

CAC MIL journey

1998



HOW TO WATCH TV

CAC publishes jointly with the Academia a series of volumes, promoting a critical spirit towards television content consumption. The volumes were updated in 2005.

2003

23ns Premis educac

CAC SCHOOL AWARDS

The objective is to promote MIL in schools and recognize the work carried out by teachers in the classrooms. Since 2022 they are renamed as eduCAC Awards



2015

EDUCAC PROGRAMME CONCEPT

The CAC conceptualizes and defines its MIL framework under the name eduCAC programm (formal and informal education). CAC MIL requirements are done for the public awarding of educative materials for the schools.

2003-2015



MIL PROMOTION

Funding and publishing of MIL academic research (3 monographics on MIL in 2003, 2006 and 2014). EduCAC Awards / several training sessions with teachers. How to watch TV is distributed to school libraries.

2016-2018



EDUCAC MATERIALS & PILOT PROJECTS

in 2016, the CAC awards the elaboration of materials to a practitioner company of experts in pedagogy, didactics, education, media and internet. In academic year 2017-2018, 4 pilot projects are conducted in different schools (from high complexity ones to private schools). Agreement with the Catalan Education Dept.

2018



LAUNCHING EDUCAC PROG.

New eduCAC website. New teaching materials. Recommendations for families/teenagers. MIL newsletter. MIL updates. MIL courses.



Resources for schools



Resources for families



CAC school awards

2018



CAC COORD. PRAI MIL WG

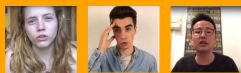
From 2018 up to now, the CAC is the coordinator of the PRAI MIL WG. Working with UNESCO (MIL best practices report in 2023+ capacitation course on MIL public policies in 2025).

2019

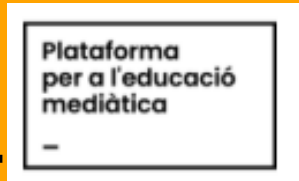


#AMiNoMenganyen

(They don't fool me) is an awareness campaign. Objective is to awaken the critical spirit and to promote a responsible use of the technology. TV and radio spots. Catalan PSM and influencers involved.



2019



PEM

Meeting point among actors working on MIL and interested to share knowledge and good practices in this area. 30 people from the academic and professional fields + 70 entities, foundations and professional associations, working in the MIL field. 3 WGs: Digital Wellbeing, Disinformation and the WG for collaboration between local media and educational centers. 1 annual event. Map

2020-2021



European Commission co-funded project. Improve the level of media competence -and its awareness- among high school students from Catalonia, Croatia, France, Greece, Ireland, Portugal and Slovakia through the implementation of an interactive evaluation and training tool developed as an open access website, available in different languages. Results.



2021-2022



QUÈ T'HI JUGUES? (WHAT DO YOU BET?)



2026



- Subscribers to the eduCAC newsletter (running since 2018): 3293

- Subscribers to the eduCAC website (you must register to be able to consult the materials, running since 2017): 5817 (does not mean active users, they are users who have at some point registered to be able to consult/download the materials).

- General downloads of eduCAC materials (available since July 2021): 40,180 in total.

• New materials on AI: around 200 downloads (published at the beginning of the 25/26 academic year).

• Materials on video games (2022 material): 2300 downloads.

• New materials on gender: 200 downloads.

• Materials on gender 2021: 400 downloads.

EduCAC Awards. This year, the 23rd edition. We have been collecting data since 2007: 1627 works submitted since then, and counting this call (64 works).

