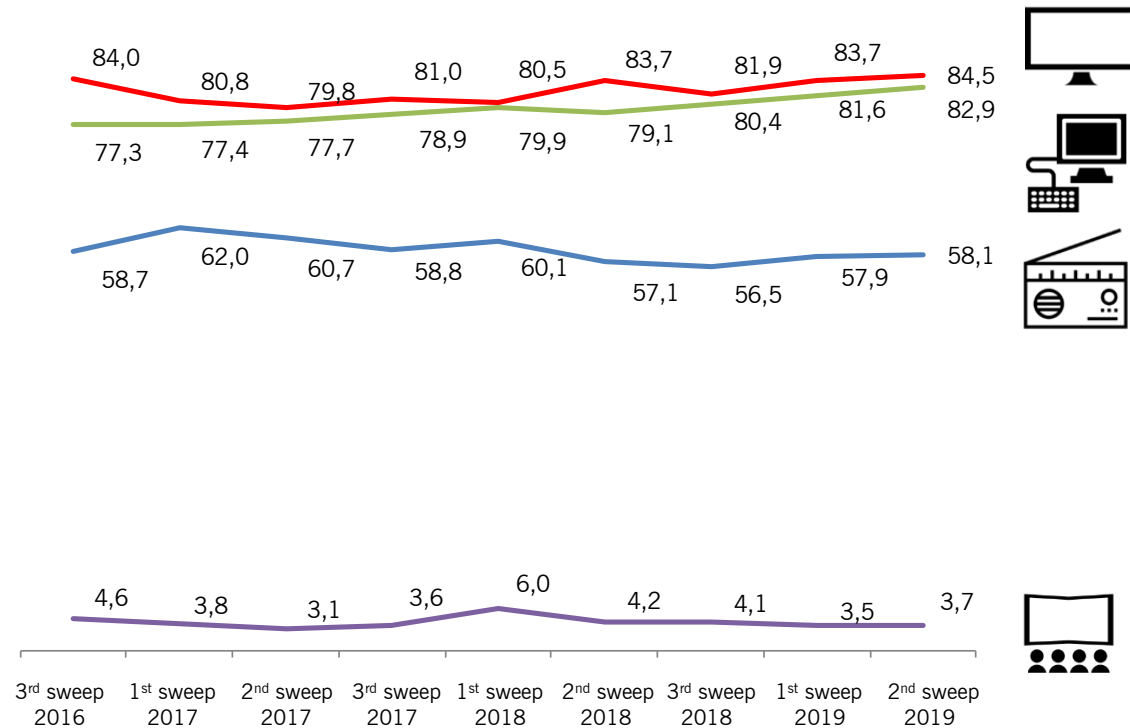


Newsflashes	42
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Media penetration in Catalonia (1)

Media penetration in Catalonia (% of total population)



CONSUMPTION IN CATALUNYA

From August, average TV consumption was 3 hours 11 minutes.

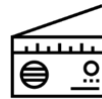
Every day, from Monday to Sunday, people listen to the radio for an average of 1 hour 44 minutes.

Note: penetration reflects the share of each medium's audience in relation to the total population.
The internet data refer to the connection, irrespective of how this connection is used.
Periods: radio (Monday-Sunday); television and internet (audience for the day prior to the interview); cinema (last week).

Source: EGM – Catalonia data – 1st sweep 2019.

Media penetration in Catalonia (and 2)

Media penetration in Catalonia by gender and age group (% of total population)



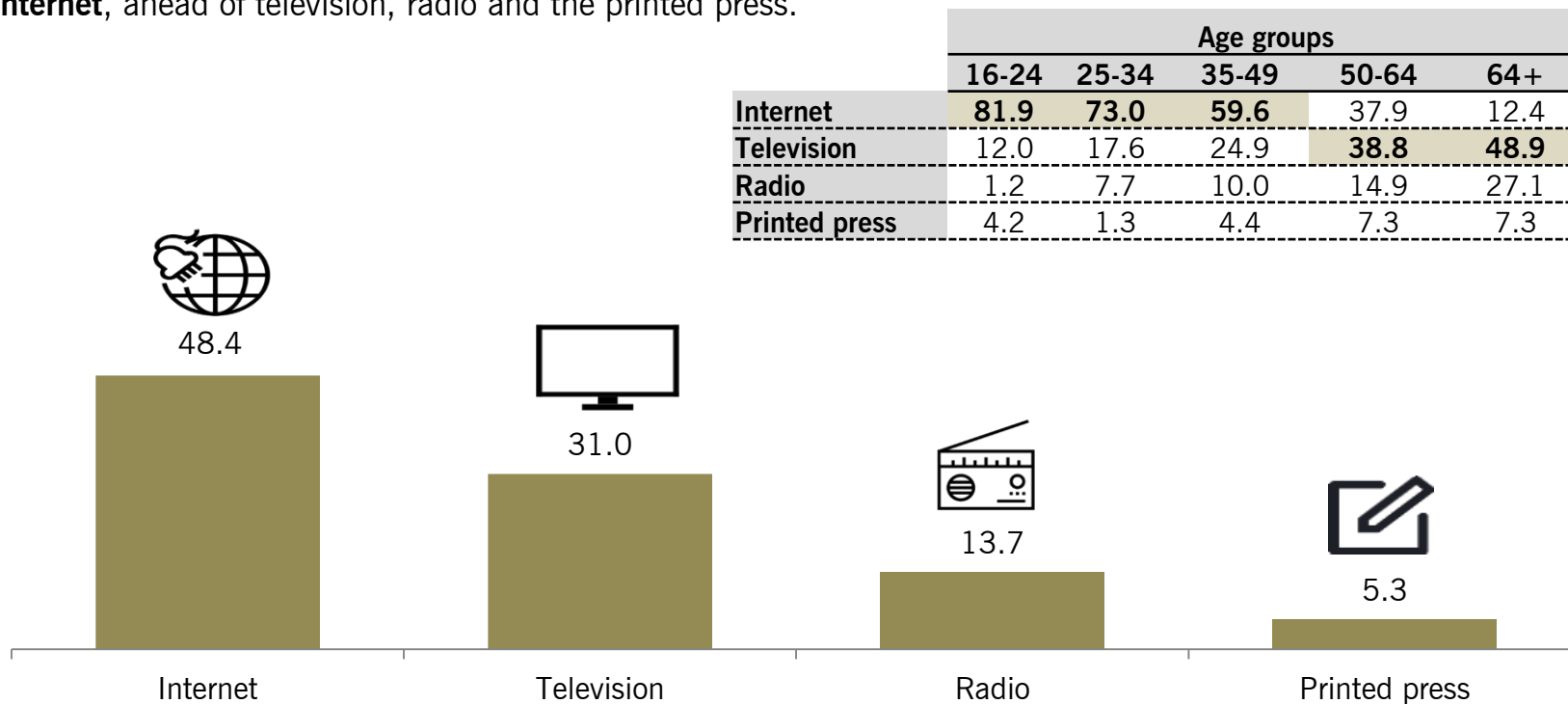
GENDER / AGE	TELEVISION	RADIO	INTERNET	CINEMA
Total population	84.5	58.1	82.9	3.7
Men	83.2	62.6	86.2	4.4
Women	85.6	53.9	79.8	3.1
14 to 19	77.2	50.1	97.5	3.4
20 to 24	78.1	54.5	97.5	3.9
25 to 34	80.1	55.6	96.9	4.1
35 to 44	79.6	63.1	92.9	4.8
45 to 54	86.9	68.3	92.3	3.7
55 to 64	88.0	61.0	84.2	5.2
65 and over	90.8	48.8	49.3	1.9

Source: EGM – Catalonia data – 2nd sweep 2019.

Media preference and use in Catalonia (1)

Most popular media

The medium preferred by most Catalans of both sexes is the **internet**, ahead of television, radio and the printed press.



Q2. If you only had access to one of these types of media for a whole month, which would you choose? (N=1,600, single answer, %)

Source: [Enquesta d'usos i percepcions dels mitjans audiovisuals 2019](#). Catalan Audiovisual Council.

Media preference and use in Catalonia (2)

Media use. By ranking of choice

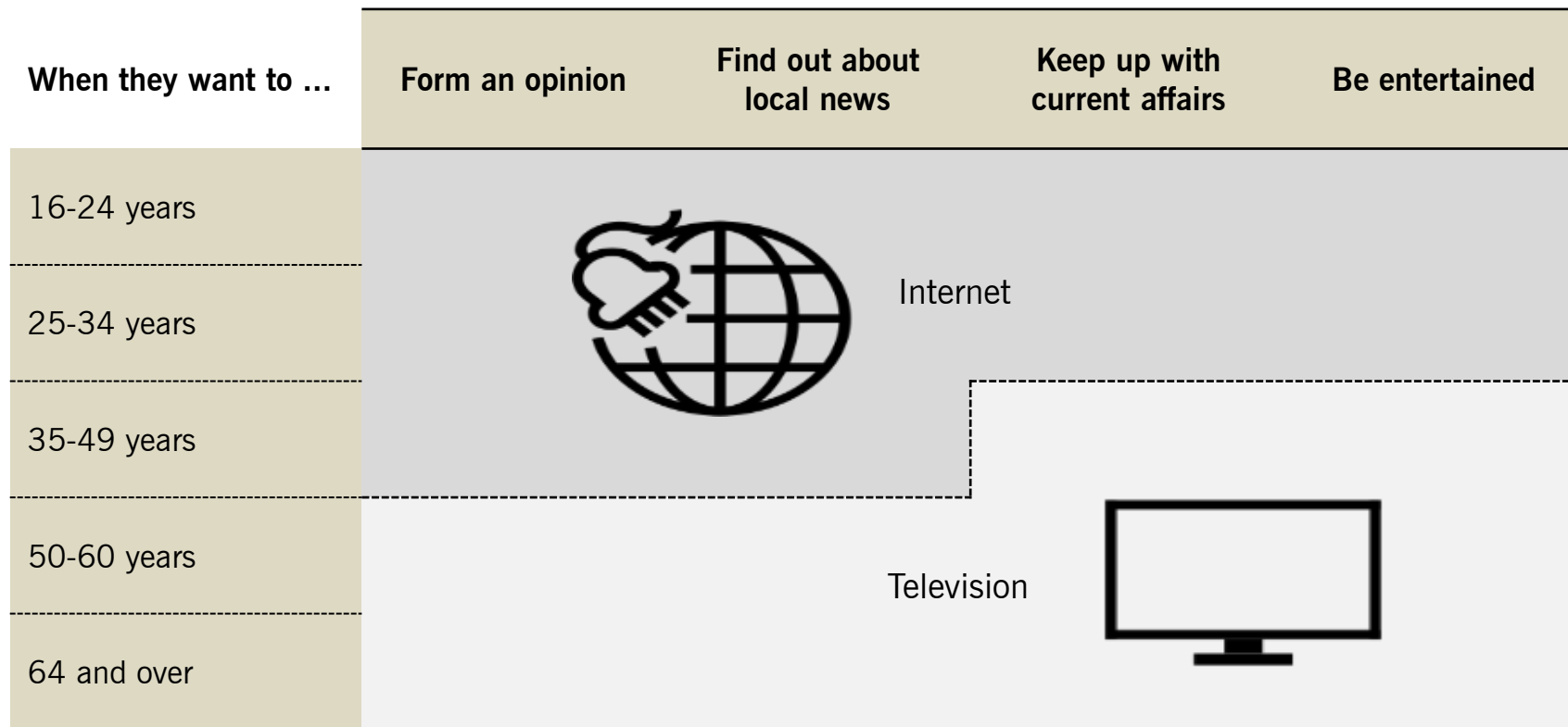
When they want to ...	1st choice	2nd choice	3rd choice	4th choice
Keep up with current affairs	 TV	 Internet	 Radio	 Printed press
Be entertained				
Form an opinion	 Internet	 TV		
Find out about local news			 Printed press	 Radio

Questions Q3, Q4, Q5a and Q5b. Which type of media do you prefer to: keep up with current affairs / form an opinion about an issue / be entertained / find out what's happening in your municipality? (N=1,600, single answer, %)

Source: [Enquesta d'usos i percepcions dels mitjans audiovisuals 2019](#). Catalan Audiovisual Council.

Media preference and use in Catalonia (3)

Media use. By age group

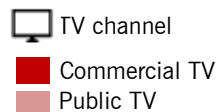


Questions Q3, Q4, Q5a and Q5b. Which type of media do you prefer to: keep up with current affairs / form an opinion about an issue / be entertained / find out what's happening in your municipality? (N=1,600, single answer, %)

Source: [Enquesta d'usos i percepcions dels mitjans audiovisuals 2019](#). Catalan Audiovisual Council.



Breakdown of TV channels in Catalonia



Catalan households receive between 42 and 44 channels openly broadcast: 9 Catalan TV channels, 32 Spanish TV channels and the local TV channels.

TV supply by service zone

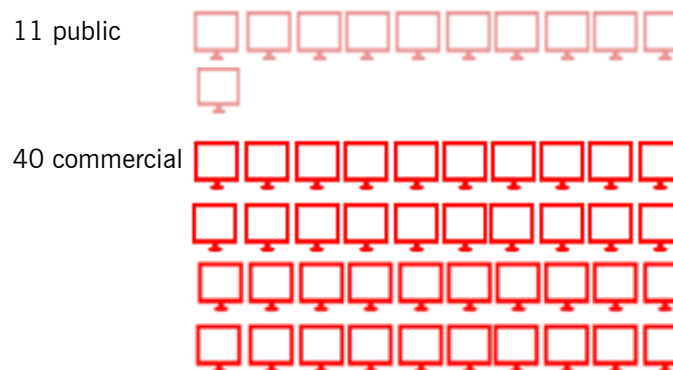
9 Catalan channels



32 Spanish channels



51 local channels



Note: BIAC uses the term *channel* (usual term) to refer to the DTT *programmes* (technical and administrative term) broadcast by each multiplex (MUX).
Source: Catalan Audiovisual Council (Catalan and local DTT channels) and Ministry of the Economy and Business (Spanish DTT channels). September 2019.

Catalan TV channels

 TV channel
  Public TV
  Commercial TV
  Language used

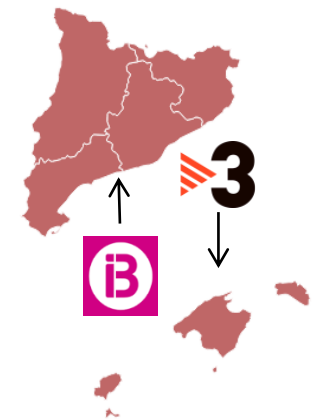
By area, ownership, supply and language used

 Catalan

9 Catalan channels	5 public 56%	Corporació Catalana de Mitjans Audiovisuals (CCMA)      
	4 commercial 44%	Grupo Godó   Futbol Club Barcelona 

+ Reciprocal broadcasts

The Balearic channel IB3 Global has been seen in Catalonia since April 2016.



Source: Catalan Audiovisual Council. September 2019.

Spanish TV channels

 TV channel
  Public TV
  Commercial TV
  Language used

By area, ownership, supply and language used

 Spanish

32 Spanish channels	7 public 22%	Corporación de Radio y Televisión Española (CRTVE)       				
	25 commercial 78%	Atresmedia Televisión     neox NOVA MEGA A3S	Mediaset España         	NET Televisión   VEO Televisión DMAX GOL	13 Televisión TRECE Real Madrid Televisión  Real Madrid TV	Grupo Secuoya  Grupo Kiss Media DKISS

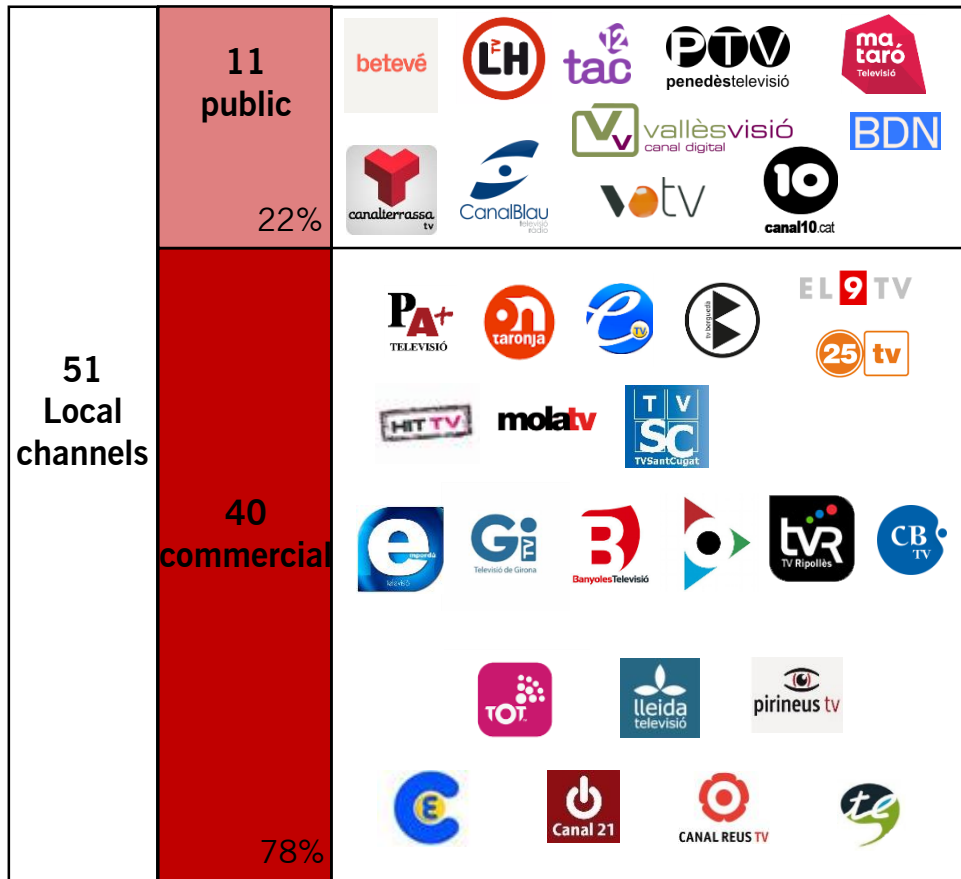
Note: CRTVE broadcasts content in Catalan in Catalonia via the channels La 1, La 2 and Canal 24 Horas.

Source: Catalan Audiovisual Council and the corporate websites of audiovisual communication service providers. September 2019.

Local television

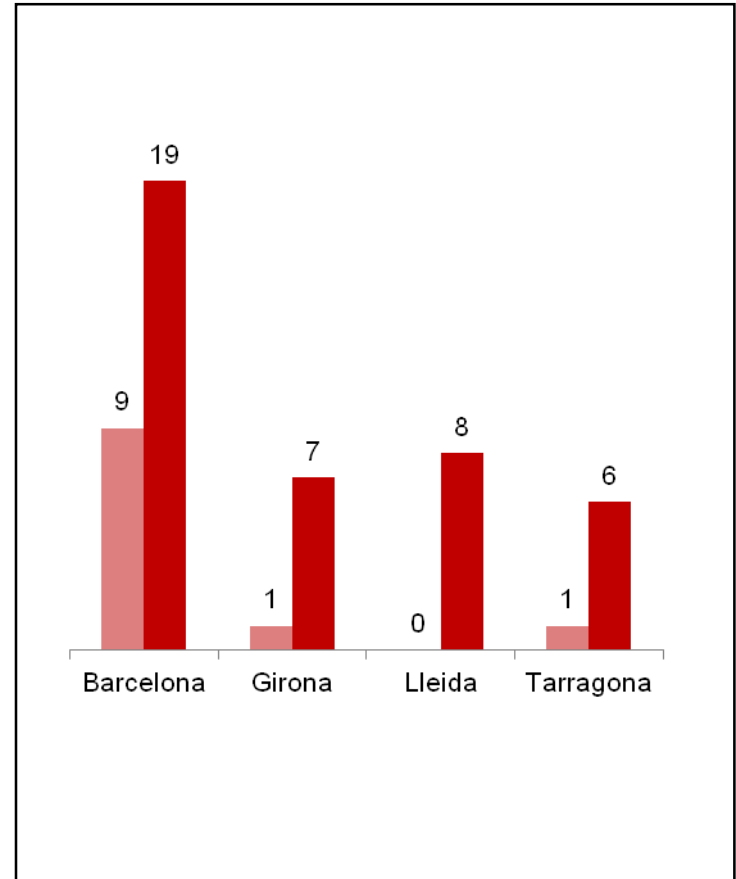
 TV channel
  Public TV
  Commercial TV
  Language used

DTT channels and programmes by supply, ownership and language



DTT programmes: geographical breakdown

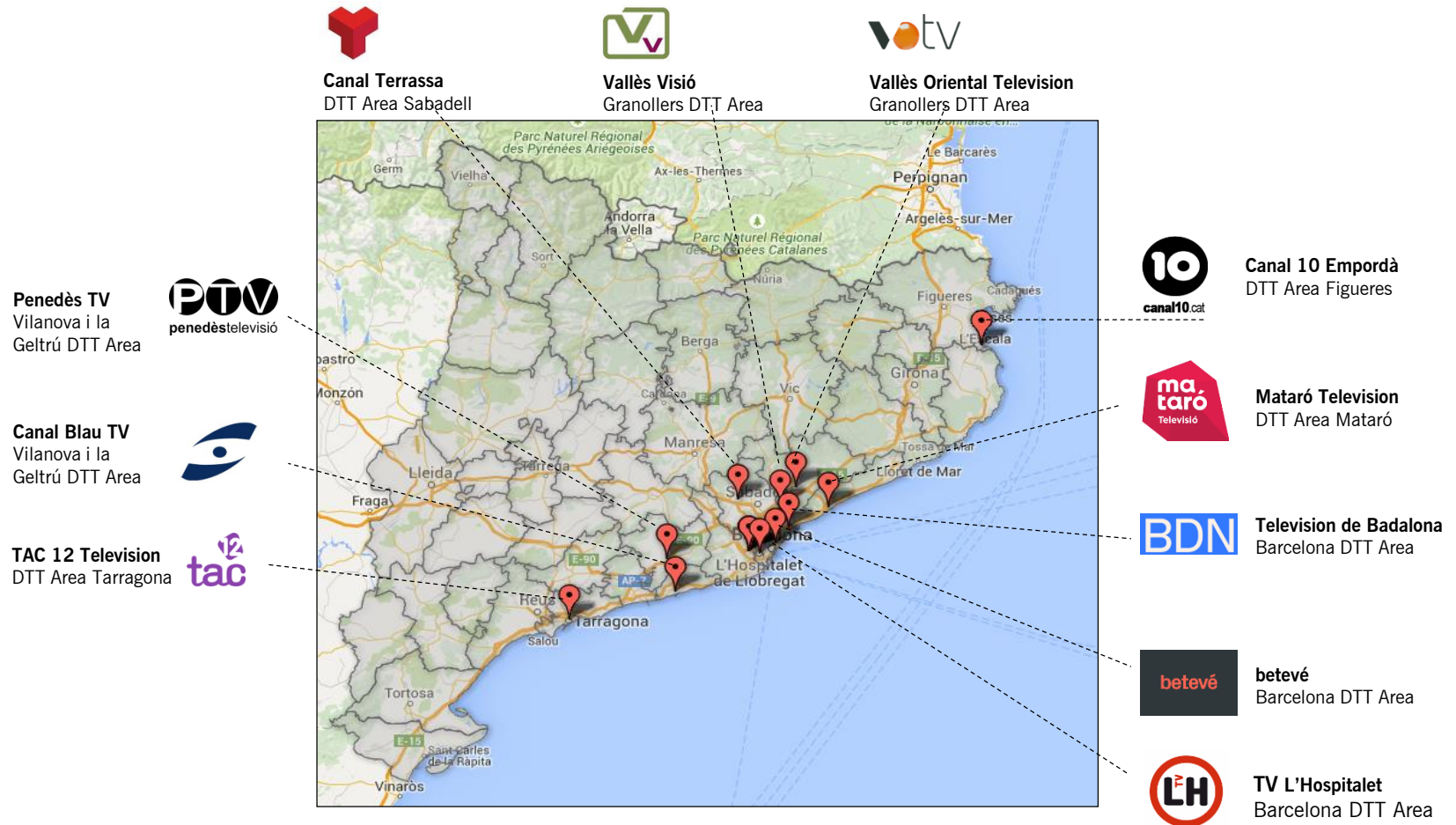
 Catalan



Source: Catalan Audiovisual Council. September 2019.

Public local television

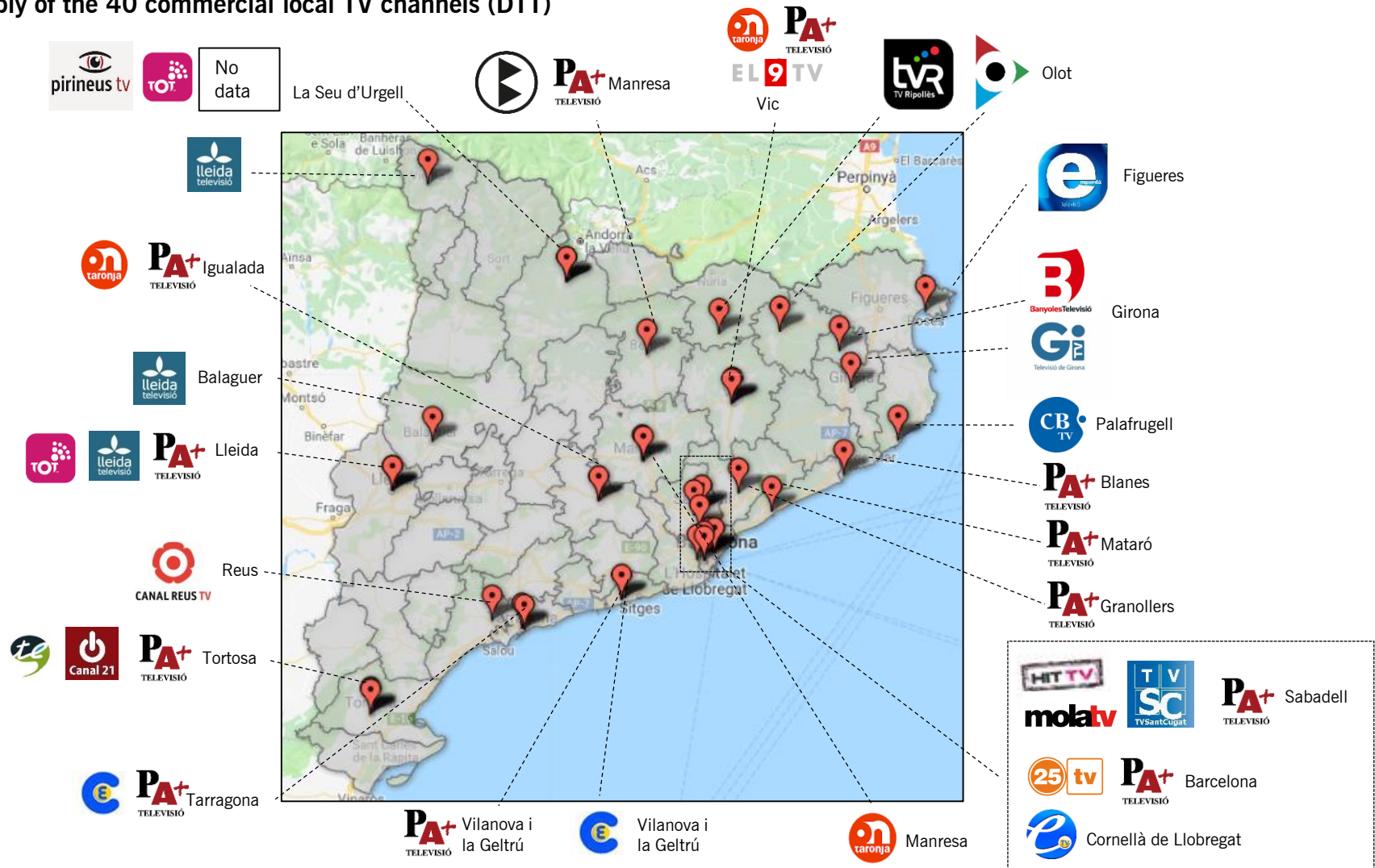
Supply of the 11 public local TV channels (DTT)



Source: [Audiovisual media map of Catalonia](#), Catalan Audiovisual Council. September 2019.

Commercial local television (1)

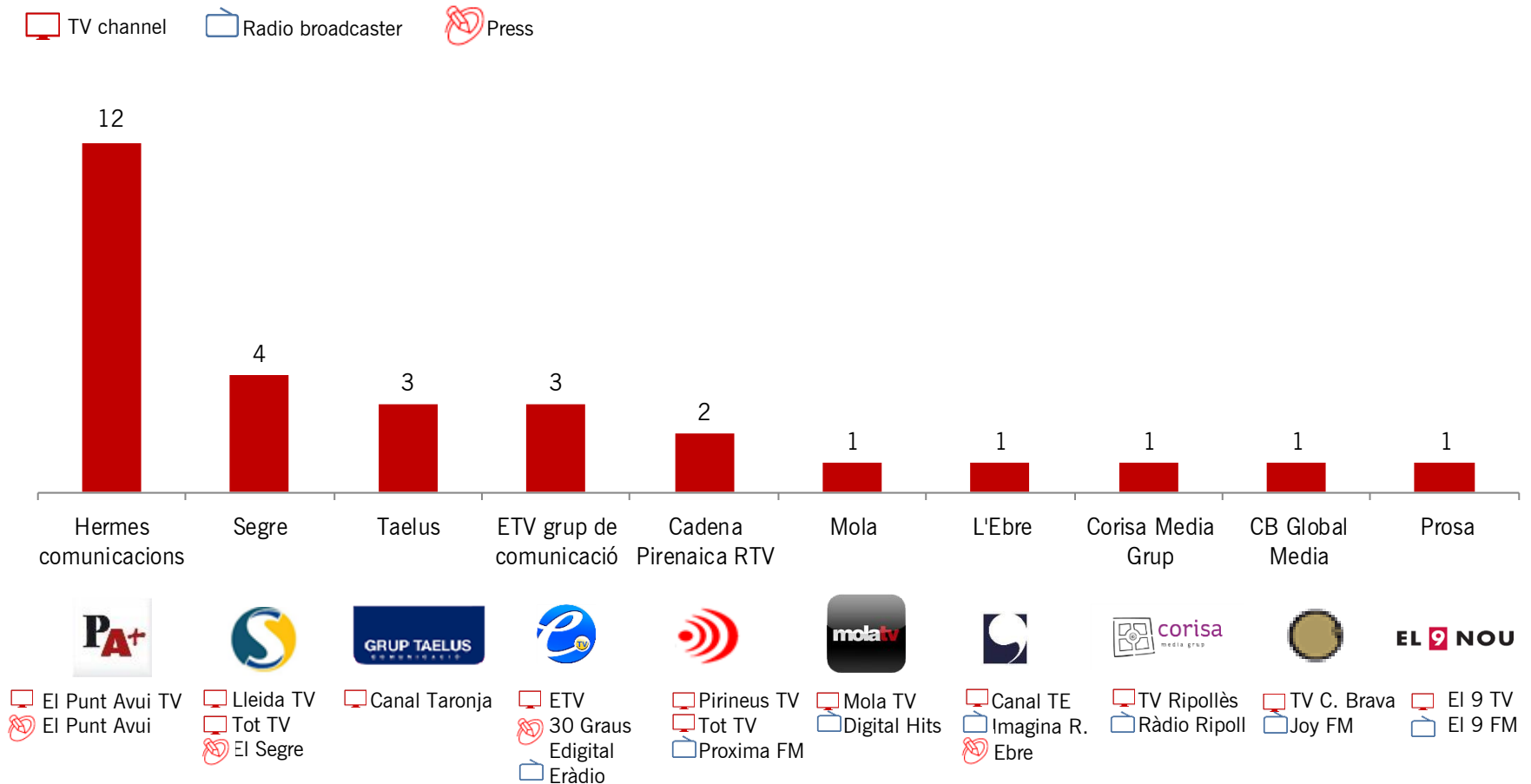
Supply of the 40 commercial local TV channels (DTT)



Source: [Audiovisual media map of Catalonia](#), Catalan Audiovisual Council. September 2019.

Commercial local television (2)

Commercial local media groups present in the local TV sector

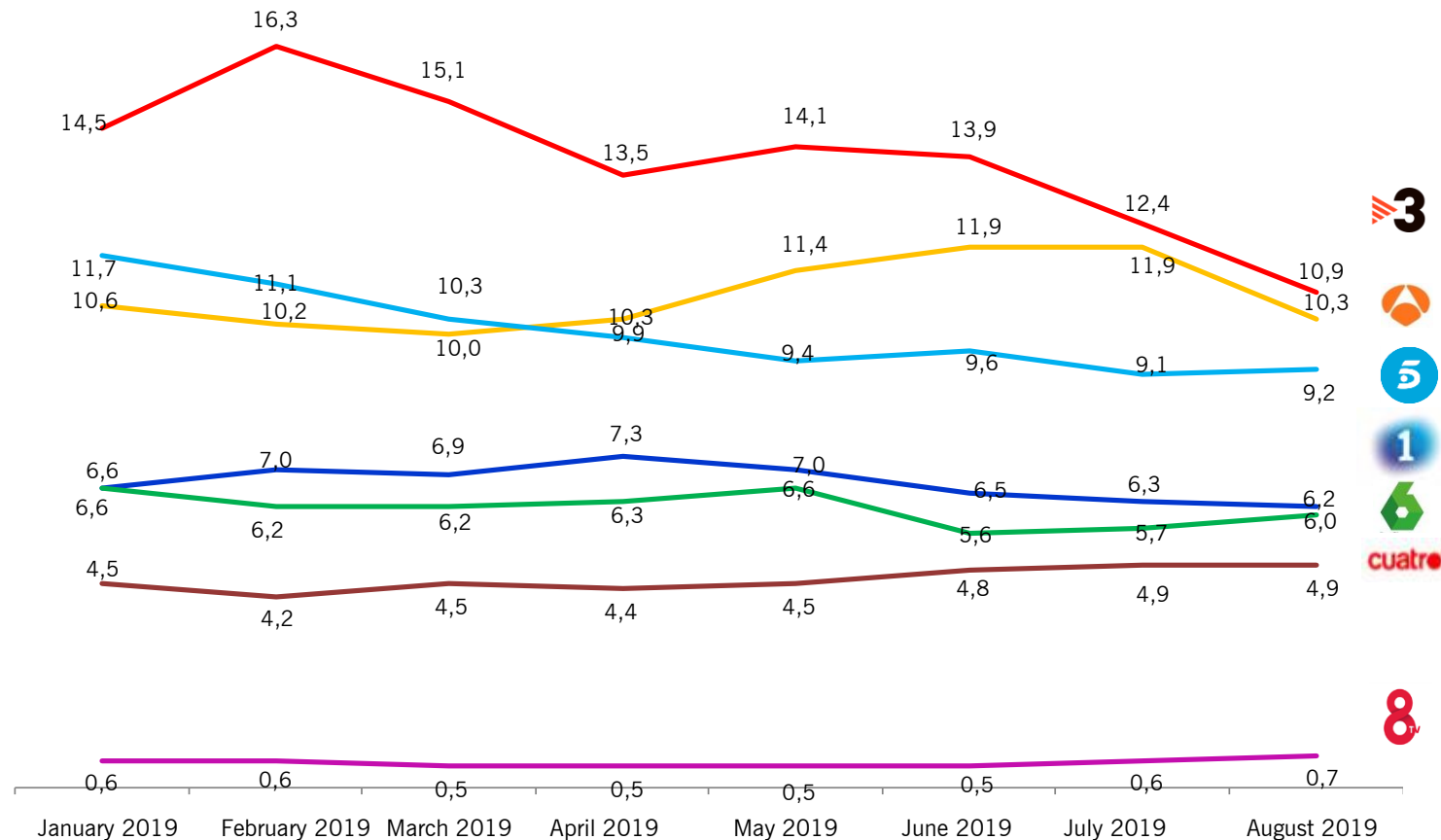


Source: Catalan Audiovisual Council. May 2019.

Television audiences (1)

Monthly trend in the share of the main channels in Catalonia

(in %, from January 2019 to December 2019)



Note: *Share* is the percentage of individuals watching a specific channel in relation to the total number of individuals watching TV at that time.

Source: [Barlovento Comunicación](#).

Television audiences (2)

Monthly share per channel in Catalonia

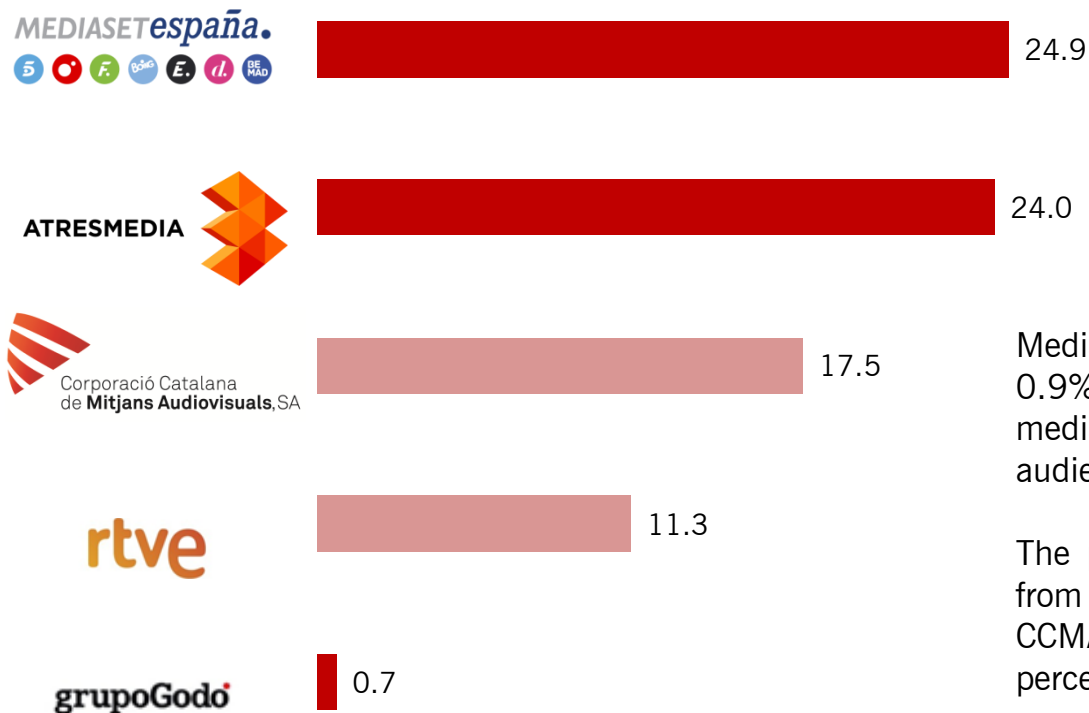
(in %, from January to August 2019, in descending order according to August's ranking)

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST
TV3	14.5	16.3	15.1	13.5	14.1	13.9	12.4	10.9
Telecinco	10.6	10.2	10.0	10.3	11.4	11.9	11.9	10.3
Antena 3 TV	11.7	11.1	10.3	9.9	9.4	9.6	9.1	9.2
laSexta	6.6	7.0	6.9	7.3	7.0	6.5	6.3	6.2
La1	6.6	6.2	6.2	6.3	6.6	5.6	5.7	6.0
Cuatro	4.5	4.2	4.5	4.4	4.5	4.8	4.9	4.9
Energy	3.2	3.1	2.9	3.0	2.9	3.1	3.2	4.1
Neox	2.6	2.6	2.7	2.9	2.8	3.0	3.0	3.5
Factoría de Ficción	2.7	2.7	2.6	2.7	3.2	3.3	3.3	3.2
TRECE	2.0	1.7	2.0	1.9	1.9	2.0	2.3	2.5
Paramount Network	2.2	2.3	2.7	2.7	2.3	2.4	2.4	2.5
La2	2.2	2.1	2.0	2.0	2.1	2.2	2.4	2.4
Divinity	1.8	1.7	1.8	2.0	1.8	1.7	2.0	2.4
DMax	1.8	1.7	1.7	1.7	1.7	1.8	1.9	2.2
Nova	1.7	1.6	1.8	1.9	1.8	1.5	1.6	1.9
Mega	1.4	1.4	1.5	1.4	1.3	1.4	1.4	1.7
3/24	1.5	2.6	3.1	3.0	2.4	2.0	1.7	1.6
Clan	1.4	1.3	1.5	1.6	1.5	1.7	2.0	1.7
Atreseries	1.8	1.5	1.5	1.7	1.6	1.7	1.7	1.5
Dkiss	1.0	1.1	1.1	1.0	1.3	1.3	1.3	1.5
Boing	0.8	0.7	0.7	0.8	0.8	0.9	1.0	1.0
Disney Channel	0.9	0.8	0.7	0.8	0.9	1.0	1.0	1.0
Gol	0.7	0.8	0.7	0.7	0.6	0.8	0.6	0.8
8tv	0.6	0.6	0.5	0.5	0.5	0.5	0.6	0.7
BeMad	0.7	0.6	0.5	0.6	0.6	0.6	0.6	0.7
Teledporte	0.5	0.3	0.4	0.5	0.6	0.5	1.4	0.7
Super3/33	1.0	0.9	0.9	0.9	0.9	0.8	0.8	0.7
24h	0.6	1.0	0.9	1.0	0.8	0.7	0.6	0.6
Esport3	0.5	0.5	0.7	0.7	0.6	0.5	0.4	0.5
TEN	0.4	0.7	0.5	0.4	0.4	0.5	0.5	0.5
RAC105	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1

Source: [Barlovento Comunicación](#).

Television audiences (and 3)

Audience share in Catalonia (in % and by group, average for January-August 2019)



Mediaset is still the leading media group, 0.9% ahead of Atresmedia. These two media groups account for almost 50% of the audience share in Catalonia.

The public TV groups are quite a distance from these two commercial groups. The CCMA is still ahead of CRTVE with over 6 percentage points difference.

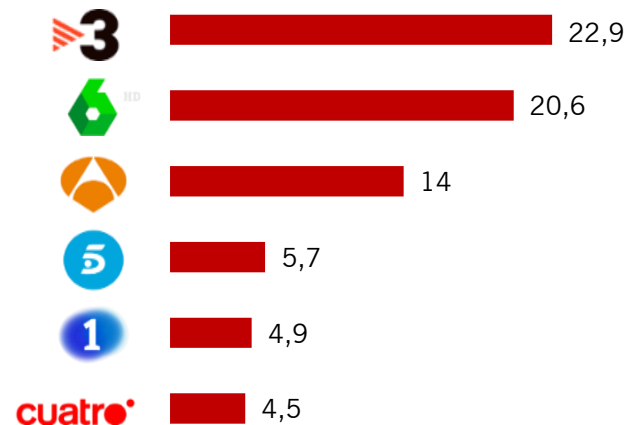
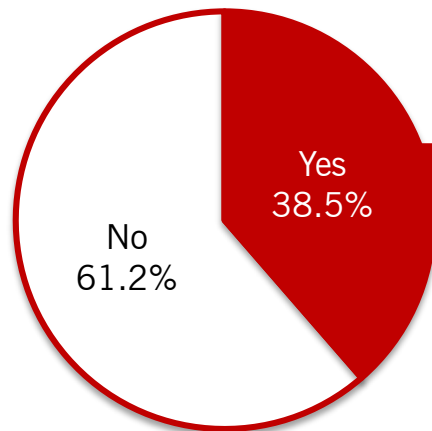
Source: CAC, based on data from [Barlovento Comunicación](#).

TV consumption habits (1)

IS THERE **ANY** CHANNEL YOU **WATCH MORE** THAN YOU USED TO?



In the past 2 years, **TV3** and **laSexta** have increased their number of viewers in Catalonia.



Q18a. In the past two years, have you started watching any television channel much more than you used to? (N=1,600, single answer, %)

Q18b. Could you tell me which one? (Base: watches a channel more than before N=616, single answer, %)

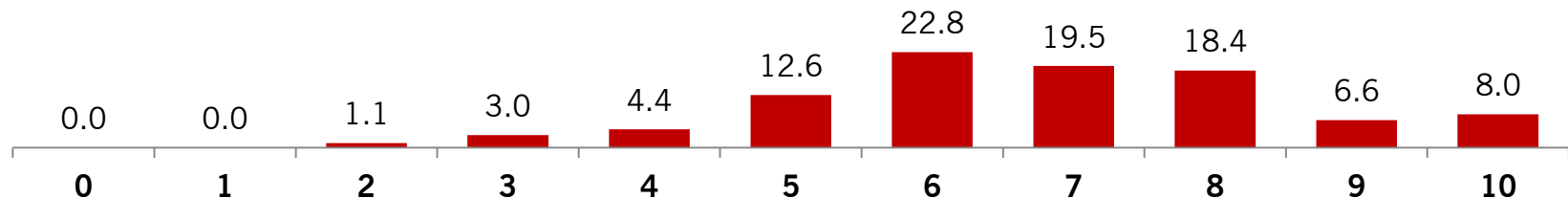
Source: [Enquesta d'usos i percepcions dels mitjans audiovisuals 2019](#). Catalan Audiovisual Council.

TV consumption habits (2)

LOCAL TELEVISION

1 out of 4 people tends to watch local television. The age group of those watching local TV the most is **over 50**.

6.76 Overall rating by citizens regarding local television



Q17b. Which local television channel do you tend to watch? (Base: watches local television N=364, single answer, %) / Q17c. On a scale of 0 to 10, with 0 being very bad and 10 very good, how would you rate that local television channel? (Base: watches local television N=364, single answer %)

Source: [Enquesta d'usos i percepcions dels mitjans audiovisuals 2019](#). Catalan Audiovisual Council.

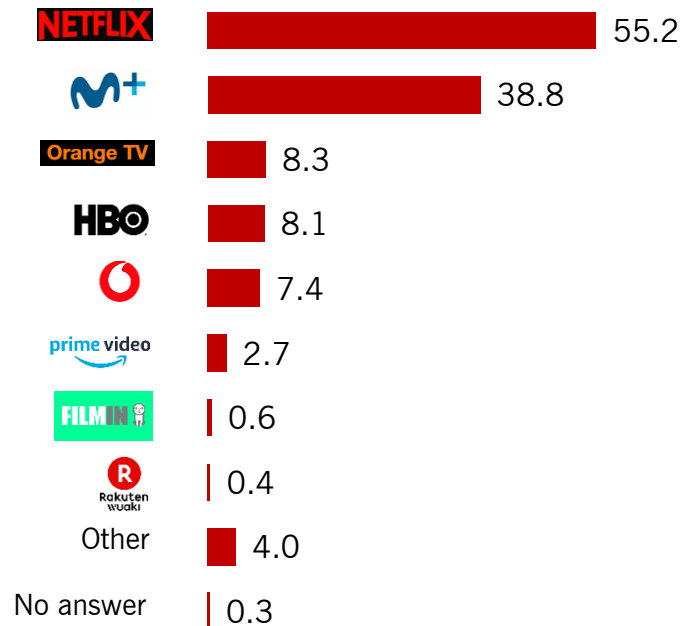
TV consumption habits (3)

ON-DEMAND SUBSCRIBER SERVICES

4 out of 10 people in the survey subscribe to a service.

1 out of 2 people who subscribe to an on-demand video or TV channel are **Netflix** subscribers.

Q20a. Do you subscribe to any on-demand video or TV service? (N=1,600, single answer, %)



Q20b. Could you tell me which ones? (Base: subscribes to on-demand video or TV, N=764, multiple answer, %)

Source: [Enquesta d'usos i percepcions dels mitjans audiovisuals 2019](#). Catalan Audiovisual Council.

TV consumption habits (and 4)

ON-DEMAND SUBSCRIBER SERVICES

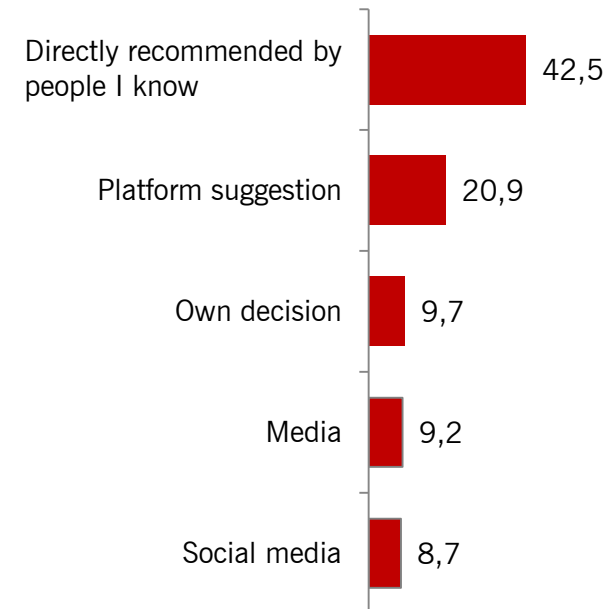
Profile of service subscribers

	Gender		Age group				
	Male	Female	16-24	25-34	35-49	50-64	64+
Subscriber	46.6	41.6	51.2	56.7	52.3	42.0	23.2
Non-Subscriber	53.2	57.9	48.8	42.5	47.5	57.7	76.3

	Gender		Age group				
	Male	Female	16-24	25-34	35-49	50-64	64+
Netflix	52.9	57.4	78.8	81.1	55.2	36.8	23.2
Movistar+	41.6	35.9	34.1	27.3	34.0	46.5	62.2
Orange TV	7.8	8.7	9.4	4.5	9.6	9.0	7.3
HBO	7.8	8.5	10.6	12.9	8.4	5.8	1.2
Vodafone TV	5.8	9	8.2	4.5	7.6	9.7	6.1

Q20a. Do you subscribe to any Pay TV service? (N=1,600, single answer, %);
Q20b. Could you tell me which ones? (Base: on-demand video or TV subscriber, N=764, multiple answer, %)

Reason for choosing the content



Q20c. Could you tell me your main reason for choosing the content you consume? (N=764, single answer, %)

Source: [Enquesta d'usos i percepcions dels mitjans audiovisuals 2019](#). Catalan Audiovisual Council.

Preferred broadcast times



6 out of 10 people believe the programmes they're interested in are shown too late.



4 out of 10 people would like Prime Time to begin between 9 and 10 pm, and **2 out of 10 people**, between 8 and 9 pm.



On the other hand, the preferred time for Prime Time to end is between 9 and 10 pm (**1 out of 3**) and 10 to 11 pm (**2 out of 10**).

Q21. Do you think the TV programmes you're interested in are shown too late? (N=1,600, single answer, %); Q22a. What time would you like the most popular programmes, series, films and chat shows to be shown? (N=1,600, single answer, %); Q22b. And what time would you like them to end? (N=1,600, single answer, %)

Source: [Enquesta d'usos i percepcions dels mitjans audiovisuals 2019](#). Catalan Audiovisual Council.



Breakdown of radio broadcasters in Catalonia

Public
Commercial

262 radio broadcasters

The total number of frequencies used by the radio broadcasting sector is 787, 75% (589) broadcast by public stations.



Catalan households receive over 30 broadcasters: 10 Catalan stations, 20 Spanish and also local stations.

By service zone

12 Catalan broadcasters

4 public
8 commercial



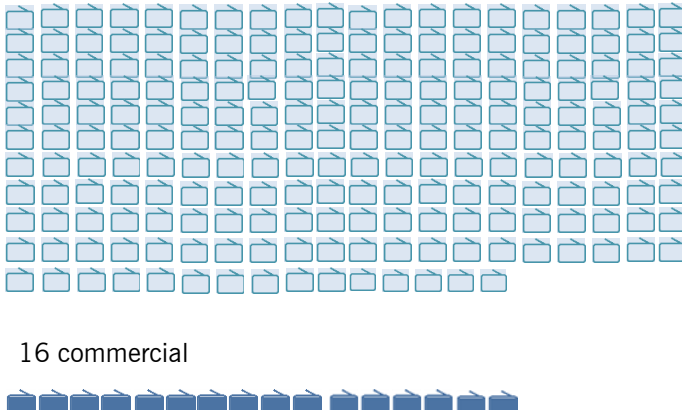
19 Spanish broadcasters

5 public
14 commercial



231 local broadcasters

215 public
16 commercial



Note: BIAC uses the term *broadcaster* for the medium broadcasting a radio product on one or more frequencies.

Source: CAC (local FM), CCMA (Catalan and Spanish commercial FM) and the Ministry of the Economy and Business (Spanish public FM). September 2019.

Public radio

 Language used

By service zone and broadcast language

224 public Broadcasters	4 Catalan broadcasters	CCMA  Cat     Catalan
	5 Spanish broadcasters	CRTVE       Spanish Catalan (Ràdio 4)
	215 local broadcasters	             Catalan

Source: Catalan Audiovisual Council (Local FM), Corporació Catalana de Mitjans Audiovisuals (Catalan FM) and Ministry of the Economy and Business (Spanish FM). September 2019.

Commercial radio

 Language used

By service zone and language of broadcast

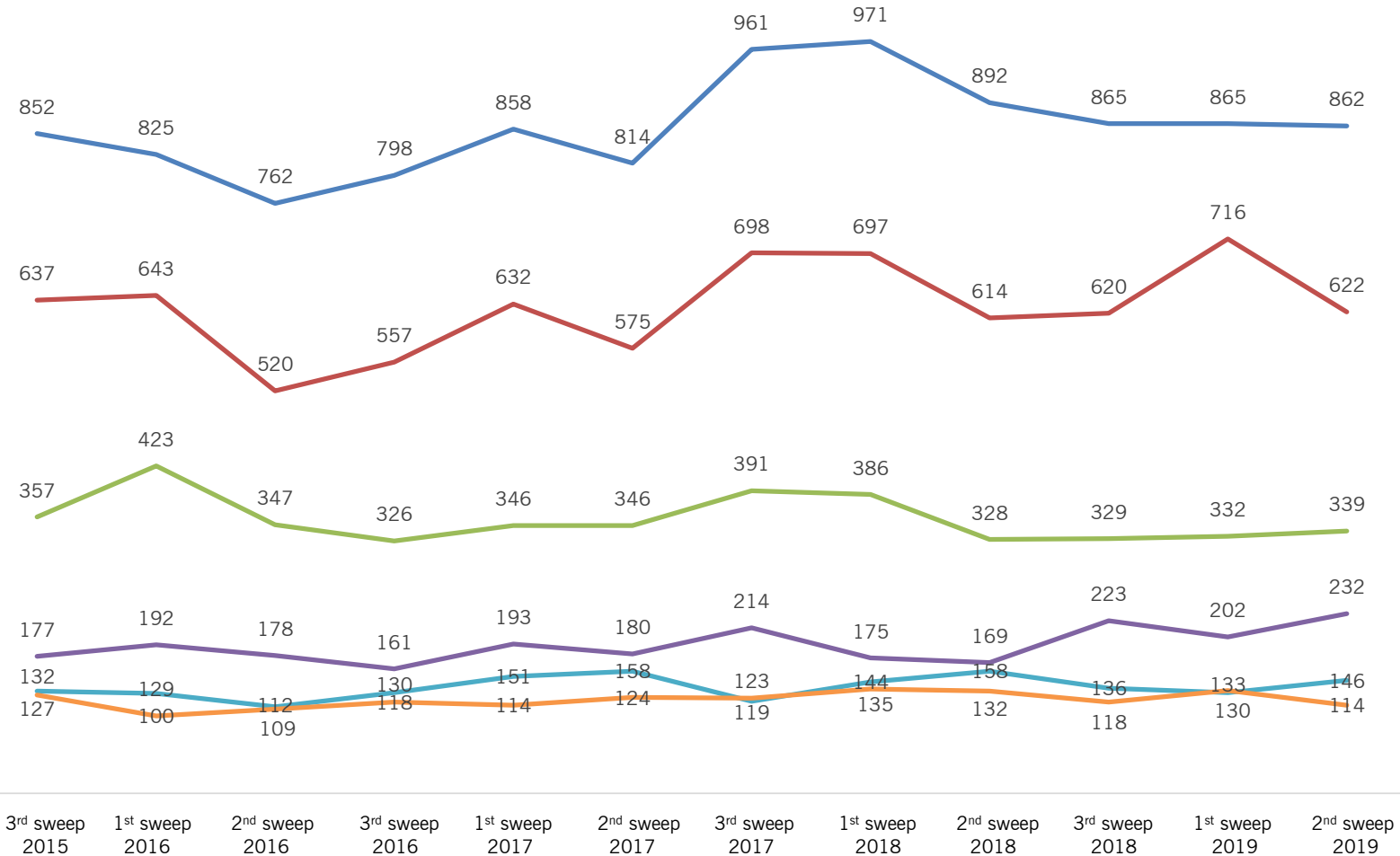
38 commercial broadcasters	8 Catalan broadcasters	GODÓ   FLAIX  TELE TAXI    Catalan ESTEL  PRISA 
	14 Spanish broadcasters	PRISA       COPE    ATRESMEDIA    RADIO BLANCA  UNIDAD EDITORIAL   Spanish (except regional sections)
	16 local broadcasters	                Catalan

Source: Catalan Audiovisual Council. May 2019.

Radio audiences (1)

General radio ranking. Audiences

(trend in the last twelve sweeps, in thousands, day prior to interview, from Monday to Friday)

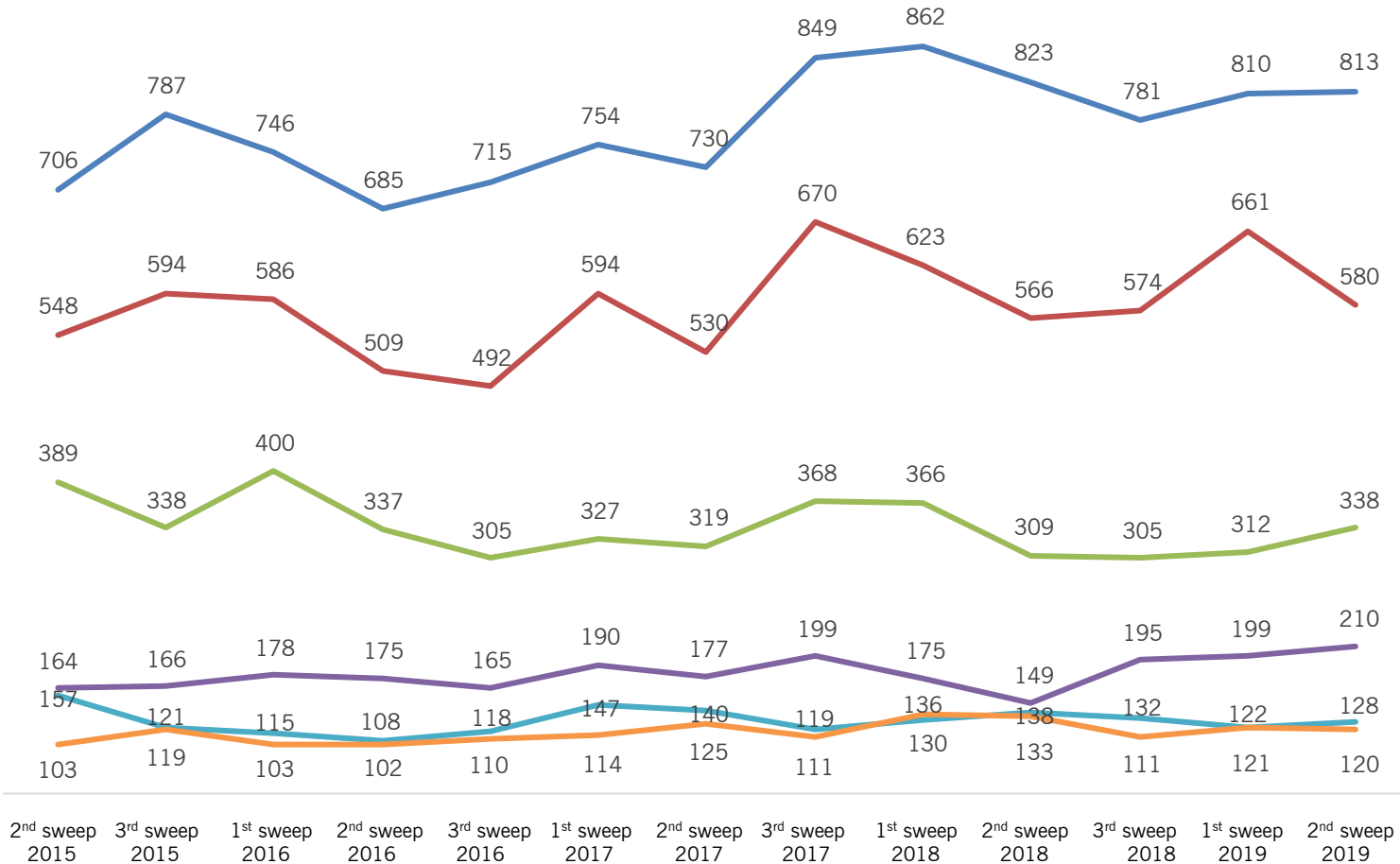


Source: EGM – Catalonia data – 2nd sweep of 2019.

Radio audiences (2)

General radio ranking. Audiences

(trend in the last twelve sweeps, in thousands, day prior to interview, from Monday to Sunday)

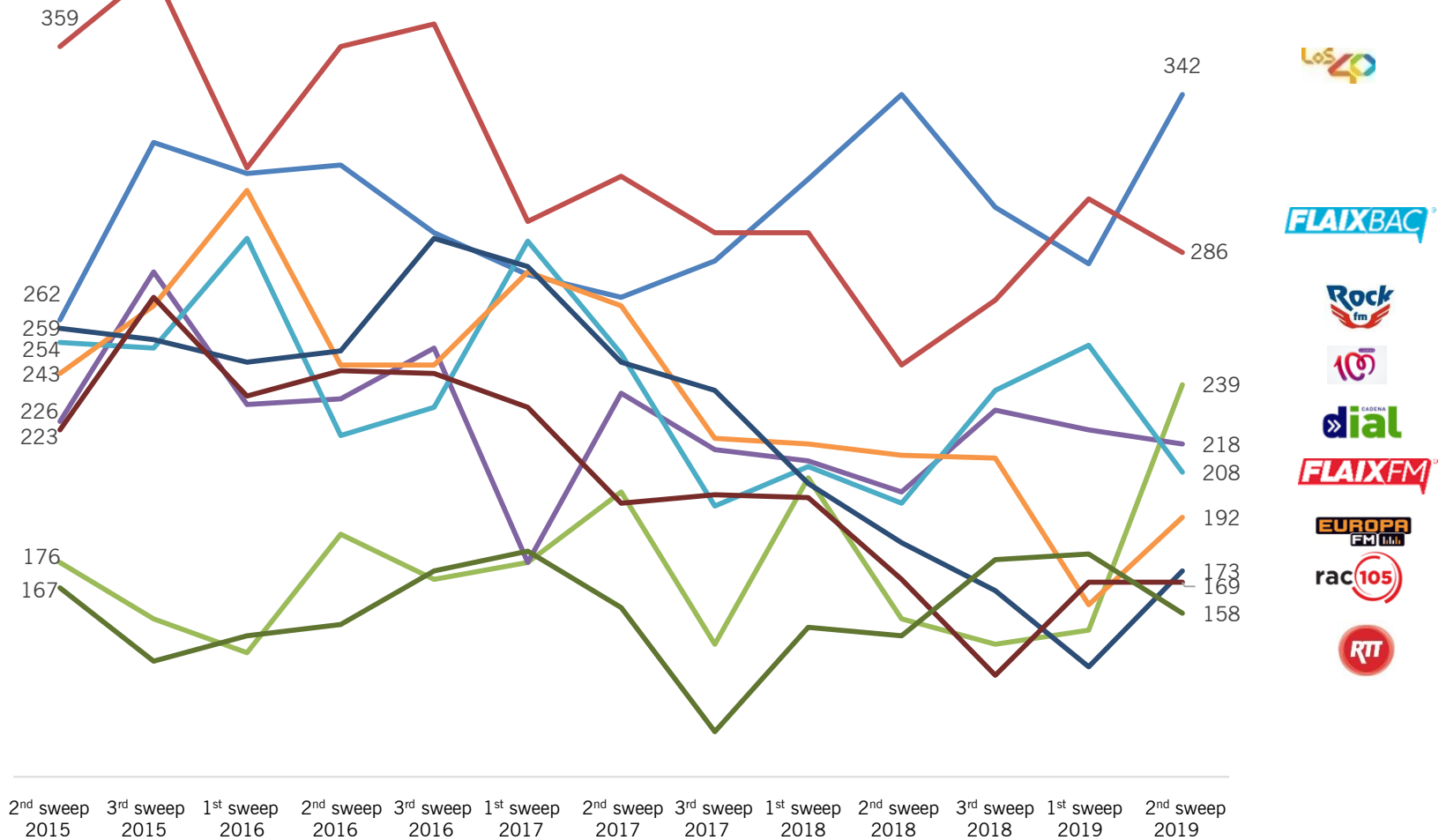


Source: EGM – Catalonia data – 2nd sweep of 2019.

Radio audiences (3)

Music radio ranking. Audiences

(trend in the last twelve sweeps, in thousands, day prior to interview, from Monday to Friday)

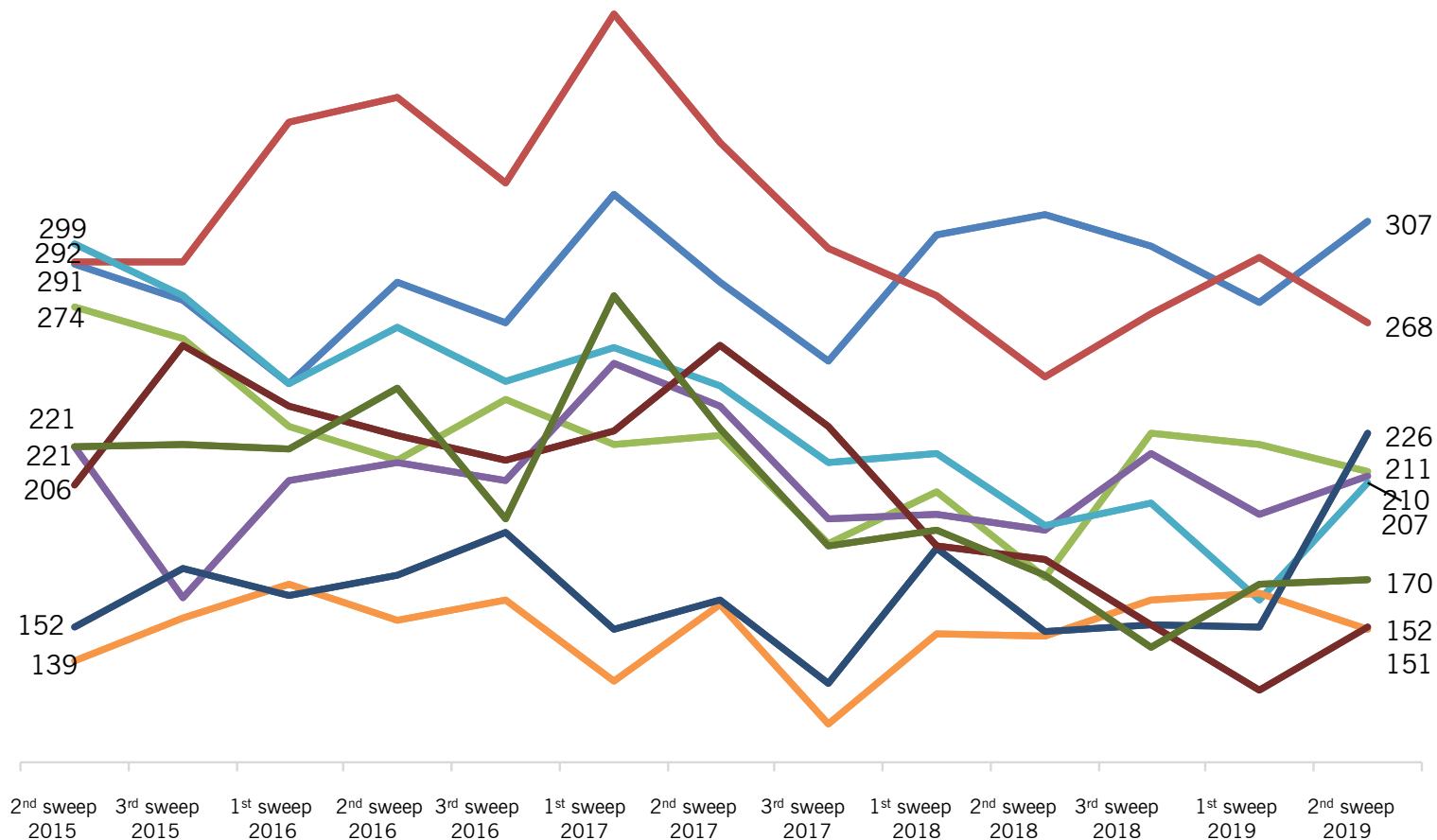


Source: EGM – Catalonia data – 2nd sweep of 2019.

Radio audiences (4)

Music radio ranking. Audiences

(trend in the last twelve sweeps, in thousands, day prior to interview, from Monday to Sunday)

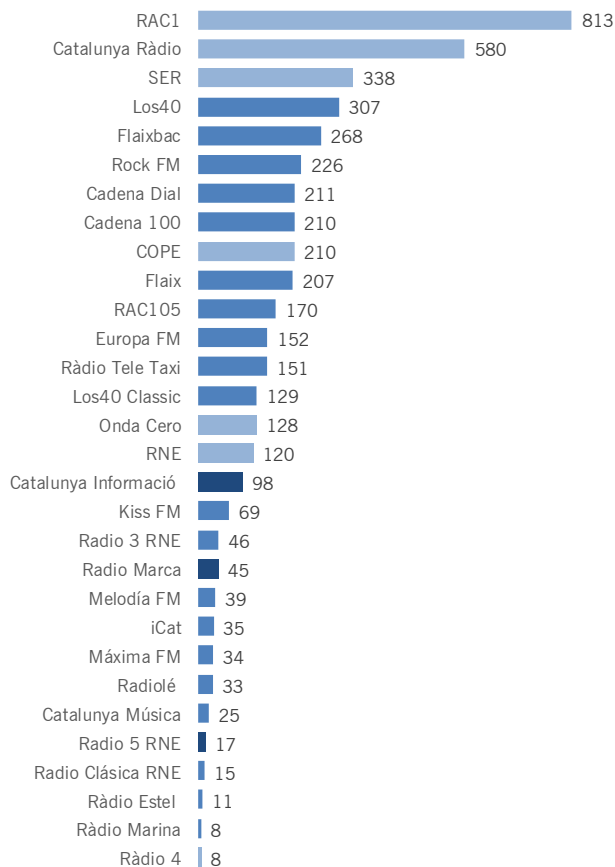


Source: EGM – Catalonia data – 2nd sweep of 2019.

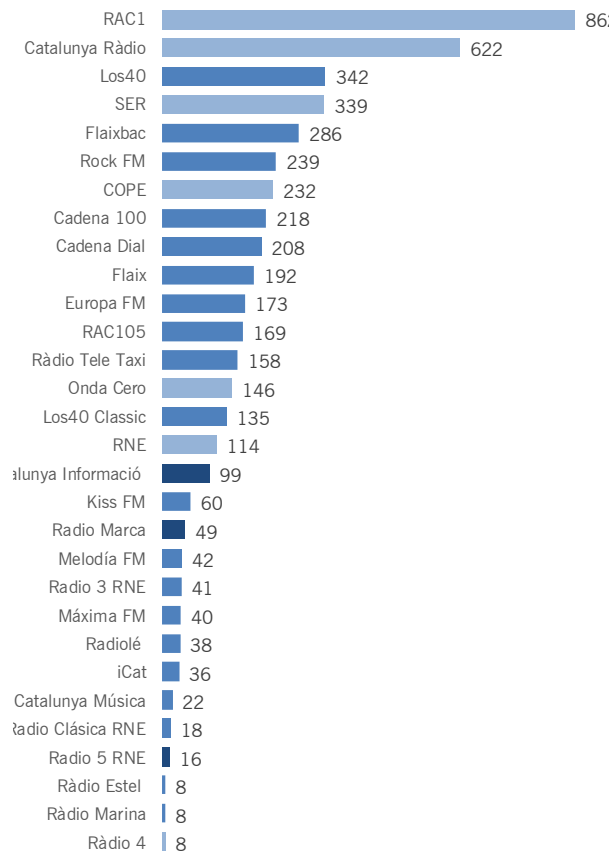
Radio audiences (5)

Cumulative daily radio audiences in Catalonia (in thousands, out of total population, day prior to interview)

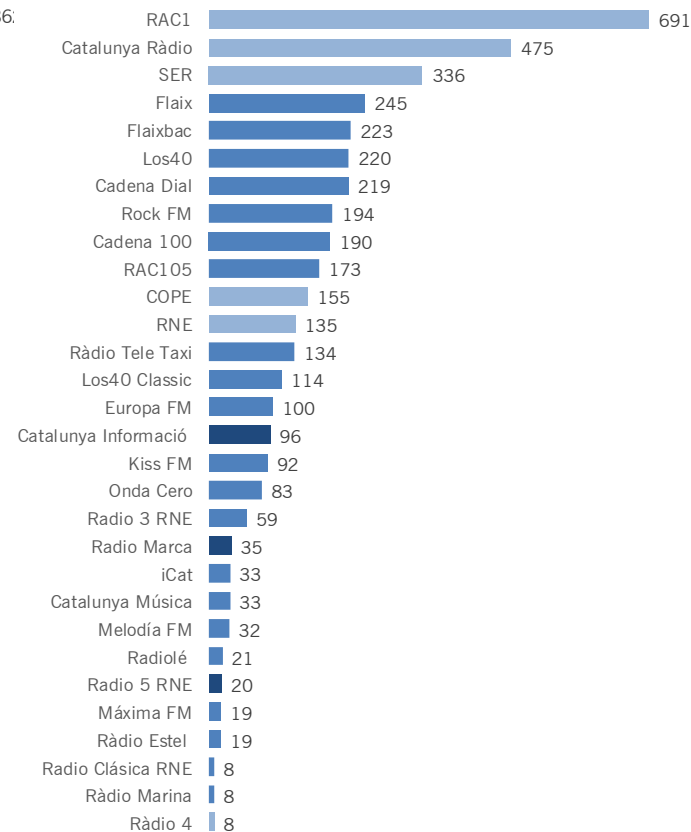
Monday to Sunday



Monday to Friday



Saturday and Sunday



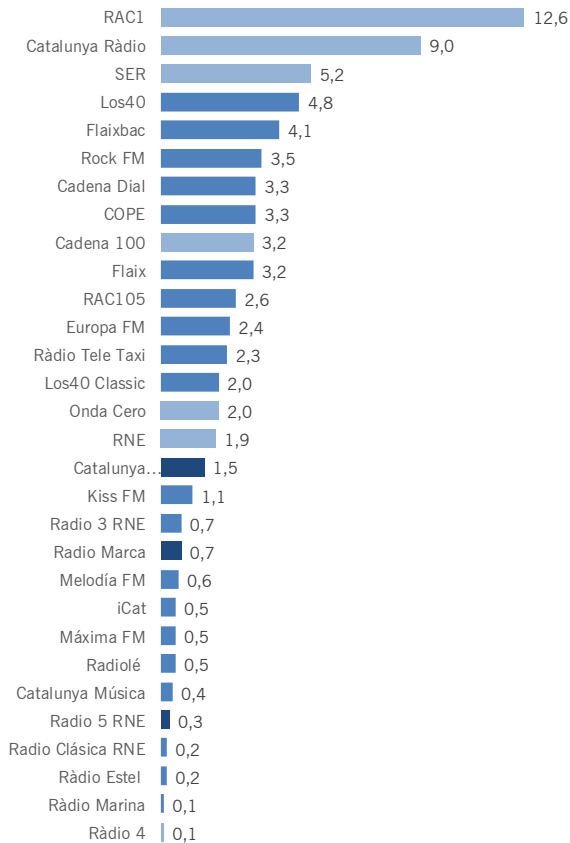
■ General radio
■ Music radio
■ News radio

Source: EGM – Catalonia data – 2nd sweep of 2019.

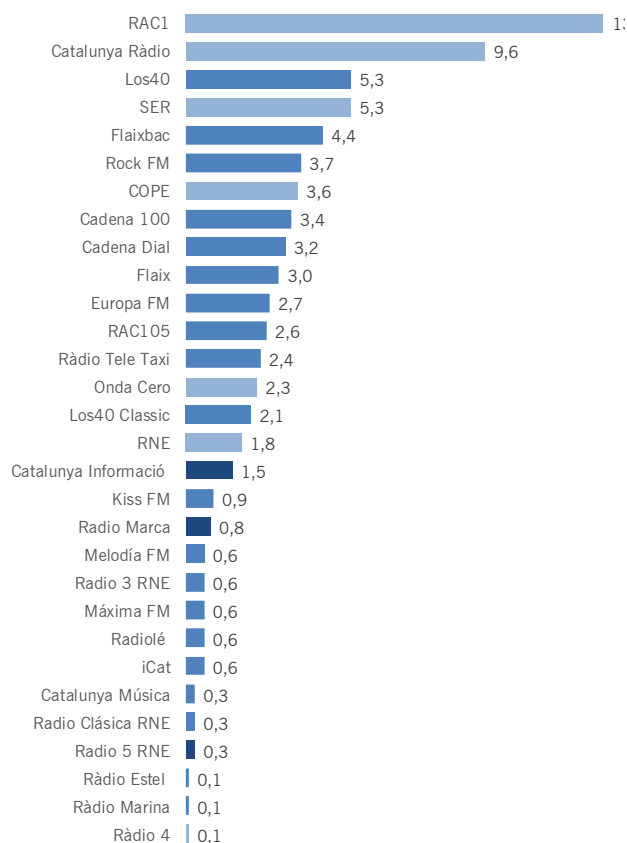
Radio audiences (6)

Cumulative daily radio audiences in Catalonia (in %, out of total population, day prior to interview)

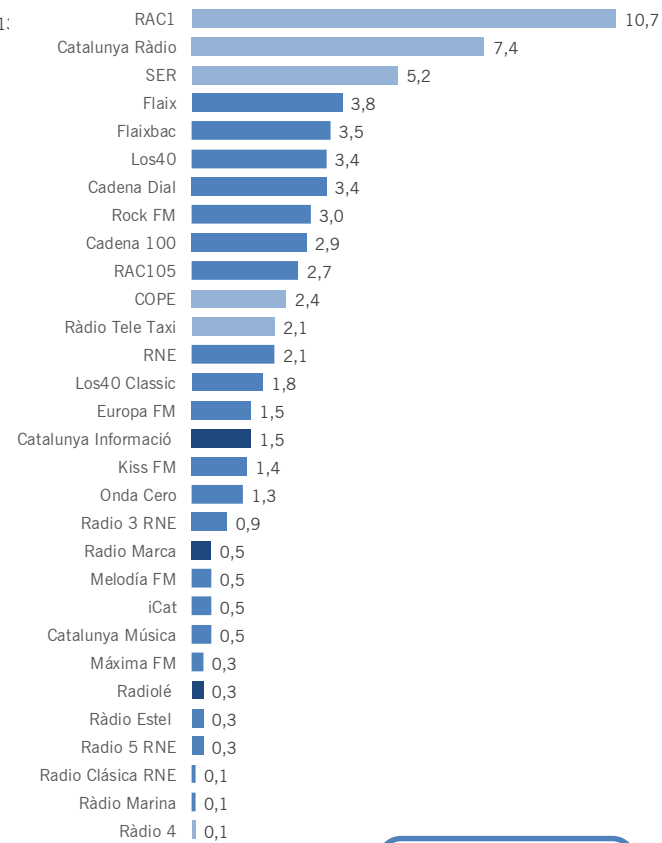
Monday to Sunday



Monday to Friday



Saturday and Sunday



General radio
 Music radio
 News radio

Source: EGM – Catalonia data – 2nd sweep of 2019.

Radio audiences by time slot

In Catalonia, every day 2,030,000 people listen to general radio stations and, of these, 1,596,000 do so during the morning slot from 06:00 to 12:00, Monday to Friday.

Radio audiences by time slot of the main general channels in Catalonia

(thousands of listeners, Monday to Friday, ordered by cumulative audience, previous sweep in brackets)

Broadcaster	Cumulative audience	 06:00 to 12:00	 12:00 to 16:00	 16:00 to 20:00	 20:00 to 06:00
	862 (810)	656 (594)	327 (306)	297 (268)	182 (197)
	622 (661)	453 (464)	207 (172)	156 (140)	112 (176)
	339 (312)	227 (191)	74 (65)	83 (88)	125 (113)
	232 (199)	161 (113)	43 (40)	41 (43)	85 (82)
	146 (122)	95 (72)	47 (34)	32 (43)	35 (28)
	114 (121)	69 (76)	40 (31)	11 (17)	43 (40)

Source: EGM – Catalonia data – 2nd sweep of 2019.



Internet

Internet consumption in Catalonia



98.6% of internet users actively connect to the internet every day.



26.2% between 4 and 8 hours a day.
16.3% more than 8 hours a day.



9 out of 10 access the internet via their mobile phone.

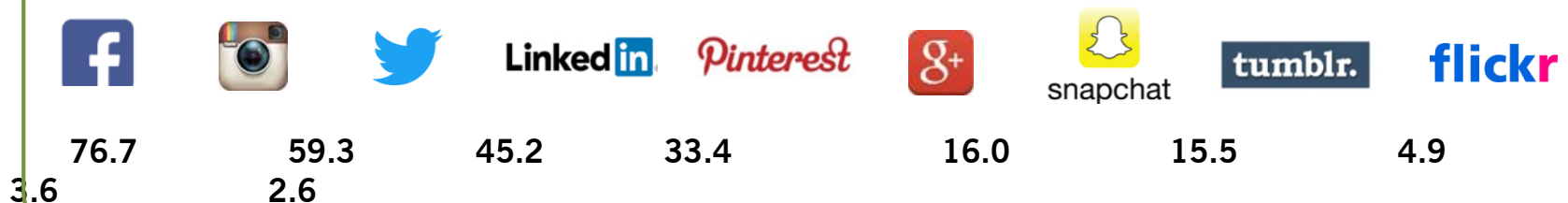


40.4% subscribe to a service package with Pay TV. Movistar+ is the main internet access provider to households (39.9% of internet users).



Most of the respondents connect to social media between half an hour and an hour per day.

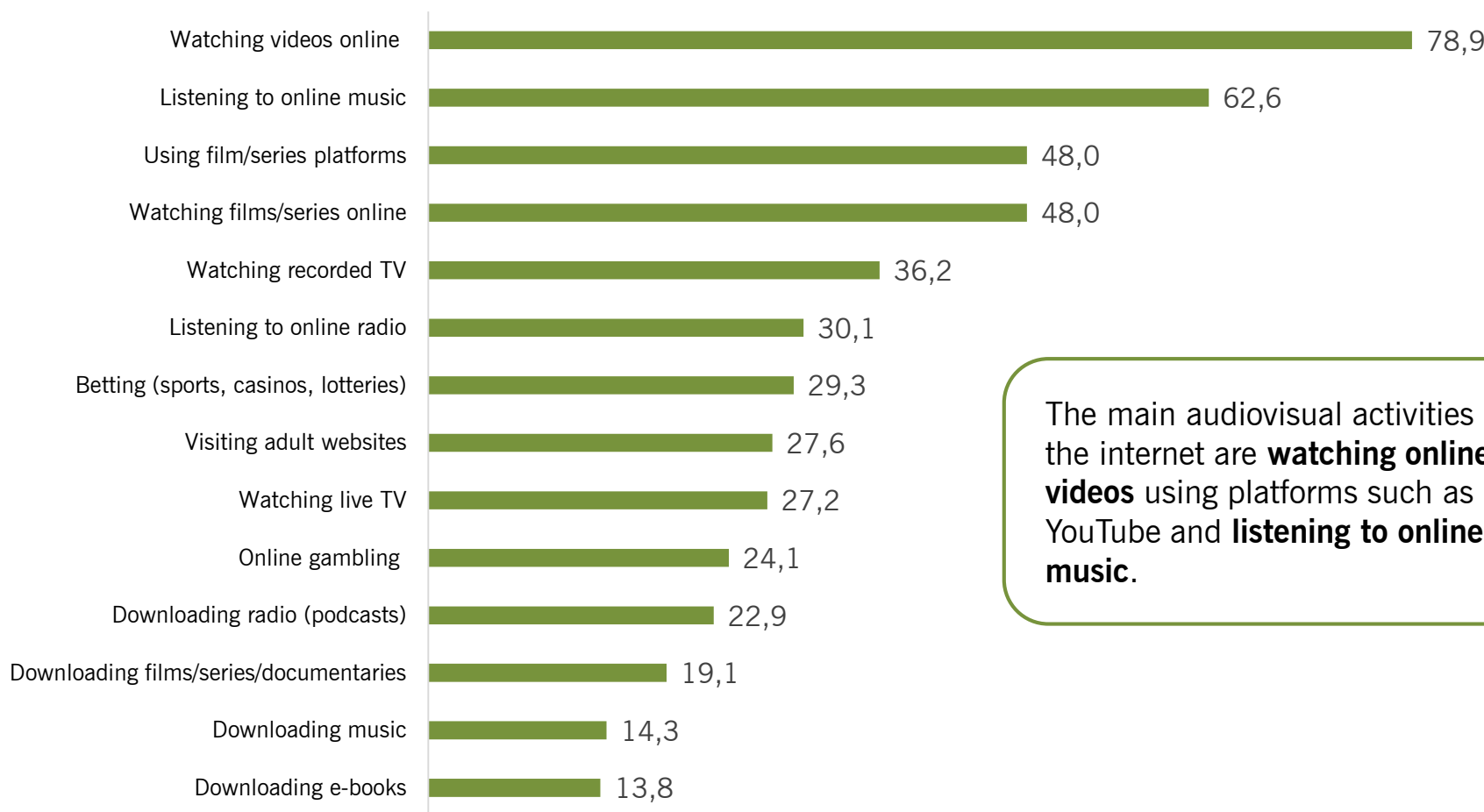
Social media used by internet users. Catalonia. 2018 (in %)



Source: AIMC. 21ª encuesta a usuarios de internet - Navegantes en la red. Area of Catalonia. Period October-December 2018.

Consumption of online audiovisual content (1)

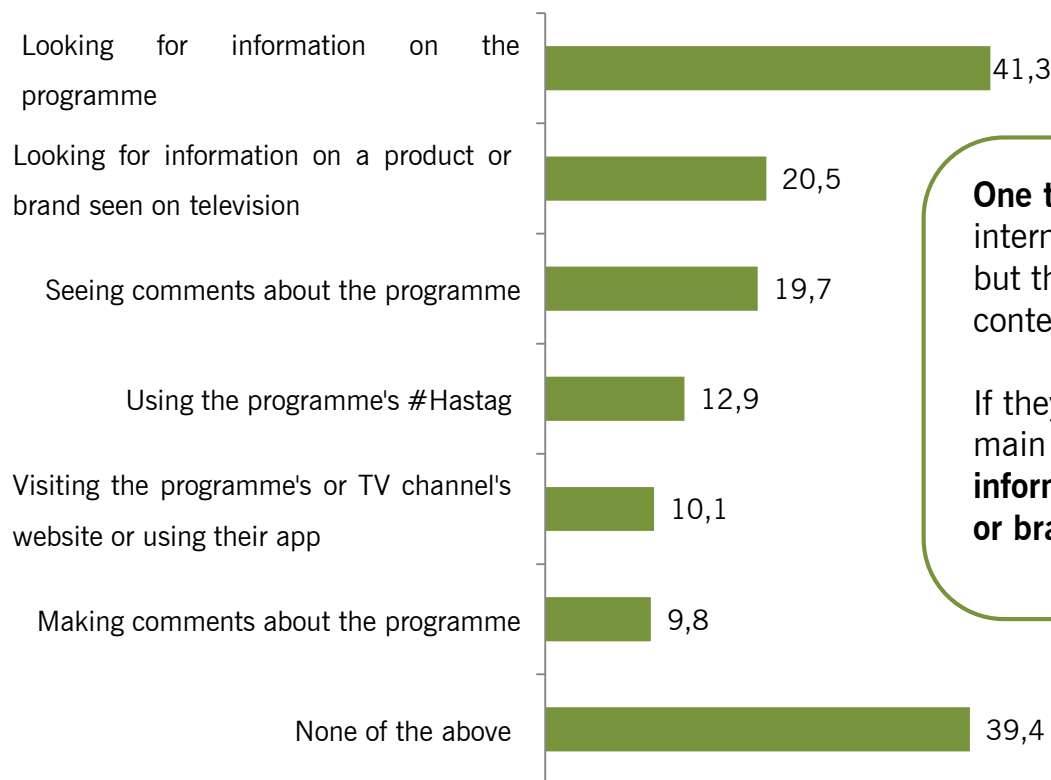
Activities related to accessing online audiovisual content. Catalonia. 2018 (past 30 days, %)



Source: AIMC. 21^a encuesta a usuarios de internet - Navegantes en la red. Area of Catalonia. Period October-December 2018.

Consumption of online audiovisual content (2)

Activities carried out by internet users while watching TV programmes. Catalonia. 2018 (in %)



One third of the respondents frequently use the internet while listening to the radio or watching TV but this interaction is not always related to the content being consumed.

If they interact while watching TV programmes, the main activities carried out are searching for **information** on the **programme** or about **a product or brand**.

Source: AIMC. 21ª encuesta a usuarios de internet - Navegantes en la red. Area of Catalonia. Period October-December 2018.



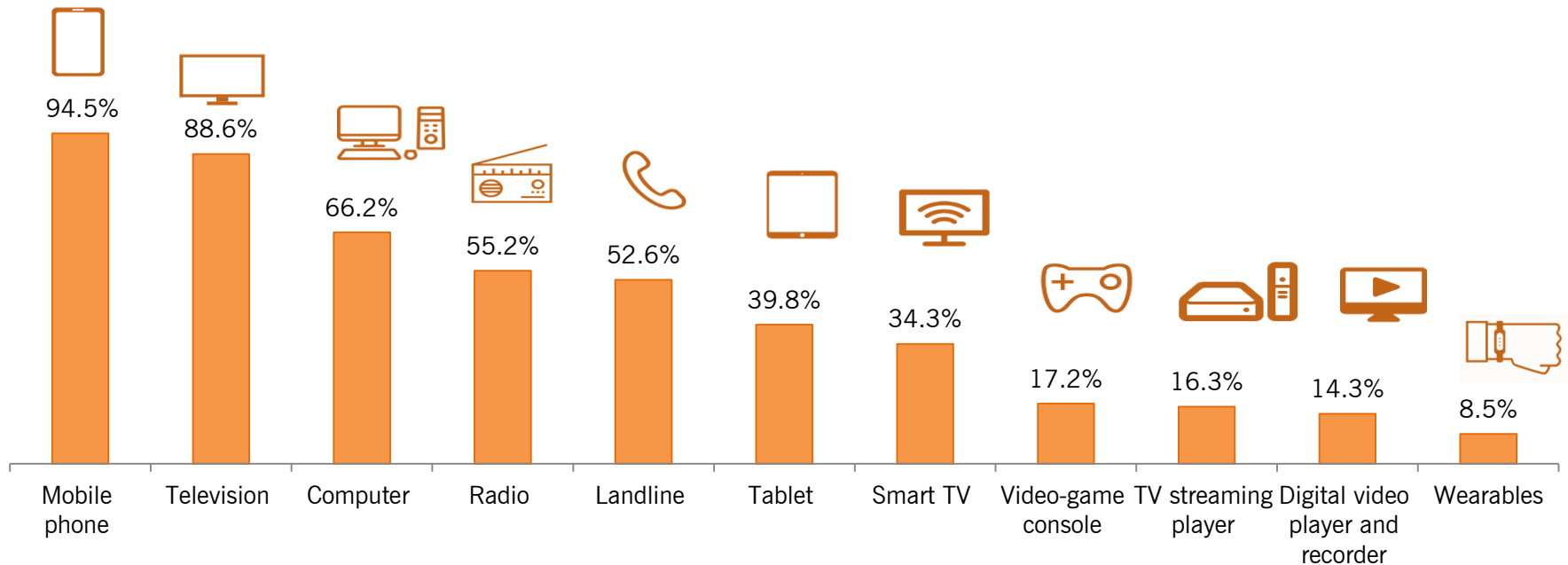
Note:

ICT equipment in Catalonia

ICT equipment in Catalonia (1)

The most widely used devices

Almost all Catalan citizens have a **MOBILE PHONE** and this is the **most widely used** device, over and above computers and traditional media. Television and radio have been affected by the emergence of connected devices. By age group, **TELEVISION** is the main device used by **older people** and the **MOBILE** by the **younger** age groups.



Q1a. Can you tell me which of the following equipment you use? (N=1,600, multiple answer, %)

Source: [Enquesta d'usos i percepcions dels mitjans audiovisuals 2019](#). Catalan Audiovisual Council.

ICT equipment in Catalonia (2)

The most widely used devices. By age group

	1st choice	2nd choice	3rd choice
16-24 years	 Mobile	 TV	 Computer
25-34 years			
35-49 years			
50-60 years			
64 and over	 TV	 Mobile	 Radio

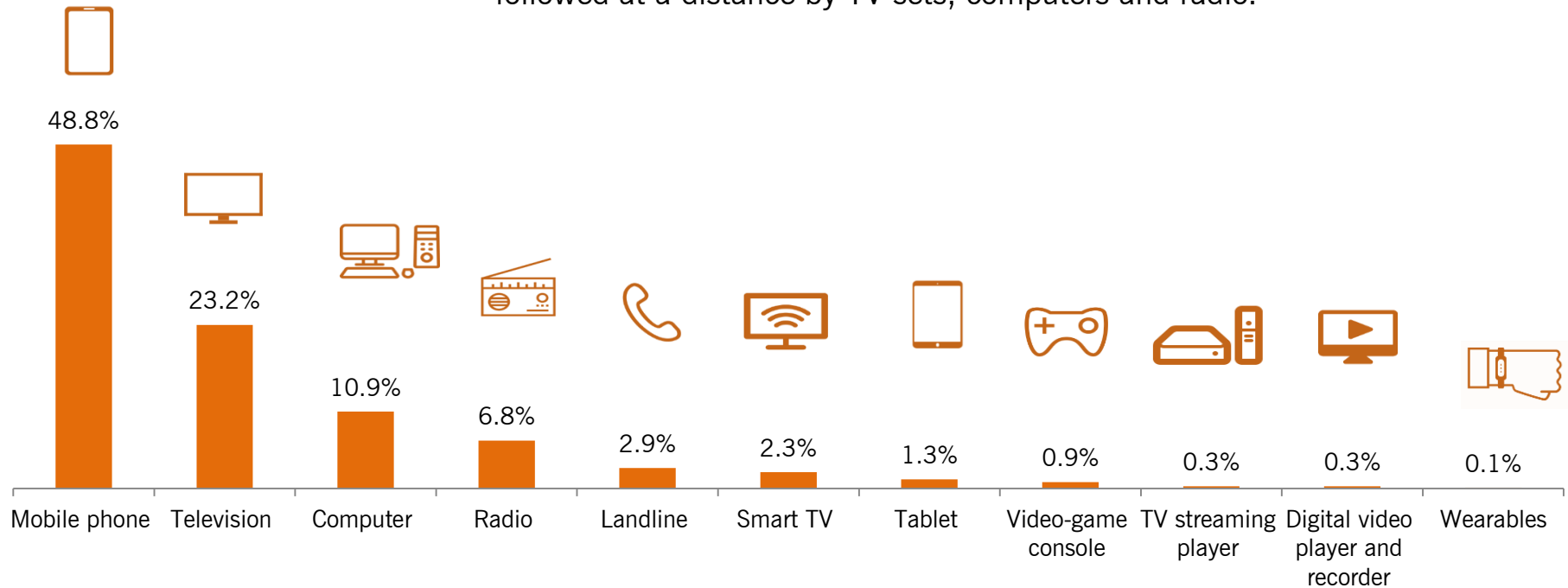
Q1a. Can you tell me which of the following equipment you use? (N=1,600, multiple answer, %)

Source: [Enquesta d'usos i percepcions dels mitjans audiovisuals 2019](#). Catalan Audiovisual Council.

ICT equipment in Catalonia (3)

Preferred devices

A **MOBILE PHONE** is the device **preferred** by half the population. This is followed at a distance by TV sets, computers and radio.



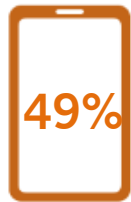
Q1b. Which equipment would you miss the most? (N=1,600, single answer, %)

Source: [Enquesta d'usos i percepcions dels mitjans audiovisuals 2019](#). Catalan Audiovisual Council.

ICT equipment in Catalonia (and 4)

Preferred devices. By gender and age group

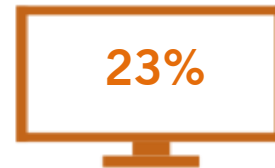
Mobile phone



54% 46%

42-49 years
average age

Television



53% 47%

57-60 years
average age

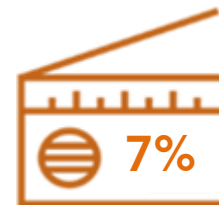
Computer



34% 65%

44-49 years
average age

Radio



57% 43%

61-60 years
average age

Q1b. Which equipment would you miss the most? (N=1,600, single answer, %)

Source: [Enquesta d'usos i percepcions dels mitjans audiovisuals 2019](#). Catalan Audiovisual Council.



Newsflashes



Newsflashes

Newsflashes (1)



Subsidies for production in Europe

In June 2019, the European Audiovisual Observatory published the study [Mapping of film and audiovisual public funding criteria in the EU](#). This analyses the EU member states' public funding criteria for European works and covers more than 800 systems of aid for preproduction, production, distribution and promotion.



Creation of the Plataforma per a l'Educació Mediàtica

On 26 June, the [Plataforma per a l'Educació Mediàtica \(Media Literacy Platform\)](#) was set up, an entity that brings together around fifty people and organisations whose aim is to help citizens adopt a critical approach to the content distributed by the media and new digital platforms. This platform is promoted by the CAC as part of the media literacy initiative [eduCAC](#).



Recommendations for equal advertising

On 11 July 2019, the Catalan Audiovisual Council, Catalan Women's Institute and College of Advertising and Public Relations Professionals of Catalonia presented their [Guidelines for equal advertising](#), an initiative to provide businesses and the advertising industry with tools. These *Guidelines* contain two sets of recommendations: one for advertisers, outlining the benefits of equal advertising, and a guide to create non-sexist campaigns for advertising agencies.



Digital News Report 2019

The [Reuters Institute for the Study of Journalism](#) published its annual report: [Digital News Report](#). One key finding was how audiences trust the traditional news media when it comes to breaking news but mistrust their subsequent analysis of the facts. In crises such as the “yellow vests” in France, there is a growing general perception of a lack of impartiality and independence on the part of the traditional media in their rating.



France: combating the manipulation of news

The [French law against news manipulation](#), adopted in December 2018, affects platforms with over 5 million unique visitors per month in this country. The regulatory authority, the Conseil Supérieur de l'Audiovisuel (CSA) has published a [Guide for online platform operators to combat fake news](#). The law establishes that the CSA must report periodically on the effectiveness of the measures implemented.



Britbox, the British alternative to Netflix

In July, the two main audiovisual corporations in the United Kingdom, the BBC and ITV, announced the launch, in the autumn, of [Britbox](#), an on-demand pay video service for British content. This new platform will offer programmes by both channels, as well as content specifically produced for Britbox.

Newsflashes (and 2)

CAC: removal of videos on YouTube

On 17 July, [YouTube, on the request of the CAC, removed a total of 275 videos](#) from eight lists of recordings of an erotic and/or sexual nature because they included videos with minors, mostly girls. These were everyday videos but had been recontextualised in lists with titles such as *Hot teens*, *All size tits* and *Culitos*. On the 5 May, [the same platform removed, also after being requested by the CAC, 11 videos](#) it was hosting that justified the cybercontrol of women by their partners.

Mediaset: launch of a Pay TV platform

On 22 July, the communication group Mediaset launched [Mitele Plus](#), an on-demand pay video platform without advertising, which currently offers Mitele content.

United Kingdom: prominence of public service

In the debate entitled [The Future of Public Service Media \(PSM\)](#) in the United Kingdom, the regulator Ofcom proposes updating the prominence of public service media. According to current legislation, PSM benefit from having a significant position in electronic programming guides (EPG) for lineal television, something which helped them keep their audience shares before the digital migration to DTT. In its [Recommendations](#), Ofcom proposes new legislation to extend this prominence to on-demand and internet-based services.

United Kingdom: access to online pornography

On 15 July, a new law entered into force regarding the verification of legal age to access legal online pornography, applicable to internet users in the UK. This implements the [Digital Economy Act 2017](#) and the regulator responsible is the [British Board of Film Classification \(BBFC\)](#). The BBFC has set up a specific service, the [Age Verification Regulator](#), a voluntary system that has no legal/administrative force.

Moderating social media using artificial intelligence

The British regulator, Ofcom, has published an independent report entitled [Use of Artificial Intelligence in Online Content Moderation](#), which analyses the role and capacity of artificial intelligence (AI) in moderating and monitoring harmful content. The principles of transparency and the auditing of AI systems, as well as the sharing of big data and know-how, are key factors defended by the study.

Catalunya Ràdio renews its digital supply

In July, this public radio broadcaster launched a new presentation of its [podcast](#) service which includes the sections TopCatRàdio, Music, Economics, Gastronomy, Politics, Digital World, Series and Cinema, Books, Humour and Barça.

BIAC. No. 14 – Second four months of 2019

Main sources:

- CAC: the Council's own data.
- EGM: data from the 2nd sweep of 2019. Period April-May 2019. Area of Catalonia.
- Barlovento Comunicación.
- AIMC: 21th edition of the survey *Navegantes en la Red*. Based on 19.633 Voluntary online interviews with internet users throughout Spain between October and December 2018.
- Iconography: *Noun Project*, *Freepik*

Bibliographic citation:

CATALAN AUDIOVISUAL COUNCIL. *Butlletí d'informació sobre l'audiovisual a Catalunya* (BIAC). No. 14. Second four months of 2019. Barcelona: CAC, September 2019. <www.cac.cat>