

Presentation

The representation of violence in the media is a recurring theme in specialist literature and a source of constant concern, particularly with regard to the sectors most sensitive to the impact of media violence, i.e., children and adolescents. Research associated with the study of represented violence, particularly in the field of television, has a long history both in the United States and a number of countries within Europe. At *Quaderns del CAC* we have opted to focus, once more, on this problematic side of TV through different theoretical and applied approximations, with the aim of locating and assessing the general debate about the issue and to weigh up suitable protection measures for the most vulnerable parts of society.

This issue opens with an article by Victòria Camps ("Violence on Television: What Are We To Do?"), which sets out the case for needing to find an ethical response to overcome the shortfalls and fallacies of the dominant paradigms in the study of violence. Miquel Rodrigo ("The Narrativisation of Violence") looks at how violence is defined socially and justified narratively. The Violence and Television Research Group at Ramon Llull University (S. Aran, F. Barata, J. Busquet, P. Medina and S. Morón) sets out the main results of its research work into how children receive television violence in the summarised article titled "Childhood, Violence and Television: Television Use and Children's Perceptions of Violence on TV". The next two articles, by Antonio J. Baladrón from the San Antonio Catholic University of Murcia and Manuel Garrido Lora from Seville University, tackle different aspects of violence as represented in advertising ("The Foundations and Processes of Violence in Television Advertising" and "Conflict and Gender Violence in the Advertising Discourse", respectively). Finally, Francesc Barata examines the news treatment of violence associated with criminal acts ("The Media and Crime Information: The Tony King Case and Media Distortions").

The "Observatory" section includes a mixture of articles including "Theoretical Journals on Audiovisual Communication in Latin America" by Daniel E. Jones; "An Approximation to Catalan Cinema from the Study of its Creative Process", by Matilde Obradors; "The World Summit on the Information Society: The Contribution of Civil Society", by Martí Petit, and a summary of the White Paper on the Audiovisual Sector in the Basque Country.

Josep Gifreu
Director