



# Butlletí d'informació sobre l'audiovisual a Catalunya

(Newsletter on the Media in Catalonia)

16

Second four months of 2020  
Number 16. September 2020

# Summary



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# Breakdown of TV channels in Catalonia

 TV channel  Commercial TV  Public TV



Catalan households receive between 35 channels openly broadcast: 8 Catalan TV channels, 26 Spanish TV channels and the local TV channels.

**85 TV channels  
openly broadcast**

7 out of 10 are commercial TV channels and half are local.

## TV supply by service zone

### 8 Catalan channels



4 public



4 commercial



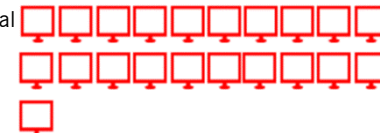
### 26 Spanish channels



5 public



21 commercial



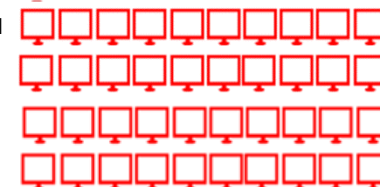
### 51 local channels



11 public



40 commercial



Note: BIAC uses the term *channel* (usual term) to refer to the *DTT programmes* (technical and administrative term) broadcast by each multiplex (MUX). This is the first issue of the BIAC in which the television channels that broadcast in high definition simulcast are counted only once (TV3, Barça TV, La 1, Clan, Teleduarte, Antena 3, laSexta, Telecinco and Cuatro).

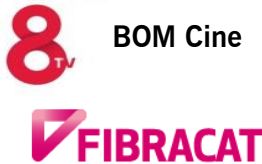
Font: Catalan Audiovisual Council (Catalan and local DTT channels) i Ministry of Economy and Business (Spanish TV channels). September 2020.

# Catalan TV channels

Public TV Commercial TV Vehicular language

By ownership, supply and vehicular language

Catalan

|                          |                                    |                                                                                                                                                                                                                       |
|--------------------------|------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 8<br>Catalan<br>channels | 4<br>public<br>channels<br>50%     | <p>Corporació Catalana de Mitjans Audiovisuals (CCMA)</p>                                                                           |
|                          | 4<br>commercial<br>channels<br>50% | <p>Grupo Godó</p>  <p>Futbol Club Barcelona</p>  |

Note: The BOM Cine thematic channel started broadcasting on 16 March 2020, the Fibracat channel started broadcasting on 1 June 2020 while RAC105 TV disappeared.

Source: Catalan Audiovisual Council. September 2020.

# Spanish TV channels

Public TV Commercial TV Vehicular language

By ownership, supply and vehicular language

Spanish

|                                  |                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                      |                                                                                                                                                                                                                  |
|----------------------------------|-------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 26 Spanish channels <sup>A</sup> | 5 public channels<br>19%      | Corporación de Radio y Televisión Española (CRTVE)<br>     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                      |                                                                                                                                                                                                                  |
|                                  | 21 commercial channels<br>81% | Atresmedia Televisión<br> <br>neox<br>nova<br>MEGA<br>A3S                                                                                                                                                                                                                                                             | Mediaset España<br> <br> <br> <br> | NET Televisió<br><br><br>VEO Televisión<br><br> | 13 Televisión<br><br>Real Madrid Televisión<br> Realmadrid TV | Grupo Secuoya<br><br>Grupo Kiss Media<br> |

Note: CRTVE broadcasts content in Catalan for Catalonia through La 1, La 2 and Canal 24 Horas channels.

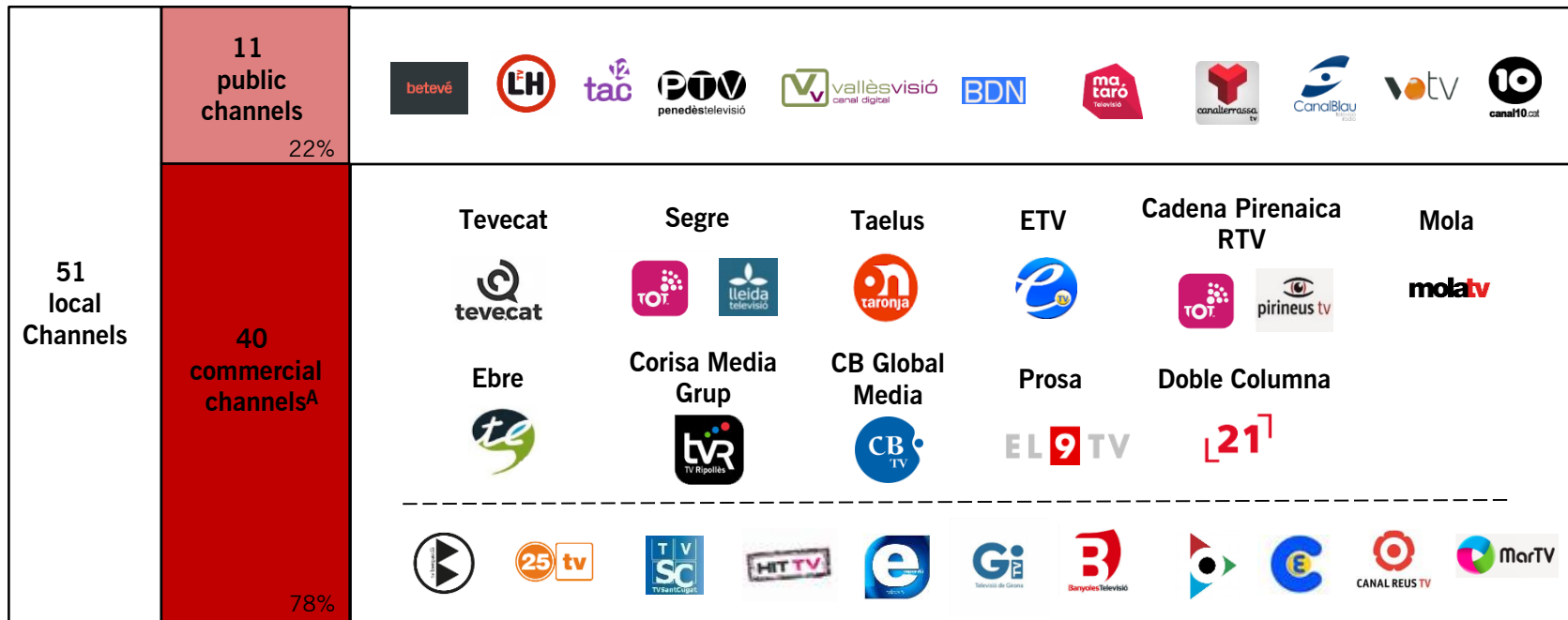
Font: Catalan Audiovisual Council and corporate websites of audiovisual communication service providers. September 2020.

# Local TV channels (1)

Public TV Commercial TV Vehicular language

By ownership, supply and vehicular language

Catalan

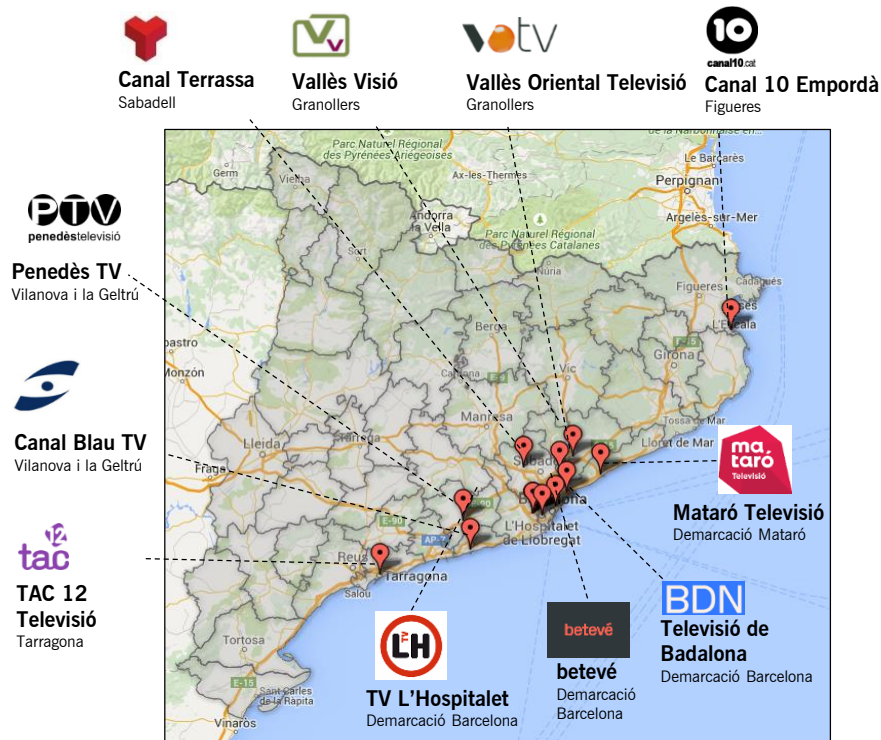


Note: Commercial channels are gathered by communication groups, if applicable. The box does not include the logo of the commercial channels of Manresa (TLB), Igualada and Vilanova i la Geltrú.

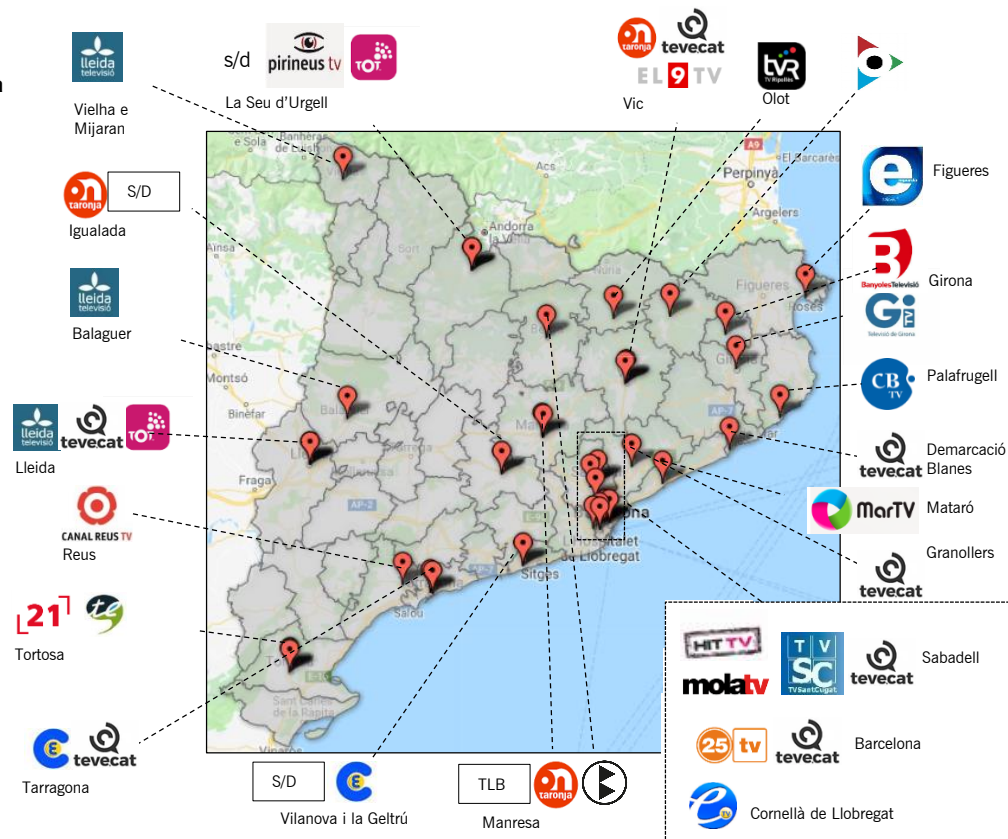
Source: Catalan Audiovisual Council. September 2020.

# Local TV channels (and 2)

## Supply of the 11 public televisions



## Supply of the 40 commercial televisions



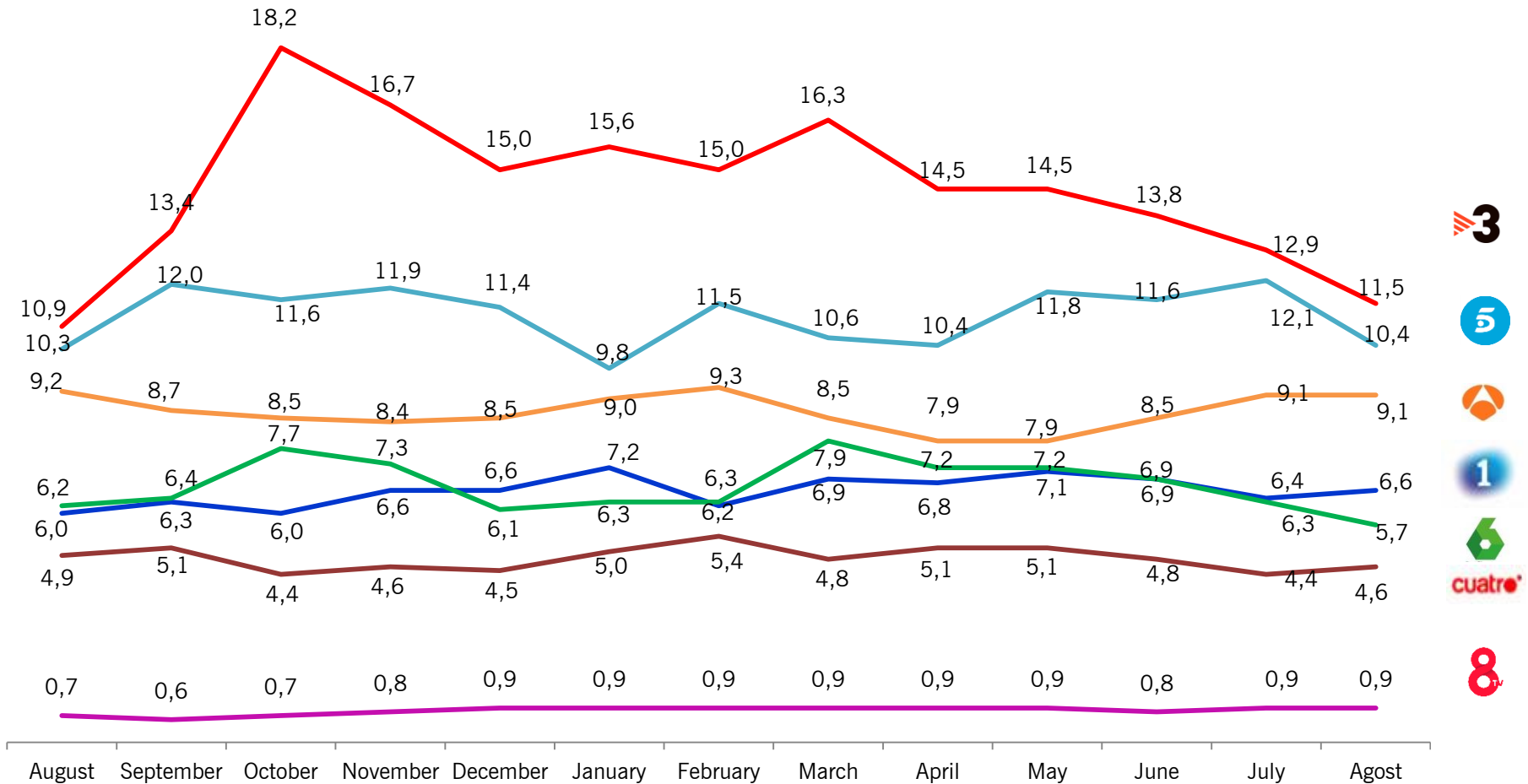
Note: On 31 December, Punt Avui TV stopped broadcasting (12 local programs) and was replaced by local channels: tevecat (in Barcelona, Blanes, Granollers, Lleida, Sabadell, Tarragona and Vic); TLB (Manresa); MarTV (Mataró) and two more channels in Igualada and Vilanova i la Geltrú.

Source: [Map of audiovisual media of Catalonia](#) of the Audiovisual Council of Catalonia. September 2020.

# Television audiences (1)

## Share of the main channels in Catalonia. Monthly evolution.

(in %, from August 2019 to August 2020)



Note: "Share" means the percentage of individuals who watch a certain channel with respect to the total number of people watching television at that time.

Source: [Barlovento Comunicación](#).

# Televisión audiencias (2)

## Share in Catalonia by channels

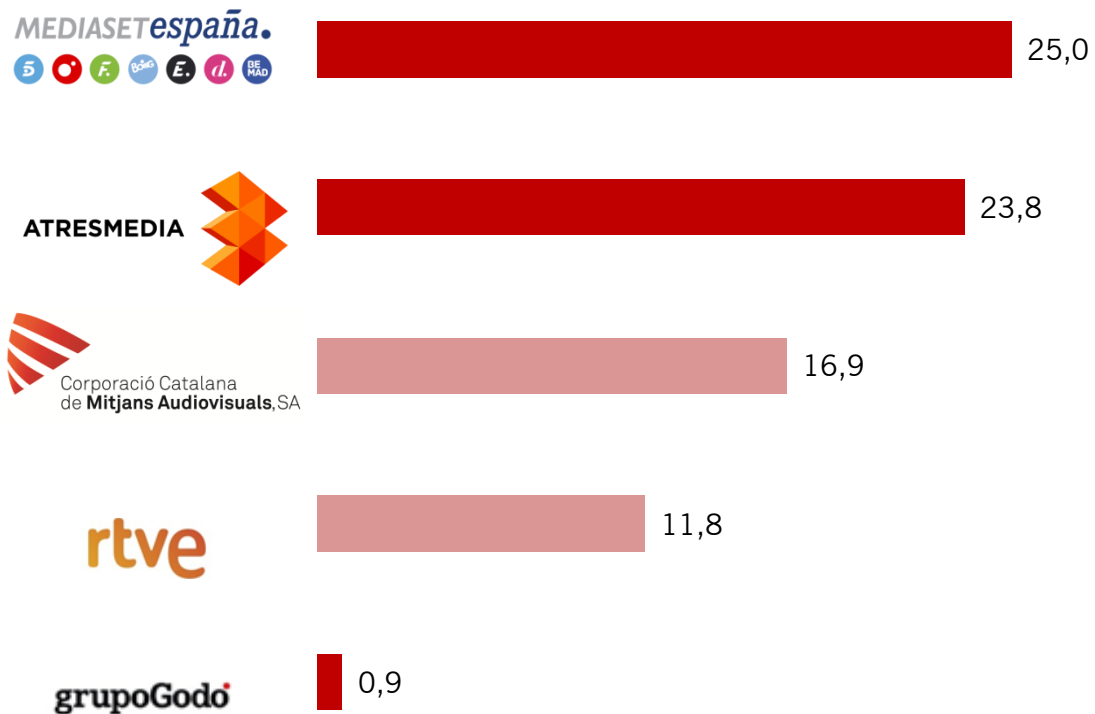
(in %, from January to August 2020, in descending order according to the August ranking)

|                     | JANUARY | FEBRUARY | MARCH | APRIL | MAY  | JUNE | JULY | AUGUST |
|---------------------|---------|----------|-------|-------|------|------|------|--------|
| TV3                 | 15,6    | 15,0     | 16,3  | 14,5  | 14,5 | 13,8 | 12,9 | 11,5   |
| Telecinco           | 9,8     | 11,5     | 10,6  | 10,4  | 11,8 | 11,6 | 12,1 | 10,4   |
| Antena 3 TV         | 9,0     | 9,3      | 8,5   | 7,9   | 7,9  | 8,5  | 9,1  | 9,1    |
| La1                 | 7,2     | 6,2      | 6,9   | 6,8   | 7,1  | 6,9  | 6,4  | 6,6    |
| laSexta             | 6,3     | 6,3      | 7,9   | 7,2   | 7,2  | 6,9  | 6,3  | 5,7    |
| Cuatro              | 5,0     | 5,4      | 4,8   | 5,1   | 5,1  | 4,8  | 4,4  | 4,6    |
| Energy              | 2,8     | 1,8      | 3,0   | 2,8   | 2,8  | 3,0  | 3,4  | 3,4    |
| La2                 | 2,4     | 2,4      | 2,3   | 2,2   | 2,1  | 2,3  | 2,4  | 2,8    |
| Atreseries          | 2,5     | 2,4      | 1,9   | 2,1   | 2,0  | 2,2  | 1,8  | 2,6    |
| Neox                | 2,4     | 2,5      | 2,3   | 2,8   | 2,5  | 2,6  | 2,6  | 2,5    |
| Factoría de Ficción | 2,4     | 2,4      | 2,3   | 2,4   | 2,5  | 2,6  | 2,6  | 2,4    |
| Divinity            | 2,0     | 2,0      | 1,5   | 1,8   | 2,2  | 2,1  | 2,3  | 2,3    |
| TRECE               | 2,1     | 1,8      | 1,8   | 1,9   | 2,0  | 2,1  | 2,4  | 2,2    |
| DMax                | 1,6     | 1,7      | 1,7   | 2,0   | 1,8  | 1,8  | 1,8  | 2,0    |
| Paramount Network   | 1,8     | 1,9      | 2,0   | 2,4   | 2,0  | 1,9  | 1,9  | 2,0    |
| Nova                | 1,4     | 1,5      | 1,4   | 1,8   | 1,9  | 2,1  | 2,2  | 2,0    |
| Mega                | 1,3     | 1,3      | 1,2   | 1,5   | 1,5  | 1,4  | 1,5  | 1,9    |
| 3/24                | 2,0     | 1,6      | 2,6   | 2,0   | 1,4  | 1,1  | 1,6  | 1,5    |
| Dkiss               | 1,1     | 1,1      | 0,9   | 1,1   | 1,1  | 1,1  | 1,2  | 1,5    |
| Clan                | 1,4     | 1,3      | 1,1   | 1,3   | 1,4  | 1,2  | 1,5  | 1,4    |
| Boing               | 1,0     | 1,0      | 0,8   | 1,1   | 1,4  | 1,2  | 1,2  | 1,1    |
| 8tv                 | 0,9     | 0,9      | 0,9   | 0,9   | 0,9  | 0,8  | 0,9  | 0,9    |
| 24h                 | 0,8     | 0,6      | 1,4   | 1,2   | 1,0  | 0,8  | 0,9  | 0,8    |
| BeMad               | 0,6     | 0,6      | 0,4   | 0,6   | 0,6  | 0,6  | 0,7  | 0,8    |
| Disney Channel      | 0,8     | 0,8      | 0,6   | 0,6   | 0,5  | 0,8  | 0,7  | 0,6    |
| TEN                 | 0,6     | 0,4      | 0,4   | 0,5   | 0,4  | 0,6  | 0,5  | 0,6    |
| Gol                 | 0,5     | 0,5      | 0,4   | 0,4   | 0,4  | 0,5  | 0,4  | 0,6    |
| Super3/33           | 0,7     | 0,7      | 0,5   | 0,5   | 0,5  | 0,6  | 0,7  | 0,5    |
| Teledporte          | 0,6     | 0,4      | 0,3   | 0,3   | 0,5  | 0,3  | 0,3  | 0,5    |
| Esport3             | 0,6     | 0,5      | 0,3   | 0,2   | 0,1  | 0,2  | 0,2  | 0,3    |
| RAC105              | 0,1     | 0,1      | 0,1   | 0,0   | 0,0  | 0,0  | 0,0  | 0,0    |

Source: [Barlovento Comunicación](#).

# Television audiences (and 3)

Share in Catalonia (in %, by groups, average of January-August 2020)



Source: Own elaboration based on data from [Barlovento Comunicación](#).



NOTE: This section does not include radio audience data because, due to the COVID-19 crisis, EGM suspended the second annual sweeps.

# Breakdown of radio stations in Catalonia

Public radio  
Commercial radio

## 262 radio stations

The total number of frequencies used by the radio sector is 787.  
Up to 75% of them (589) are public radios.



Households in Catalonia receive more than 30 radio stations on average: 10 Catalan radio stations, 20 Spanish and also local radio stations.

### By service area

#### 12 Catalan stations

4 public  
8 commercial

#### 19 Spanish stations

5 public  
14 commercial

#### 231 local stations

215 public

16 commercial

Note: within the BIAC, a broadcaster / station means a radio media that broadcasts by one or more frequencies.

Source: CAC (local FM), CCMA (Catalan FM) and Ministry of Economy and Enterprise (Spanish public FM). September 2020.

# Public radio

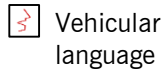
 Vehicular language

By service area and language of broadcast

|                   |                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|-------------------|------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 224 public radios | 4 Catalan radios | CCMA  Cat     Catalan                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|                   | 5 Spanish radios | CRTVE       Spanish<br>Catalan (Ràdio 4)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|                   | 215 Local radios |     <br>    <br> <br> Catala<br>n         (Local Radio examples) |

Source: Catalan Audiovisual Council (local FM), Corporació Catalana de Mitjans Audiovisuals (Catalan FM) and Ministry of Economy and Enterprise (Spanish FM). September 2020.

# Commercial radio



By service area and language of broadcast

|                         |                         |                                 |
|-------------------------|-------------------------|---------------------------------|
| 38 private broadcasters | 8 Catalan broadcasters  | Catalan                         |
|                         | 14 Spanish broadcasters | Spanish (except disconnections) |
|                         | 16 local broadcasters   | Catalan                         |

Source: Catalan Audiovisual Council. September 2020.

# Public local radios by counties (1)

## From Alt Camp to Bages



### Alt Camp

- [Alcover Ràdio](#)  
(103.7 - Alcover)
- Ràdio El Pla  
(107.2 - El Pla de Santa Maria)



### Alt Empordà

- [Ona Vilamallà](#)  
(107.9)
- [Ràdio Cabanes](#)  
(101.1)
- [Ràdio Cap de Creus](#)  
(88.7)
- [Ràdio L'Escala](#)  
(107.6)
- [Ràdio Llançà](#)
- [Ràdio Mar d'Amunt](#)  
(107.0 – Port de la Selva)
- [Ràdio Vila-sacra](#)  
(107.0)
- [Ràdio Vilafant](#)  
(107.3)



### Alt Penedès

- [Canal 20 Ràdio Olèrdola](#)  
(107.0)
- [Ona Bitlles](#)  
(107.0)
- [Penedès FM Subirats](#)  
(90.2)
- [Ràdio Gelida](#)  
(107.6)
- [Ràdio Sant Sadurní](#)  
(107.2)
- [Ràdio Vilafranca](#)  
(107.8)
- [Sarroca Ràdio](#)  
(107.5)

Note: From this BIAC will be presented the public local radios ordered by Catalan counties.

Source: [Map of audiovisual media of Catalonia](#) of the Catalan Audiovisual Council, corporate webpages of local broadcasters and Idescat (map).

Consultation date: September 2020.

# Public local radios by counties (and 2)



## Alt Urgell

- [Ràdio Seu FM](#)  
(107.2 - La Seu d'Urgell)



## Anoia

- [Montbui Ràdio](#)  
(91.7 – Santa Margarida de Montbui)
- [Ràdio Capellades](#)  
(104.7)
- [Ràdio Igualada](#)  
(103.2)
- [Ràdio Masquefa](#)  
(91.6)
- [Ràdio Nova](#)  
(107.7 – Vilanova del Camí)
- [Ràdio Piera](#)  
(91.3)



## Bages

- [La Veu de Navàs](#)  
(107.9)
- [Ràdio Balsareny](#)  
(107.1)
- Ràdio Cardona  
(107.2)
- Ràdio Sallent  
(107.6)
- [Ràdio Sant Fruitós](#)  
(107.5 – Sant Fruitós del Bages)
- [Ràdio Sant Joan](#)  
(107.9 – Sant Joan de Vilatorrada)
- [Ràdio Santpedor](#)  
(90.0)
- [Ràdio Súria](#)  
(107.8)

Note: Alta Ribagorça county does not have a local public radio.

Source: [Map of audiovisual media of Catalonia](#) of the Catalan Audiovisual Council, corporate webpages of local broadcasters and Idescat (map).

Consultation date: September 2020.



# Internet

# Internet consumption in Catalonia



99.8% of Internet users actively connect to the Internet every day.



27.7%, between 4 and 8 hours a day.  
16.4%, more than 8 hours a day.



The preferred devices for accessing the Internet are the mobile phone (42%), the desktop computer (27%) and the laptop (23%).



38.6% of respondents are subscribed to a pay-TV service.



The majority of respondents (24.5%) connect between half an hour and an hour a day on social media.

Netflix (33.6%) and Movistar+ (31.1%) are the services with the most subscriptions.

## Main social media used by Internet users. Catalonia. Year 2019 (in %)



70,8



64,6



46,8



32,1

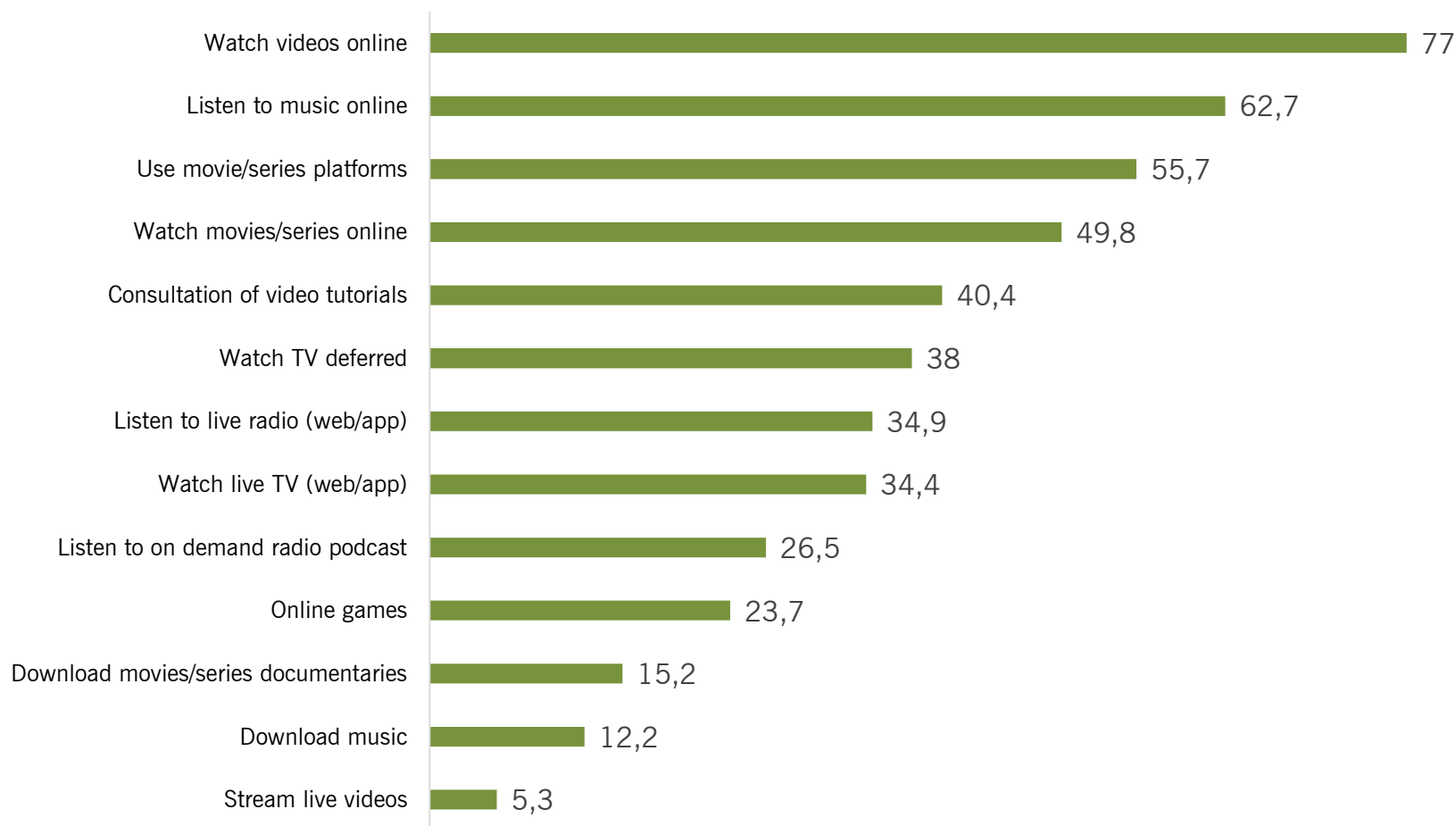


15,6

Source: AIMC (2020). [22ª encuesta a usuarios de internet](#) - Navegantes en la red. Area of Catalonia. October-December 2019 period.

# Consumption of audiovisual content on the Internet (1)

**Activities related to access to audiovisual content on the Internet.** Catalonia. Year 2019 (the last 30 days and in %)

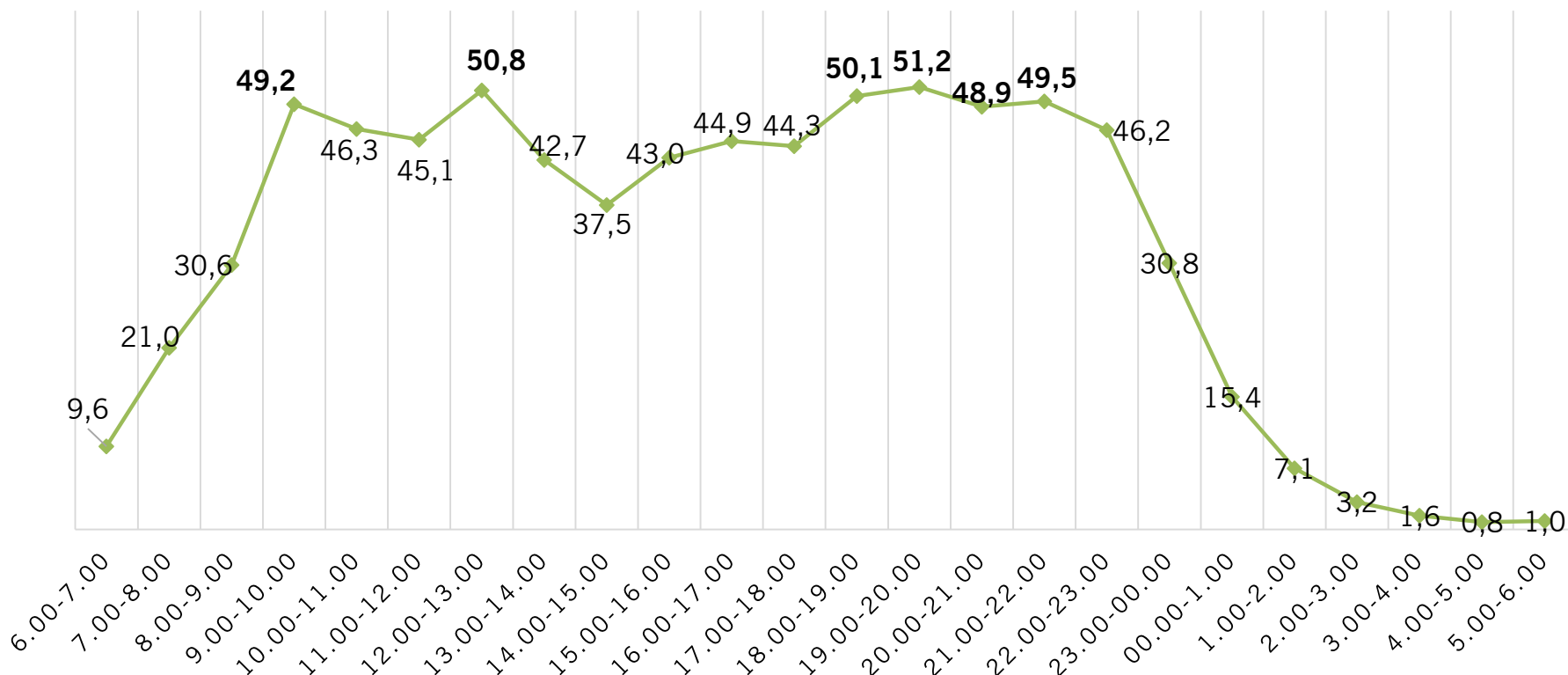


Source: AIMC (2020). [22ª encuesta a usuarios de internet](#) - Navegantes en la red. Area of Catalonia. October-December 2019 period.

# Consumption of audiovisual content on the Internet (and 2)

Internet usage time curve in a day. Catalonia. Year 2019 (in %)

**One-third** of respondents frequently use the Internet while listening to the radio or watching television, but this interaction is not always related to the content being consumed.



Source: AIMC (2020). [22ª encuesta a usuarios de internet](#) - Navegantes en la red. Area of Catalonia. October-December 2019 period.



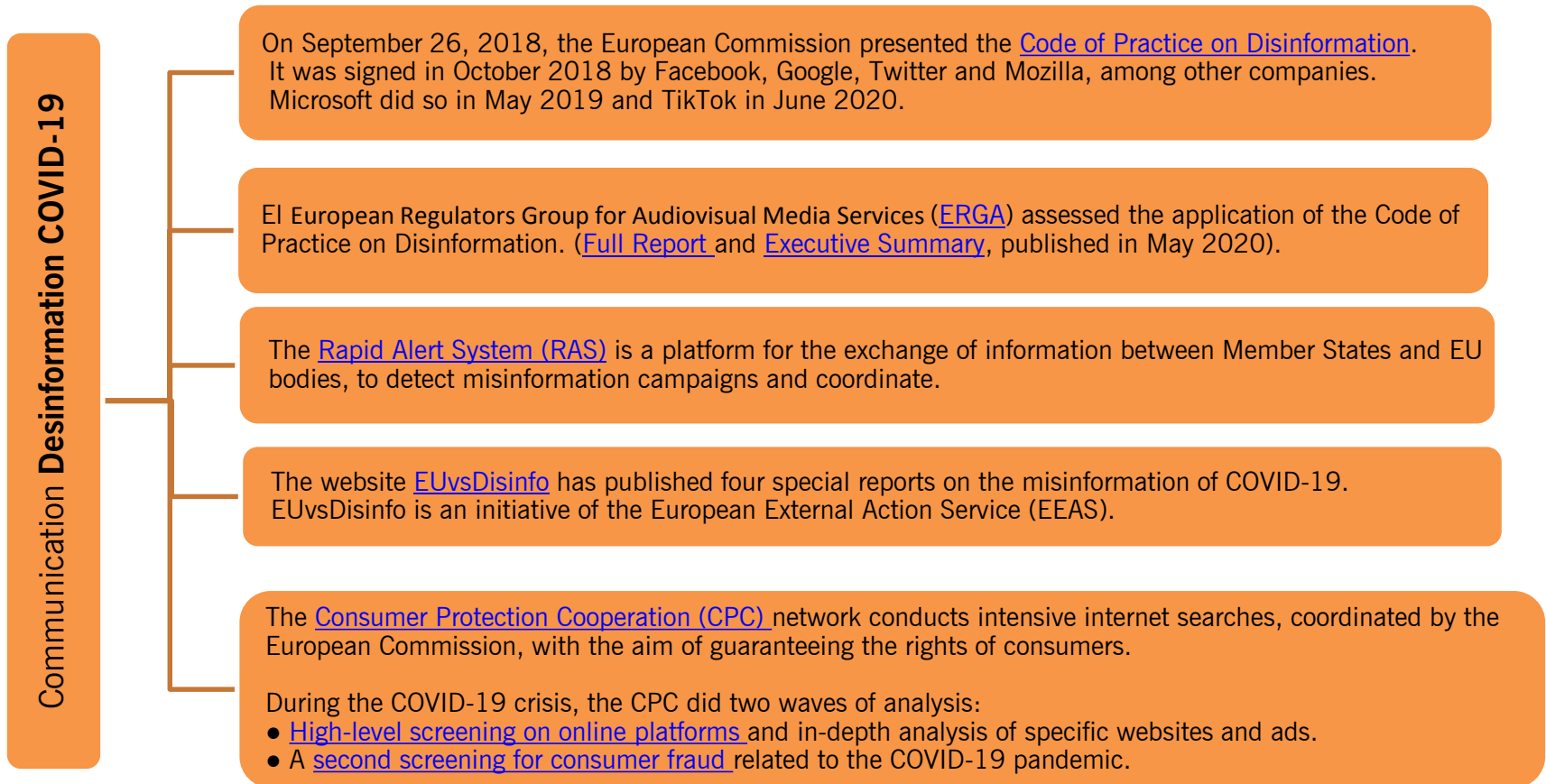
**Note:**

**UE: Desinformation and COVID-19**

# European Union: Actions against misinformation and COVID-19

On 10 June 2020, the European Commission and the EU High Representative for Foreign Affairs published the [Communication “Tackling COVID-19 disinformation - Getting the facts right”](#).

The Communication JOINT(2020) 8 Final lists the European Union's actions against misinformation in the COVID-19 crisis.



Source: Own elaboration from the Communication JOINT(2020) 8 Final.

# CPC: Analysis against misinformation and COVID-19

The [Consumer Cooperation and Protection Network](#) is governed by [Regulation \(EU\) 2017/2394](#), on cooperation between national authorities responsible for the enforcement of consumer protection laws.

It monitors websites, digital platforms, marketplaces and advertisements to supervise compliance with European Union consumer protection regulations.

In 2020, the CPC network focused on analyzing content, offers, and advertisements related to COVID-19-related products and services.

Two waves of monitoring have taken place:



High-level screening on online platforms and in-depth analysis of specific websites and ads (May 2020).

Main results:

- 88 websites offered products with presumed curative or preventive effects against coronavirus.
- 30 websites misinformed about the alleged shortage of basic commodities.
- 24 websites were suspected of illegal practices in pricing the products offered.

A second screening of consumer fraud related to COVID-19 (June 2020).

In this second wave, the consumer protection authorities of 17 member states took part.

A total of 73 cases were analyzed, 23 of which were found to contain offers and advertisements that could breach health safety regulations.

# CAC: Actions against misinformation and COVID-19



On 25 March 2020, the CAC presented a [study on the YouTube platform](#), where up to 16 videos with 340,000 views proposed products not suitable for medical use to combat coronavirus, trivialized the pandemic and questioned the need for protection measures.

The next day, [YouTube](#) removed 14 of the reported videos.



The CAC promotes [eduCAC](#), a media education program that, in addition to online teaching materials, offers [training to middle and secondary school teachers](#) on information consumption and misinformation.

During the confinement, he launched the "[Stop, Think and Check](#)" campaign against misinformation.

After the confinement, in August it launched the "[To get wiser](#)" campaign, in which more than twenty experts reflect on coexistence, the use of screens and digital responsibility after the lockdown.



On 13 August 2020, the Catalan Ministry of Health and the Catalan Audiovisual Council signed a [collaboration agreement](#).

Both entities will supervise the advertising on radio, television and online digital services of products and services for health purposes.

They will also draw up recommendations on the treatment of health issues in the media and audiovisual services.



# Newsflashes

# Newsflashes (1)



## Ministry of Culture and CCMA support for production

As a result of the agreement between CCMA and the Catalan Ministry of Culture for the promotion of audiovisual production, which has an endowment of 6M€, the [CCMA](#) has pre-selected 34 co-production projects (out of the 300 presented). The chosen proposals include feature films, fiction series, programs of information and children's shows.



## Advertising on social media

The CAC has published a report on influencers and advertising, focusing on the TikTok application, a social media aimed mostly at the younger population. Sixteen videos of tiktokers with more than 30 million total views have been analysed. The [study](#) shows that 93.8% of content stimulates the consumption, in a surreptitious manner, of products such as fast food, sugary drinks, clothing and video games.



## More hours of Catalan on TVE Catalunya

The TVE Catalunya new season programming for 2020-21 doubles the number of hours in shows in Catalan. Although the daily news bulletin produced in TVE Catalunya still lasts 15 minutes, in the current season up to 48 hours a week of programming in Catalan will be broadcast. Some of the novelties are the shows *Obrim fil*, with Xavier Sardà and Ana Boadas; *Cafè d'idees*, with Gemma Nierga; *En Línia*, directed by Jessica del Moral, and *Perduts en el temps*, presented by Bruno Oro.



## Netflix does not reach 30% of the share of European works in its catalog

A [CAC report on Netflix](#) shows that the European audiovisual offer on this OTT represents the 22.2% of the whole, a figure that does not reach the percentage set by the European Audiovisual Services Directive. The presence of shows in Catalan is 0.5%. However, the platform does introduce systems of prominence for the European works, which make it easier for users to find this content on the first screens of their menus.



## And also more Catalan on the radio

Grupo PRISA's music station, Los 40, has launched a website in Catalan, [Els40.cat](#). The website aims to make known Catalan musicians and bands, inform about the news from the market and the scheduled concerts. This initiative also wants to echo social media to make new Catalan talents known.



## Èm çò qu'èm, the first series of fiction in Aranese

Created by Lleida Televisió, the series has the support of the Conselh Generau d'Aran and can be seen on various XAL televisions and by streaming services on [alacarta.cat](#). The series consists of 15 episodes and is set in a humorous way, with the aim of disseminating the Aranese language and clarifying doubts.

# Newsflashes (2)

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## Fostering critical thinking among students

The “la Caixa” Foundation has presented [BeCritical](#), an initiative to promote media skills and critical thinking among students. This is a program inspired by the materials of the media education platform of the Catalan Audiovisual Council, [eduCAC](#). The activities aimed at teachers are focused on promoting the responsible and conscious use of the media among students in middle and secondary schools.



## Ofcom: prominence and global platforms

In August 2020, the British regulator presented the study [Connected TV gateways: a review of market dynamics](#), elaborated by an external consultant. The study looks at the impact of new content access devices, the role of global platforms and their influence on audiovisual consumption in the UK. It is proposed that the obligation of prominence of public service content in digital environments, in force in the country since 2012, requires a regulatory update, both in operating systems and in the design of user interfaces.



## The French CSA and online misinformation

Since the passage of [Law 2018-1202, of 22 December, on the fight against information manipulation](#), online platforms with more than 5 million monthly unique users in France must report each year the CSA of the measures taken. On July 30, the regulator released the [first report](#), based on responses to a [questionnaire](#) from 16 online services such as search engines, marketplaces, video sharing platforms, online forums, and social media.



## CSA and CAC: the representation of women during the COVID-19 crisis

The French CSA and the CAC have published two reports on gender equality during the COVID-19 outbreak. Based on the analysis of COVID-19 news and special programs broadcast in March ([CAC study](#)) and March to May ([French CSA study](#)), both reports conclude that there is insufficient representation of women in office of high responsibility or expertise, while there is an over-representation of women on issues related to the family, the education of children, and care for the elderly.

# Newsflashes (and 3)



## The health of communication ecosystems in the EU

In July 2020, the [Center for Media Pluralism and Freedom](#) (an entity under the European University Institute) published the third version of its [Media Pluralism Monitor](#), an EU-funded project launched in 2013. The study is based on the analysis in four major areas: basic legal protection, market pluralism, political independence and social inclusion. The report concludes that in various EU member states, there is a general stagnation and even a deterioration in pluralism and freedom of the media.



## EAO: Mapping of regulations on European work

In July 2020, the European Audiovisual Observatory (EAO) published [Mapping of the regulation and assessment of the nationality of European audiovisual Works](#), a comparative study of legal frameworks in Europe in the definition of the nationality of European works. Determining the origin of a work is paramount for producers, public film funds, regulators, and service providers. With the new Audiovisual Communication Services Directive (and the extension of obligations to VOD services), assessing the nationality of content is a key element of audiovisual policies.



## Self-regulation in the advertising of games and online betting

The [European Gambling and Betting Association](#) (EGBA) published the first [Pan-European Code of Conduct on Responsible Advertising for Online Gaming](#). This code is applicable to all EGBAR members, and is also open for signature by any online gaming company licensed in the EU, the EEA and the United Kingdom. Five national betting associations have already passed the code (Belgium, Denmark, the Netherlands, Norway and Portugal).



## European Commission: definition of European work and VSP

In July 2020, the European Commission published guidelines on the definition of a [video sharing platform](#) and [European video works](#). These guidelines aim to facilitate a harmonized implementation of the Audiovisual Communication Services Directive. This initiative is part of the initiative of the Digital Services Act package, undertaken by the Commission.



## Transposition of the Audiovisual Communication Services Directive

On 19 September 2020, the deadline for the transposition of the [Audiovisual Media Services Directive](#) into EU member states legal systems expired. Only made the transposition within the established deadline.

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### Main sources:

- CAC: the Council's own data.
- Barlovento Comunicación: [monthly TV audience reports nformes](#).
- Iconography: [Noun Project](#), [Freepik](#), [Idescat](#).

### Bibliographic citation:

CATALAN AUDIOVISUAL COUNCIL. *Butlletí d'informació sobre l'audiovisual a Catalunya* (BIAC). No. 16. Second four-months of 2020. Barcelona: CAC, September 2020. <[www.cac.cat](http://www.cac.cat)>