

Journals Review

Comunicación y sociedad

Pamplona: Faculty of Communication,
Navarre University
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This issue begins with an article on the management of media products and content, looking at their role as informative and creative goods. The article entitled "Neutrality as a Way of Framing an Electoral Campaign" goes over the theoretical aspects of framing and presents neutrality as one of the many ways in which it can be manifested. The article holds that framing will impact public opinion. Other articles worth noting are, "Family Mediation in Children's Television Consumption: An Analysis of Spanish Society" and "Intellectual Models of Communication and Consumption: An Intercultural Comparison of Television Advertising". The former, based on a survey by the CIS, presents family types according to the way they negotiate children's television consumption. The second looks at whether television advertising differs among cultures and, if it does, how and to what extent. The two remaining articles refer to documentaries that shed new light on history and personal identity and dystopic film worlds (refiguration of fictions). The issue ends with the regular review section.

European Journal of Communication

London: SAGE Publications
Vol. 20, No. 1, March 2005
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In this issue, there is a particularly interesting article entitled "Impact or Content?" which looks at the conflict between ratings and the quality of public broadcasting. The author defends the acceptance of the 'impact' as a crucial dimension of quality programming, as it involves the identification of viewers as 'enjoyers', as well as citizens and consumers. Secondly, the article entitled "Voters in a Changing Media Environment" tackles the growing interdependence between political processes and the media, as well as the consequences of the media coverage of politics on voter behaviour. The study focuses on the case of Germany. A third article uses a survey to explore the use that adults make of the internet in everyday life. The final article, on the way of understanding journalism in Russia, looks at the differences between the old school of journalists (professionals under the Soviet era) and the new generation (post-1990). A book review concludes the journal.

Journal of Communication

Austin: International Communication
Association
Vol. 54, No. 1, March 2004
ISSN: 0021-9916

Of the 11 articles in this issue, three are devoted to the media and electoral campaigns. Firstly, "Debate Viewing as Mediator and Partisan Reinforcement in the Relationship Between News Use and Vote Choice" postulates that watching debates works as a mediator element between looking at television news and voting choices. With regard to the US case, it says that watching debates involves shoring up the convictions of voters. The article "Who Cares About the Issues? Issue Voting and the Role of News Media During the 2000 U.S. Presidential Election", based on a poll in the US in the year 2000, indicates that the assiduous following of electoral information involves better knowledge about politics in general, and the positions of the different parties with regards issues. The third article, "Politics As Usual, or Politics Unusual? Position Taking and Dialogue on Campaign Websites in the 2002 U.S. Elections" analyses the similarities and differences between campaign information on the internet and in the conventional media (print and broadcast).

Media, Culture and Society

London: SAGE Publications

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In this issue, two articles refer to the media in China and Ghana. The first, "Murdoch's Dilemma, or 'What's the Price of TV in China?'" questions the power of global media magnates. The author refers to the case of an ambitious satellite TV station in China that ended up becoming an empty television service complacent with the Chinese authorities. The article also calls into doubt the ideas of modernisation and globalisation associated with satellite television. "Market Valorization in Broadcasting Policy in Ghana: Abandoning the Quest for Media Democratization" reviews the audiovisual policy of Ghana. The author says that, over the past two decades, the country has put market logic before democratisation with regards media access. He alludes to the shortfalls in rural areas that are not attractive to broadcasting companies. Other articles in this issue look at the music industry and growing internet piracy, and European Union aid for film production. The journal ends with a section on book reviews.

Telos. Cuadernos de comunicación, tecnología y sociedad

Madrid: Telefónica Foundation

No. 61, October-December 2004

ISSN: 0213-084X

The main article in this issue is entitled "La Sociedad de la Información en América Latina: papel de la comunicación y la cultura" ("The Information Society in Latin America. The Role of Communication and Culture"), where different authors analyse issues such as cultural policies, the respect for the rights of different groups, the university education of journalists and the use of new teaching technologies. The section entitled *Tribunas de Comunicación* includes an article devoted to relations between Latin America and the European Union in the system of cultural industries, and another on the information society as a democratic challenge. Finally, the section entitled *Perspectivas* includes the article "La credibilidad de los medios de referencia y la élite periodística" ("The Credibility of Major Media and the Journalistic Elite"), a reflection on the internal attitudes and structures of the media. The author tackles the dichotomy between ethical demands and market journalism, and focuses on recent episodes that have affected the credibility of some media organisations in the Western world.

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Bilbao: Faculty of Social and Communication Sciences

No. 17, November 2004

ISSN: 1137-1102

Under the generic title *La gestión de la comunicación en tiempo de crisis (Communication Management in Times of Crisis)*, this issue presents an approach from both the political and business perspectives. The first article, "La gestión de la comunicación institucional entre el 11 y el 11M" ("The Management of Institutional Communications between 11 and 14 March"), analyses the communicational management of the crisis produced by the terrorist attacks in Madrid, the electoral use of which would contribute to the loss of confidence in the governing party. "Medios de comunicación y actores políticos en situaciones de crisis: la producción negociada de la realidad política" ("Media and Political Actors in Crisis Situations: The Negotiated Production of the Political Reality") explores the interactions between the media and political actors in the construction of situations of political crisis. Finally, "La televisión digital en España, un 'estreno' anunciado" ("Digital TV in Spain: A 'Premiere' Foretold") summarises the conclusions to recent research into the future model of television in Spain.